

JULY OMNIBUS · TOPLINE RESULTS

Data Centers

Fielded July 14–15, 2026 · message testing, messengers, and community benefits

1,017

REGISTERED VOTERS

±3.5

MARGIN OF ERROR

5

QUESTIONS

METHODOLOGY

This poll surveyed 1,017 registered voters via online panel from July 14 to July 15, 2026. Results were weighted by gender, race, education, age, 2024 vote recall, and 2020 vote recall to match population demographics. The margin of error is ±3.5 percentage points at the 95% confidence level.

Q30 Below are pairs of arguments for data centers. For each pair, say which you find more persuasive as a reason to support the construction of data centers. Even if you still don't support constructing data centers, say which you find more persuasive.

Data-center arguments

Jobs – Data center construction creates blue collar jobs that don't require a college degree and can't be outsourced, jobs like electrician and heat and air conditioning installation.	65%
Growth – AI will keep America's economy growing. Economic growth means more jobs, more prosperity and more opportunity.	60%
Truth – There have been a lot of lies spread about data centers. The truth is that new data centers bring their own power instead of drawing from the grid and they recycle water.	57%
Prices – AI can keep prices low. By making companies more efficient, AI can drive lower prices for consumers, fighting inflation.	57%
Taxes – Data centers pay large amounts in taxes, which lowers property taxes for people who live near the data centers.	55%
Unions – AI data centers can create well-paying union jobs that create pathways to the middle class. That's why unions support data center construction.	44%
AI – If we don't invest in data centers, China will beat America in the AI arms race. AI will keep America the leading superpower.	40%
China – If we don't build data centers here, they will have to be built in China which means your family photos and passwords will be stored in data centers accessible to the Chinese government.	39%
Uses – Data centers aren't just for AI, they make it easy and cheap to stream TV shows and store emails.	34%

Q31 Below are different people who might tell you a new data center is good for your community. For each, would that person make you more or less likely to support the data center?

	Much more likely to support	Somewhat more likely to support	Does not change my opinion	Somewhat less likely to support	Much less likely to support	Not sure
Friend/Neighbor	10%	20%	50%	4%	6%	10%
Family Member	13%	22%	46%	5%	5%	9%
A small business owner in your town	11%	25%	45%	5%	5%	10%
A local school teacher	9%	14%	54%	7%	6%	10%
A local police officer or firefighter	10%	19%	51%	5%	7%	9%
A local farmer or landowner	13%	24%	42%	5%	7%	9%
A faith leader, such as a pastor or minister	9%	13%	49%	6%	12%	10%
A third-party community group not connected to the company	7%	20%	47%	8%	8%	11%
Your local newspaper	7%	15%	53%	9%	6%	9%
A local elected official, such as your mayor or county commissioner	8%	18%	47%	8%	9%	10%
Your state's governor	9%	19%	43%	8%	12%	9%
An employee of the technology company building it	10%	15%	44%	9%	12%	10%
A national figure like President Trump	10%	14%	33%	6%	29%	8%

Q32 Data center companies sometimes offer direct benefits to the surrounding community. For each, would it make you more or less likely to support a data center being built near you?

	Much more likely to support	Somewhat more likely to support	Does not change my opinion	Somewhat less likely to support	Much less likely to support	Not sure
Free car washes or fuel discounts for local residents	15%	19%	45%	5%	8%	7%
A one-time cash payment to every household	23%	29%	32%	4%	4%	8%
Raises or bonuses for local public school teachers	18%	28%	36%	6%	5%	7%
Elimination of local property taxes for residents	29%	31%	27%	4%	3%	7%
Reduction of local property taxes for residents	25%	35%	25%	4%	3%	8%
Free or reduced electricity for nearby homes	29%	32%	25%	3%	3%	7%
Funding for a new park, library, or community center	17%	28%	41%	4%	4%	7%
Scholarships for local students	19%	29%	36%	3%	5%	7%
A guaranteed number of local jobs for area residents	22%	35%	28%	4%	3%	8%
Upgrades to local roads and internet infrastructure	22%	35%	29%	4%	3%	8%

Q33 In Columbia County, Georgia, officials have discussed using revenue from data center development to eliminate local property taxes for residents and to fund a \$50,000 bonus for public school teachers.

Do you support or oppose using data center revenue this way — to eliminate local property taxes and fund large teacher bonuses?

Strongly support	28%
Somewhat support	34%
Somewhat oppose	12%
Strongly oppose	9%
Not sure	17%

Q34 Would you be more likely or less likely to support a new data center being built in your community, if the company is required to publicly disclose its water use, energy use, and any local tax breaks it receives?

Much more likely to support	18%
Somewhat more likely to support	29%
Does not change my opinion	33%
Somewhat less likely to support	5%
Much less likely to support	4%
Not sure	11%