

Testimonial

How Arkturus Empowered Carlisle Health with Actionable BI in Three Months



As Carlisle Health grew, managing data across multiple sites with unique operational nuances became a critical challenge. An attempt to build an internal BI solution failed after five months with no results. Arkturus, with its deep radiology expertise, successfully deployed a full suite of financial and operational dashboards in just three months, transforming data into a strategic asset for decision-makers at every level of the organization.

THE CHALLENGE

Data Fragmentation Hindering Growth

- **The Pain Point:** Carlisle Health needed accurate, timely data for effective decision-making, budgeting, and operational improvements across its growing network of sites.
- **The Complexity:** Each site operated slightly differently, requiring a solution that could handle local nuances.
- **The Failed Attempt:** A previous project to build a platform from scratch using Power BI consumed four or five months and failed to produce a single operational dashboard due to a lack of internal system and data expertise.

THE SOLUTION

Why Carlisle Health Chose Arkturus

- **Niche Expertise:** Arkturus offered proven experience in radiology data, meaning the company specialists understood the context and nuances without a lengthy learning curve. **"So working with a team who understood that (the data) and you didn't have to teach it to was really important"** - said Tom Young.
- **Speed to Value:** Arkturus delivered a complete, working solution—a full suite of dashboards—in just 2.5–3 months, a stark contrast to the previous failed attempt.

THE ARKTURUS ADVANTAGE

Beyond the Platform

- **Unmatched Responsiveness:** Consistent and engaged communication with a team that **"listens, understands the problem, and goes to solve it."**
- **Rapid Evolution:** The platform evolves weekly, not quarterly. Client-requested features are prioritized and delivered in the next update, not in **"3–6 months."**
- **A True Partnership:** Post-implementation support ensures the platform **"continues to live and breathe"** with the client, adapting to their changing needs over time, unlike typical SaaS vendors.

"I've been unable to identify a better solution out in the market... The knowledge and effectiveness of the team that deliver the solution is as good as the platform itself."

Tom Young
 GM Acquisitions and Finance
 Carlisle Health

THE RESULTS

Data-Driven Decision Making for Everyone

- **Immediate Access to Information:** Enabled faster decision-making across the business, eliminating the wait for end-of-month reports or manual data extraction from finance.
- **Empowered Teams:** Tailored dashboard access for different roles:
 - **Radiologists:** Monitor their own productivity, volume trends, and turnaround times.
 - **Site & Regional Managers:** Track clinic performance and efficiency.
 - **Finance & Leadership:** Gain a holistic view of business performance, revenue, and staffing metrics.
- **Cultivating a Data Culture:** Access to reliable data has created a "**hunger for more**", inspiring teams to ask new questions and use BI to find the answers.

"I would strongly recommend those looking at Arkturus to take the plunge and use them as the partner for your BI dashboards."

Tom Young
GM Acquisitions and Finance
Carlisle Health