

Preparing Ukrainian Families for Winter.

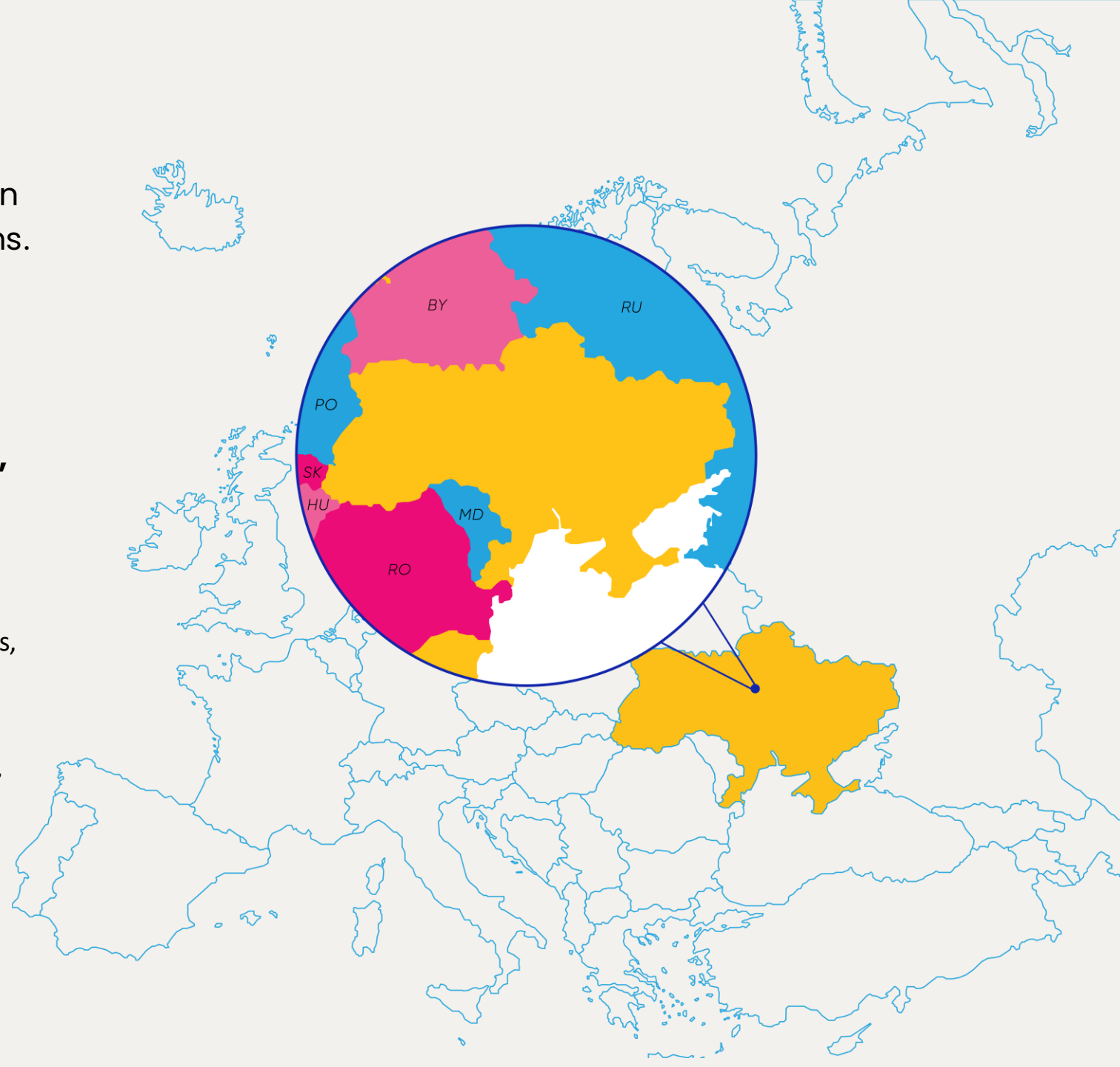


Ukraine.

Since February 2022 Alight Teams have been responding to the displacement of Ukrainians. Through each long winter, Alight remains committed to keeping communities safe and warm.

Partnering with trusted local organizations, Alight has helped thousands of families weather the winter:

- Provided warmth through setting up outdoor heaters and tents, and distributing thousands of blankets, hats, scarves, and gloves to displaced Ukrainians.
- Sent life-saving medicine and medical supplies, baby supplies (food, diapers, sanitary items), and groceries, hygiene kits, and clothing for wounded civilians.
- Supplied \$3M+ in grants to local organizations doing relief work deep in Ukraine.



Situation.

In just a few months the 4th harsh winter in war will come—one with reduced international aid, threat of ongoing energy attacks, and depleted family reserves. **Both resources and pathways to resilience run low.**

In eastern Ukraine, 80% of heating systems in frontline areas are at risk. Bombardments have targeted critical infrastructure, making winter not just uncomfortable—but **life-threatening.**

Stories.

Families on the Frontlines

"We checked our daughter's fingers for frostbite every hour."

— **Olena, Zaporizhzhia**

"It was 39°F inside our apartment for 8 days. We slept in coats. My father fell ill – we had no ambulance, no phone signal. I don't know if we can survive another winter."

— **Maria, Kharkiv**

Support.

Alight knows that preparing the most vulnerable must start now. We're committed to supporting:

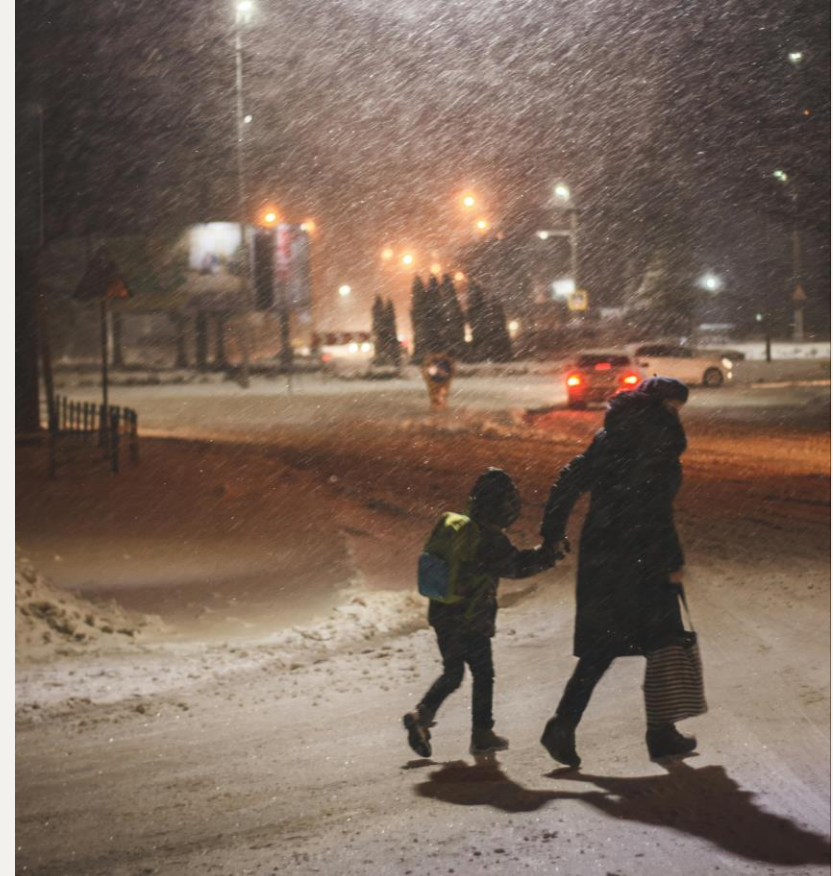
- Families without access to firewood or markets
- Critical winter "warm hub" shelters in host communities supporting internally displaced Ukrainians
- People with disabilities who depend on electricity
- The elderly in remote locations

Preparing for winter as it comes will already be too late.

Alight in Action Against the Cold

We are diversifying solutions that restore heat, dignity, and hope:

- **Cash for Utilities** – Bank transfers that subsidize skyrocketing heating bills that can amount to 50% of a family's monthly income
- **Solid Fuel & Stoves** – In-kind support for families cut off by conflict from markets, especially in mined forest regions
- **Home Winterization** – Emergency window replacements, ceiling insulation, and thermal sealing
- **Power Banks & Low-Energy Equipment** – Ensuring light, warmth, and communication during blackouts
- **Voucher Support Where Markets Work** – Restoring agency to families and frontline groups by enabling them to choose what they need most through flexible vouchers in areas with functioning markets



Legacy of Light.

Winter doesn't wait. Neither can we.

Last winter amidst conflict, Alight helped thousands heat their homes, seal their windows, and power through the freezing months. This year, with energy infrastructure more fragile and aid diminishing, we must go further—and faster.

Your Support:

- **\$10,000:** Covers insulation materials and emergency window replacement for 8 homes severely damaged by shelling
- **\$25,000:** Equips 100 families with solid fuel stoves and the season's supply of firewood to heat their homes through March
- **\$50,000:** Launches a voucher-based support program—covering fuel for generators and enabling individuals to purchase critical winter items like heaters and thermal clothing in functioning local markets
- **\$100,000:** Delivers winter cash assistance to cover heating bills for 117 urban households, giving families the flexibility and dignity to stay warm in the way they choose

Join Us

Help us **restore resilience, warmth, and dignity** to Ukraine's most vulnerable this winter.

Let's Talk:

Stephen Robertson,
Global Partnership
Development Manager
StephenR@WeAreAlight.org