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VML

2021 — NOW

director of experience design — still going

Head of the XD team for United Rentals, one of the largest clients for the world's largest creative agency. Responsible for design direction across all digital platforms for mobile and web. Leading a team of experience designers.

assoc. director experience design — 3 years

Designed the UX and UI for the award-winning United Rentals mobile app. (That's right, it won a Cannes Lion.) Established a high bar of quality and consistency across United Rentals' digital portfolio.

PARPOINTS GOLF

2019 — NOW

co-founder & head of design — still going

A mobile app which utilizes GPS data to power a revolutionary new way to play golf. Crafted the brand, designed the app, built the website (in Webflow), created email and marketing materials, and designed an extensive branded apparel line for good measure (hey, golfers love gear).

▲ CURRENT

▼ PAST

MAKE DIGITAL GROUP

2016 — 2021

creative director — 4 years

Managed a team of digital designers and web developers as a member of the executive leadership team. Responsibilities included web design — branding, motion graphics, creative direction for digital marketing, and representing the agency for all new business pitches.

digital designer — 1 year

UX/UI design, brands, motion graphics, interactive design, copywriting...

SPRINT

2007 — 2015

digital designer — 4 years

Designed UIs and motion graphics for mobile apps and conceptual initiatives.

front-end developer — 4 years

FREELANCE

∞

digital designer — always

Designed websites, branding, animated videos, and motion graphics for clients including H&R Block, Hill's Science Diet, Hint (T2, DEG), and more.

SKILLS I HAVE

creative direction

web design

app design

interactive design

ui / ux

team leadership

design mentorship

wireframing

motion graphics

animation

client communication

brand design

TOOLS I USE

figma

figma make (ai)

cursor (ai)

after effects

cinema 4d

illustrator

photoshop

miro

figjam

webflow

spline 3d

I'M IN KANSAS CITY



EDUCATION

BS in Computer Science
Kansas State U — 2007