

STEPHANIE LILIN

UX/UI DESIGNER | NO-CODE DEVELOPER

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EXPERIENCE

Website Developer Live By Our Codes
2024 - 2025

- Designed and launched a fully responsive, user-centric website using Wix
- Developed interactive quizzes and implemented automated email sequences to deliver personalised learning feedback
- Built and maintained a scalable database structure to manage user data
- Create high-quality branded graphic assets and animations

UX/UI Designer & No-Code Developer Teem
2024 - 2025

- Designed and developed user-centric web and mobile solutions, applying UX/UI principles in dynamic, fast-paced projects.
- Led client consultations to define project goals, optimize design strategies, and enhance customer satisfaction.
- Utilized Wix, Figma, and Buzzy to rapidly prototype, test, and deploy digital products, ensuring intuitive user experiences and seamless functionality.

Web Designer Cipher Solutions
2024

- Designed and optimized web pages, improving user engagement and accessibility while implementing SEO best practices to boost organic traffic.
- Developed digital content and refreshed brand assets, maintaining visual consistency and enhancing brand identity across platforms.
- Collaborated with stakeholders to refine user flows and improve website performance.
- Used SiteBeat and Figma to build responsive websites, improving performance and user experience

Head of Ecosystem Buzzy
2023 - 2024

- Designed and prototyped SaaS web platforms, conducting user research with 100+ participants and usability testing to refine digital experiences.
- Championed accessible and inclusive design, mentoring cross-functional teams in user-first product development.
- Led content strategy and community engagement, growing the user base to over 9,900 members and customers.
- Created compelling presentations and written documentation to communicate design solutions to stakeholders.

Content Writer Cholez Natural Cosmetics
2022

- Wrote persuasive product descriptions, emphasizing unique selling points to drive conversions and improve customer engagement.
- Created engaging social media captions, increasing brand visibility and audience interaction.
- Assisted in website updates, ensuring accurate and up-to-date content aligned with brand aesthetics and user expectations.

EDUCATION

Professional Year Program
QIBA (2024)

Bachelor of Information Technology
UTS (2020-2023)

STACK

Design & Research

Wireframing, Prototyping, UX/UI Design, Design Systems, Usability Testing, User Research, Personas & Journey Mapping, Focus Groups, Surveys, Cultural Probe, Video Editing

Tools & Platforms

Figma, Webflow, Wix, Buzzy, Sitebeat, Miro, Mural, Adobe Creative Suite, Beehiiv, Drupal, Microsoft Office, Sendgrid, Zendesk, MailChimp, GitHub, Jira, Trello

Development & Languages

HTML, CSS

Soft Skills

User-Centered Design, Problem-Solving, Design Thinking & Innovation, Cross-Functional Collaboration, Stakeholder Communication & Presentation, Agile and Lean UX Processes, Project Management

ACHIEVEMENTS

People's Choice Award Prototype Showcase
2023

NSW International Student Awards Nominee
2022