



# Account Management

## Meetings & Events

Different ways to engage with a client

## Meeting, events & recognition

### Meetings & Events



### Benefits

Boosts your brand

Strengthens & expands your community

Builds trust

Establishes a thought leader & differentiates from the competition

Generates new leads/clients



### Types of events

Conferences

Seminars/ webinars

Round-table events

Tradeshows

Client Dinners

Networking events