A curated experience by

inspiration x Rojkind excursions®

Inspiration Excursions

2025

inspiration excursions®

Inspiration is a strategic input, innovation is the output.

Inspiration Excursions are curated educational innovation program for leaders, teams, creators and change seekers.

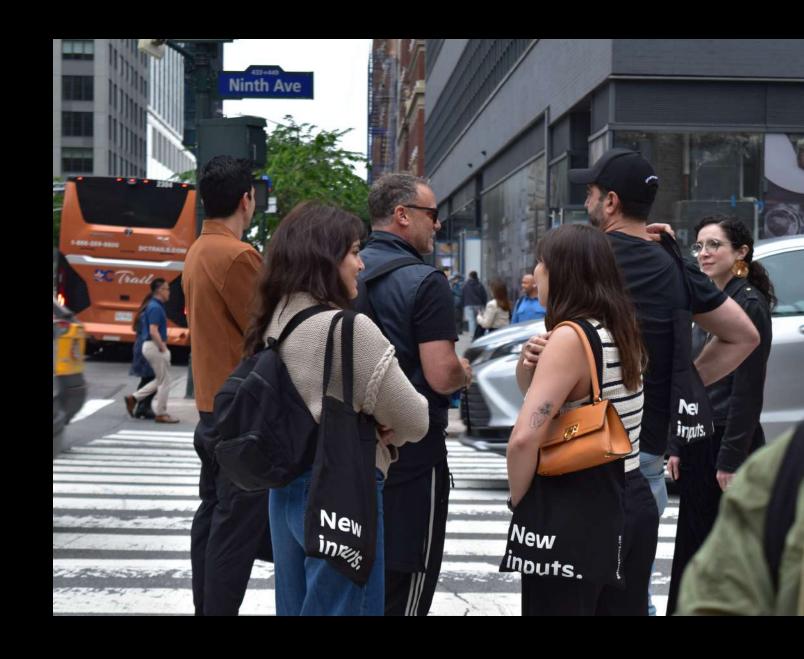
We explore cities like New York, Mexico, Tokyo, London, Paris and others unlocking innovation through our different inputs.



New inputs \longrightarrow New outputs







Collaboration with Rojkind

Michel Rojkind, Hon. FAIA (Mexico City, 1969) is an architect and founder of Rojkind Arquitectos, a Mexico City-based studio acclaimed for its innovative approach to urban strategies and architectural solutions.

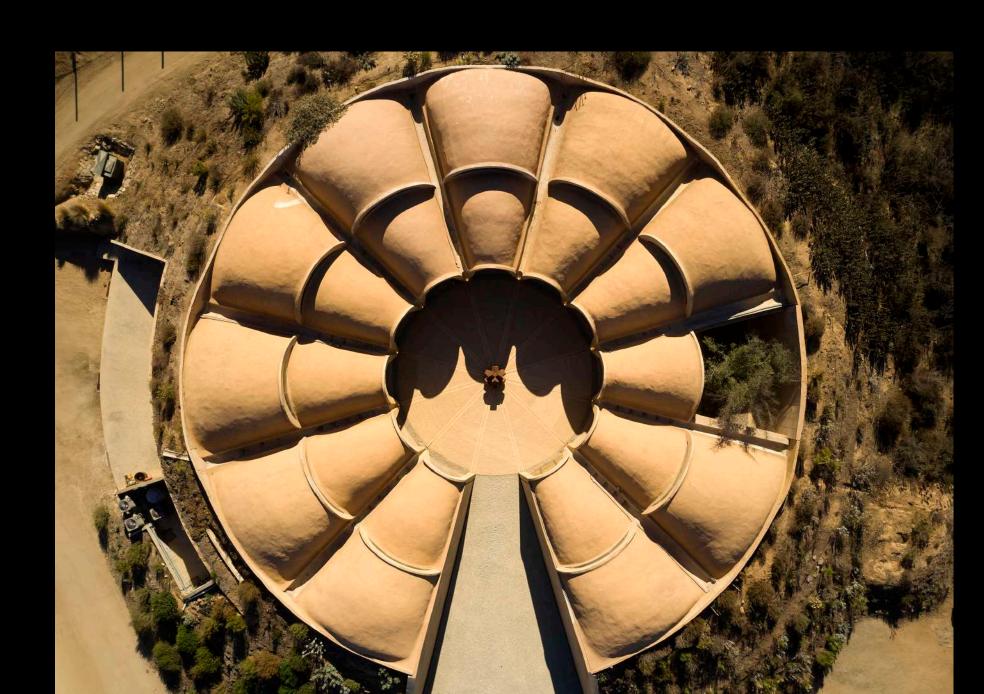
With over two decades of work in Mexico and abroad, his notable projects include the 21st Century Cineteca Nacional, Foro Boca, Casa Pasiddhi, Pictograma Winery, and The Ledger in Bentonville, Arkansas. His work has been featured in The New York Times, Wallpaper, Architectural Digest, and Forbes. A frequent lecturer and visiting professor at institutions such as Harvard, UPenn, SCI-Arc, and IIT, he has earned distinctions including Emerging Voices and was named Honorary Fellow of the American Institute of Architects in 2025.





Michel Rojkind







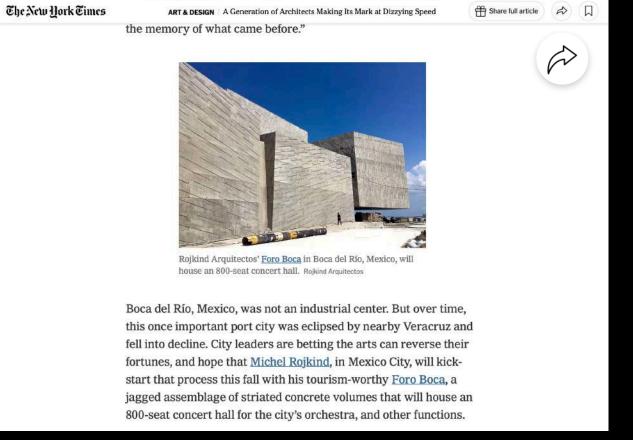
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More About Michel Rojkind



AD含 LIFESTYLE DESIGN ARCHITECTURE PLANET AD CELEBRITIES AD AD TV AD100 2025 They are the 100 most outstanding creatives in our region! GET TO KNOW THEM HERE » ARCHITECTURE Michel Rojkind, the architect of shapes and dreams With a classic style, but brought to our times, Michel Rojkind's architecture goes beyond the borders of the guild. By Diana Garrido October 30, 2024













La nueva arquitectura mexicana







Inspiration Excursions

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In Japanese, "dō" (written as 道) means "the way" or "the path."



inspiration × Rojkind excursions®

Tokyo, 2025

A 5 day curated experience in Tokyo To explore the way as practice, discipline, and transformation

November 03-07

A curated Inspiration Excursion in Tokyo

Retail

Food

Coffee & Tea

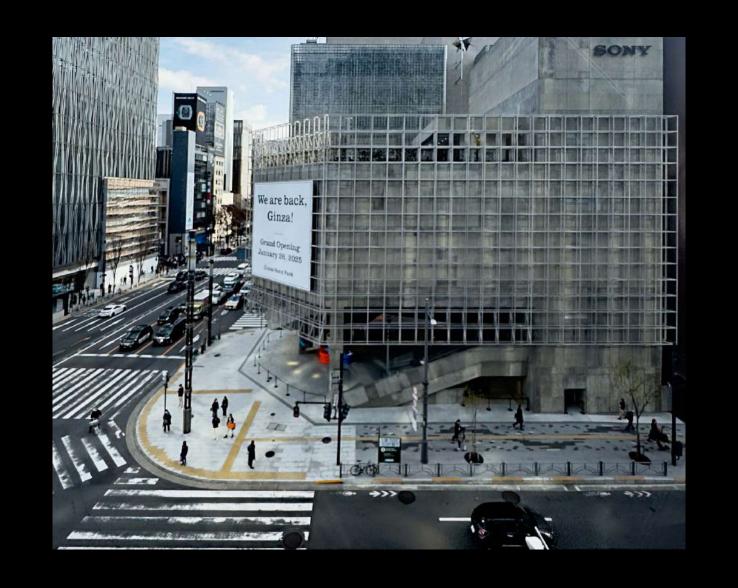
Wellness

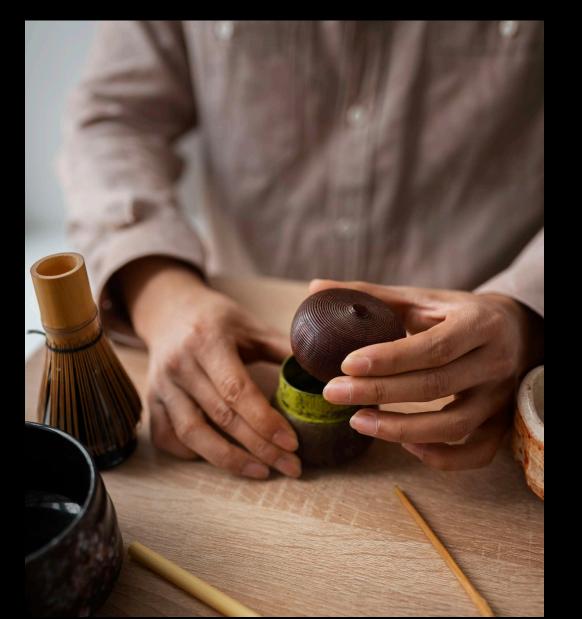
Art & Culture

Outdoor

Craftmanship

Business















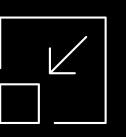
Inspiration as a competency

Every Inspiration Excursion follows the 4 A's method

01

Access

- Theoretical framework.
- A method to curate inspiration and receiving it in an immersive way.

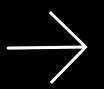


Abstract

02

- Abstract the value behind each idea or reference.
- Creative tools to translate inspiration.

03



Act

- Reconfigure and transform ideas into action.
- Mechanisms to embrace action.

04



Amplify

- Spread and activate the inspiration to influence and inspire others
- Measurements of impact and progress.

A Glimpse into the Co-Curated Experience

inspiration excursions® X Rojkind

Each day a different theme to explore The way as practice, discipline, and transformation in Retail, Food, Coffee & Tea, Wellness, Art & Culture, Outdoor, Craftsmanship and Business.



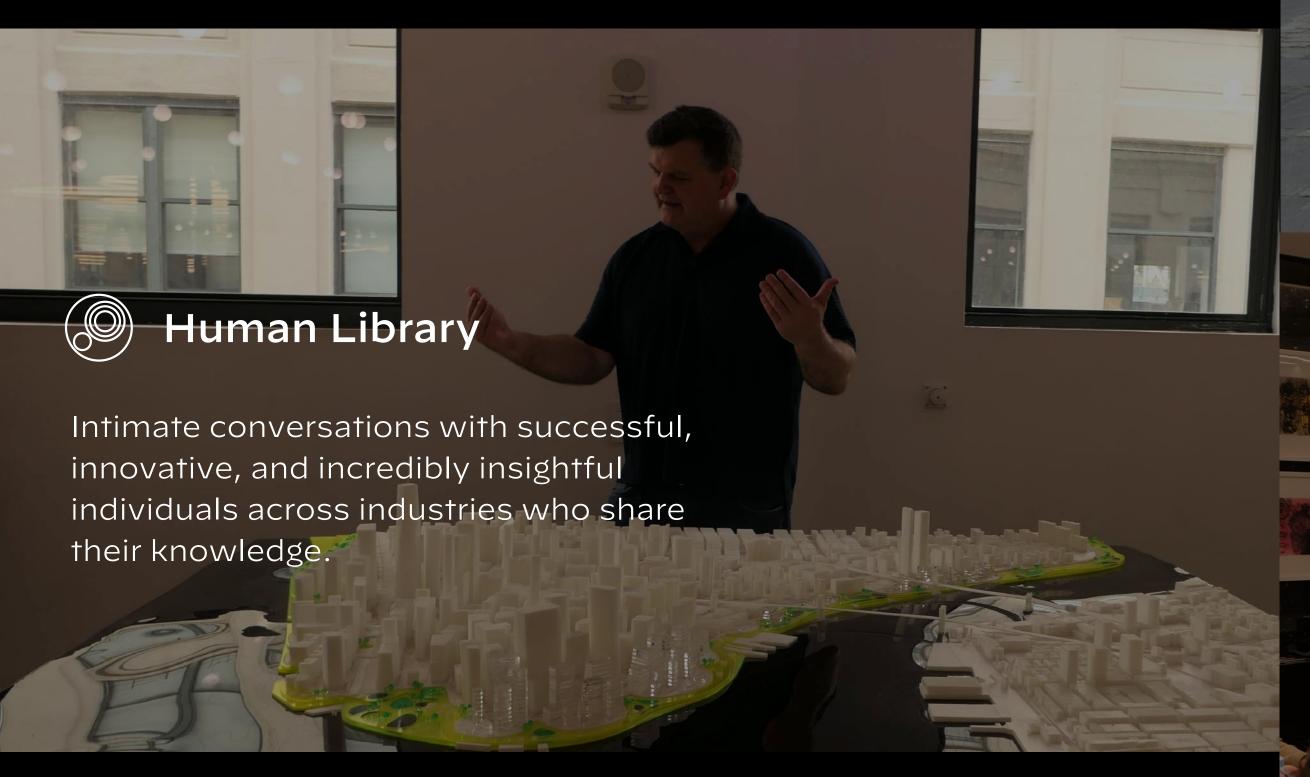
Co-led and co-curated

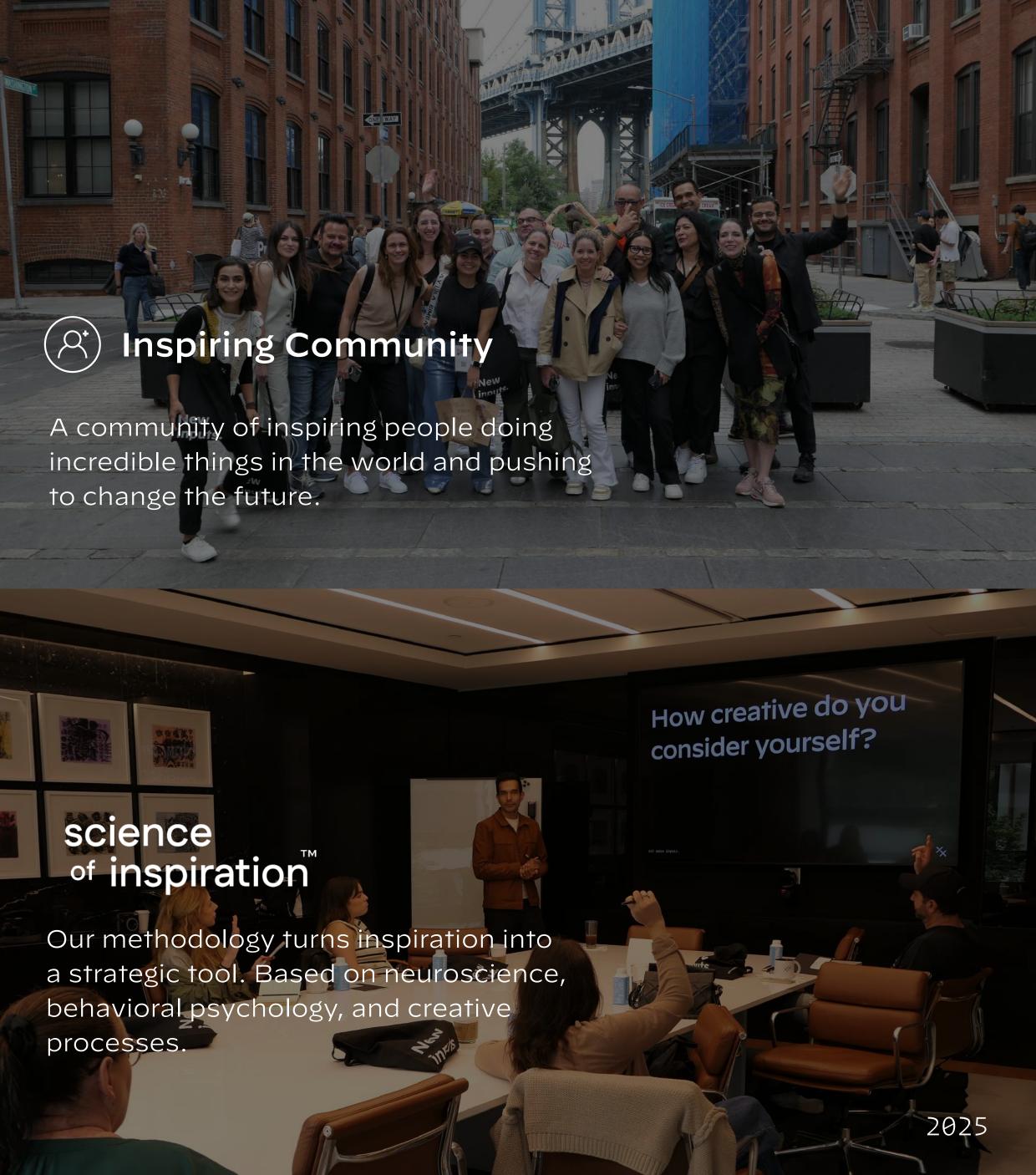
5 days in Tokyo with Michel Rojkind and the team of inspiration excursions

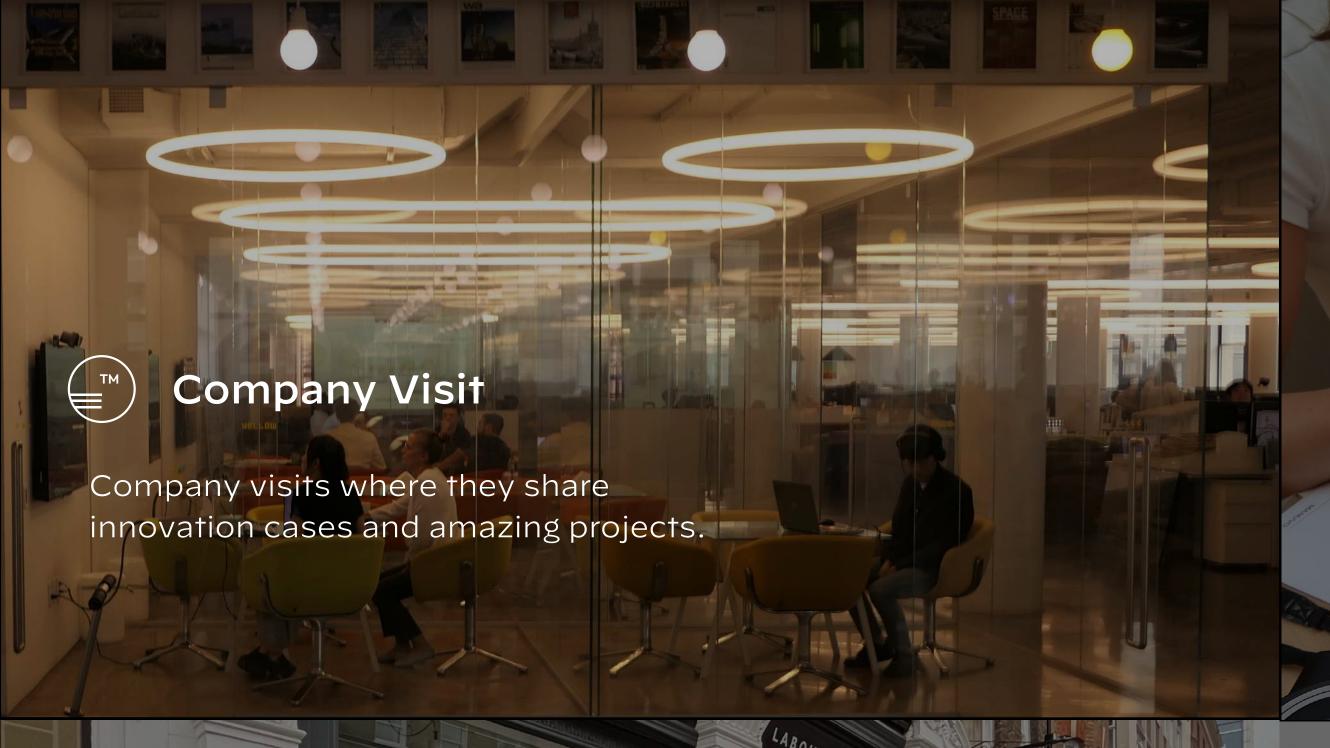
Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	Nov 08
Arrivals	Presence	Craft	Life	Design	Do	Departures
	Mindful Run	Craftsman	Immersive Breakfast	Site visit	Sound transformation	
	Mindset	Mindset	Mindset	Mindset	Mindset	
	Zen / Breath - Concepts, experiences and studio visits.	Craftsmanship in artifacts - Concepts, experiences and studio visits.	New Therapies / Traditional Medicine - Concepts, experiences and studio visits.	Architecture - Concepts, experiences and studio visits.	Transformation - Concepts, experiences and studio visits.	
	Closure	Closure	Closure	Closure	Closure	

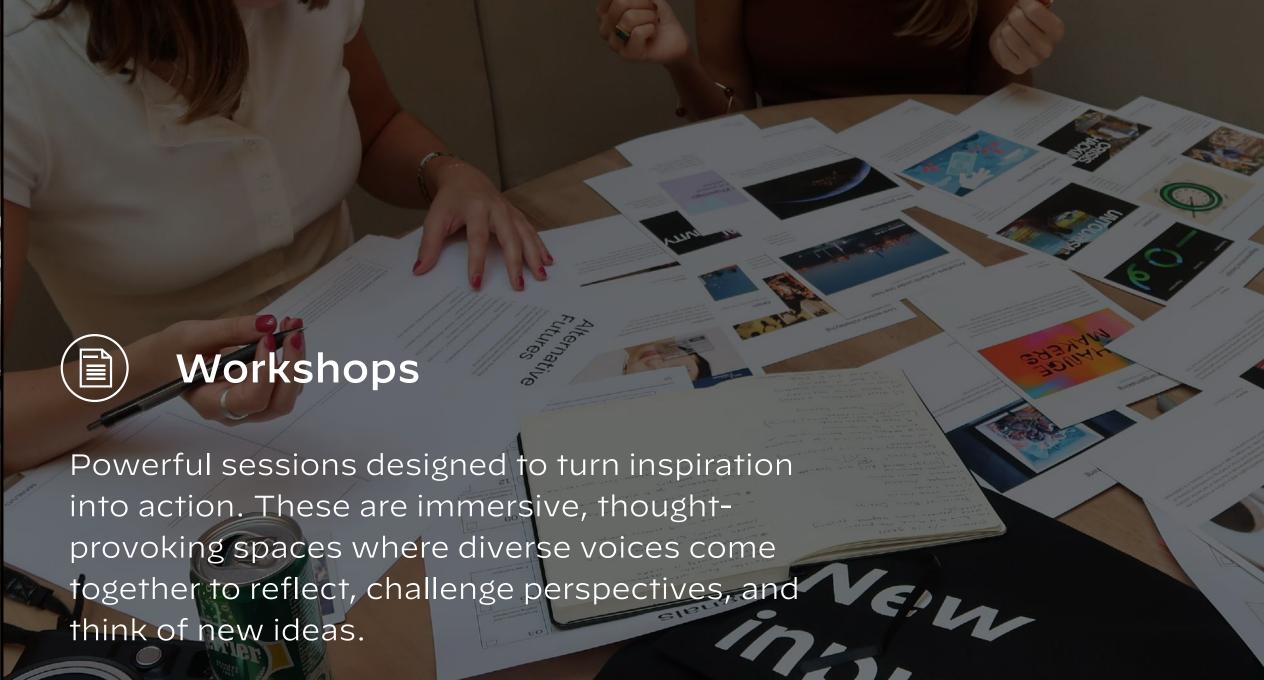
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This journey is built on <u>seven</u> <u>layers of value.</u>













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