

MARKETING CALENDAR FOR ECOMMERCE

2026



1 New Year's Day

2 National Science Fiction Day

13 National Sticker Day

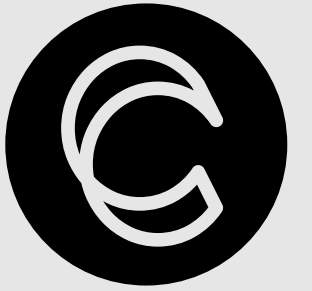
15 National Hat Day

Product Ideas

- Winter Essentials: Blankets, Pillows, Hoodies, Sweaters.
- Productivity Stationery: Notebooks, Journals, Planners, Stickers.

January

2026



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	31	1 New Year's Day	2 Science Fiction Day	3
4	5	6	7	8	9	10
11	12	13 Sticker Day	14	15 Hat Day	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February

2026



8 Super Bowl

14 Valentine's Day

20 National Love Your Pet Day

Product Ideas

- Couple/Romantic Gifts: Jewelry, Candles, Mugs, Matching items.
- Pet Products: Tags, Bowls, Beds, Dog Shirts.
- Sports Merch: Shirts, Balls, Caps, Accessories.

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8 Super Bowl	9	10	11	12	13	14 Valentine's Day
15	16	17	18	19	20 Love Your Pet Day	21
22	23	24	25	26	27	28
1	2	3	4	5	6	7



3 World Wildlife Day

8 International Women's Day

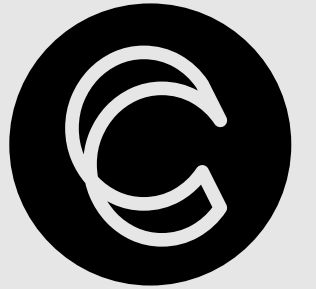
17 St. Patrick's Day

21 Start of Spring Season

Product Ideas

- Eco-Friendly Products: Bottles, Tote Bags, Shirts.
- Apparel & Accessories for Women with Inspiring Quotes.

March | 2026



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 World Wildlife Day	4	5	6	7
8 Women's Day	9	10	11	12	13	14
15	16	17 St. Patrick's Day	18	19	20	21 Start of Spring Season
22	23	24	25	26	27	28
29	30	31	1	2	3	4



5 Easter Sunday

11 National Pet Day

14 National Gardening Day

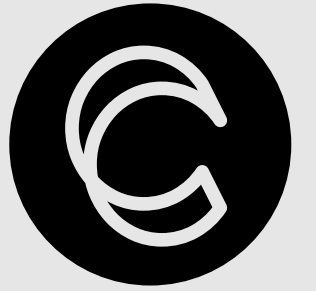
22 Earth Day

23 World Book Day

Product Ideas

- Nature Themed Products: Eco-friendly & Sustainable.
- Book Merch: Bookmarks, Journals, Themed Shirts, Cozy Products.

April | 2026



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	31	1	2	3	4
5 Easter	6	7	8	9	10	11 National Pet Day
12	13	14 Gardening Day	15	16	17	18
19	20	21	22 Earth Day	23 World Book Day	24	25
26	27	28	29	30	1	2



1 Start of Graduation Season

4 Star Wars Day

10 Mother's Day

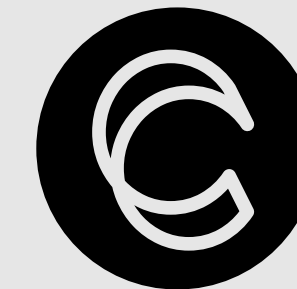
21 International Tea Day

25 Memorial Day & Wine Day

Product Ideas

- Gifts for Mom: Jewelry, Acrylics, Artwork, Apparel.
- Drinkware Merch: Mugs, Tumblers, Wine Glasses.
- Graduation Gifts: Plaques, Notebooks, Keepsakes.

May | 2026



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	1 Start of Graduation Season	2
3	4 Star Wars Day	5	6	7	8	9
10 Mother's Day	11	12	13	14	15	16
17	18	19	20	21 Tea Day	22	23
24	25 Memorial Day & Wine Day	26	27	28	29	30
31	1	2	3	4	5	6



1 Pride Month

2 Start of Wedding Season

21 Father's Day

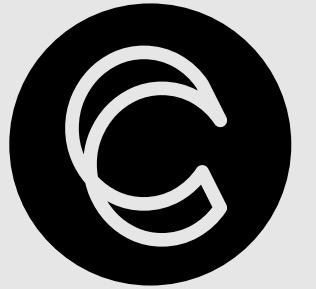
21 Start of Summer Season

Product Ideas

- Gifts for Dad: Drinkware, Tools, Apparel.
- Pride Merch: Shirts, Flags, Pins, Phone Cases.
- Summer Essentials: Hats, Flip Flops, Towels, Bottles, Shirts.

June

2026



SUN	MON	TUE	WED	THU	FRI	SAT
31	1 Pride Month	2 Start of Wedding Season	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21 Father's Day & Start of Summer	22	23	24	25	26	27
28	29	30	1	2	3	4



4 Independence Day

7 World Chocolate Day

17 World Emoji Day

30 International Day of Friendship

Product Ideas

- Patriotic Merch: Flags, Shirts, Hats, Outdoor Products.
- Friendship Gifts: Matching Products, Photo Products, Bracelets, Mugs.

July | 2026



SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4 Independence Day
5	6	7 World Chocolate Day	8	9	10	11
12	13	14	15	16	17 World Emoji Day	18
19	20	21	22	23	24	25
26	27	28	29	30 Friendship Day	31	1



1 Back To School Season

8 International Cat Day

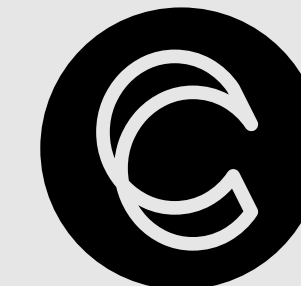
26 International Dog Day

Product Ideas

- Back to School Items: Backpacks, Notebooks, Tumblers, Stationery.
- Pet Products: Toys, Collars, Bowls, Beds.

August

2026



SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1 Back To School
2	3	4	5	6	7	8 International Cat Day
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26 International Dog Day	27	28	29
30	31	1	2	3	4	5



7 Labor Day

13 National Grandparents Day

21 Start of Fall Season

27 World Tourism Day

Product Ideas

- Fall Essentials: Blankets, Scarves, Beanies, Candles.
- Travel Products: Drinkware, Bags, Journals, Luggage Tags, Maps, Artwork.

September

2026



SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4	5
6	7 Labor Day	8	9	10	11	12
13 National Grandparent Day	14	15	16	17	18	19
20	21 Start of Fall Season	22	23	24	25	26
27 World Tourism Day	28	29	30	1	2	3



1 International Coffee Day

5 World Teachers Day

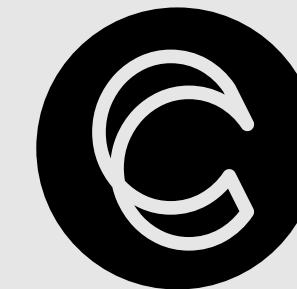
31 Halloween

Product Ideas

- Halloween Products: Clothing, Themed Decor, Accessories.
- Cozy Apparel: Jackets, Sweaters, Beanies, Long-Sleeve Shirts.

October

2026



SUN	MON	TUE	WED	THU	FRI	SAT
27	28	29	30	1 Coffee Day	2	3
4	5 World Teachers Day	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 Halloween



26 Thanksgiving

27 Black Friday

30 Cyber Monday

Product Ideas

- Gifts & Bundles: Mugs, Jewelry, Ornaments, Apparel.
- Tech Accessories: Phone Cases, AirPods, Chargers.

November

2026



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving	27 Black Friday	28
29	30 Cyber Monday	1	2	3	4	5



21 Start of Winter Season

25 Christmas Day

31 New Year's Eve

Product Ideas

- Custom Gifts: Photo Frames, Monogram Items, Name-Engraved Accessories.
- Festive Items: Ornaments, Stockings, Drinkware.

December

2026



SUN	MON	TUE	WED	THU	FRI	SAT
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 Start of Winter Season	22	23	24	25 Christmas Day	26
27	28	29	30	31 New Year's Eve	1	2

MAKE PRODUCT PERSONALIZATION SMART

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