

VOLUNTARY, COMMUNITY AND SOCIAL ENTERPRISE (VSCE) STRATEGIC LEAD

ROLE DESCRIPTION

Job Title:	VCSE Strategic Lead
Responsible to:	Deputy Director of Strategy
Accountable to:	Director of Strategy
Pay:	£260 per day (equivalent to a salary of £67,600 per annum (pro rata) Total funding available: £20,790 (£17,160 to cover salary payment +£3630 for employing VCSE overhead cost)
Hours:	0.2 FTE (7.5H per day) 1 day per week + 14 paid days a year for training & development Fixed term for 1 year
Location:	The postholder will be based across Denmark Hill and Princess Royal University Hospital (PRUH), with expected attendance as required across all Trust sites, as well as community and place-based meetings, events and partnership activities across Bromley, Lambeth and Southwark

Overall purpose of the role:

To support King's to translate what the Trust has recently heard from patients, communities and the public by translating community insight into practical programmes of work and supporting their effective delivery and developing effective

approaches to working in partnership with the VCSE sector.

About the Role

South East London (SEL) Integrated Care Board, in partnership with SEL Voluntary, Community, and Social Enterprise (VCSE) Strategic Alliance and King's College Hospital NHS Trust are seeking to recruit a local VCSE Leader to be embedded within King's College Hospital NHS Trust as their VCSE Strategic Lead.

The Trust has listened to its patients, carers, communities and the public, and this engagement has helped shape its published [Trust Strategy 2026–2031](#). **The next step is delivery.**

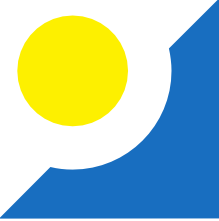
Working alongside colleagues across the Trust, the wider south east London health and care system and the VCSE sector, the role will help translate what the Trust has heard into practical programmes of work and action. A key part of the role will be to ensure that the VCSE sector is not simply engaged or consulted, but is actively involved in the development, design and delivery of programmes that matter to local communities, identifying where VCSE organisations can add value and supporting the Trust to build effective and sustainable partnerships with the sector.

The role will also support the Trust's contribution to the [Bromley Integrator and Neighbourhood Health](#) work and refresh of the Trust's [Anchor programme](#), helping to strengthen relationships across the local system and ensuring that the VCSE sector is an active partner in the Trust's work to improving the health and wellbeing of local communities.

By championing VCSE and community-led approaches, the role will help the Trust deliver services and programmes that are more inclusive, responsive and rooted in the realities of local communities, particularly those who experience the greatest barriers to accessing healthcare.

Key Responsibilities

- Provide consistent VCSE sector insight and leadership into the work of the Trust, ensuring VCSE knowledge, expertise and community insight shape decision-making and delivery.
- Support the Trust to translate the key themes and priorities identified through patient, public and community engagement into practical programmes of work and actions.
- Support the Trust's objectives on reducing health inequalities by leveraging VCSE expertise and community insights.
- Support the Trust's role within the Bromley Integrator, ensuring that the VCSE sector is embedded as key partner within the Trust's work as the Integrator function host for Bromley.



- Help the Trust to build trusted relationships and strengthen its partnership with local VCSE organisations, with a focus on smaller ‘By and For’ VCSEs that the Trust is not currently collaborating with.
- Support the Trust's Anchor programme, identifying opportunities for meaningful partnership with local communities and VCSE organisations across areas such as employment, skills, procurement, volunteering, community investment and wider determinants of health.
- Lead project management of VCSE-related activity, including developing delivery plans, coordinating partners, monitoring progress, identifying risks and ensuring actions are progressed.
- Develop high-quality reports, presentations, briefings, case studies and other materials to communicate progress, impact and learning from VCSE partnership activity, and present key findings, recommendations and progress to Trust Executive colleagues, Committees and, where appropriate, the Trust Board.
- Lead the facilitation of workshops, focus groups and engagement activities with diverse communities where these are required to inform programme development and delivery.
- Support the development of evaluation approaches and success measures for VCSE and community-led programmes, capturing impact and learning.
- Be part of and contribute to the SEL VCSE Strategic Leads Reflect and Learn spaces, supporting the sharing of learning and good practice across SEL.

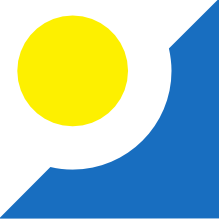
Who We Are Looking For

We are seeking an experienced and credible leader from the local VCSE sector with a strong track record in cross-sector collaboration, strategic influencing, community leadership and delivering change through partnership.

The successful candidate will have a strong understanding of the local VCSE landscape and be well connected across the sector, including grassroots and ‘By and For’ organisations. They will be a proactive networker who can build trusted relationships, extend existing conversations and bring the right people and organisations together around shared priorities.

They will help Kings move from “we have listened” to “we are delivering”, translating community insight and priorities into practical programmes of work. They will also bring strong programme and project management skills, with the ability to work independently, coordinate partners, manage competing priorities and drive delivery across organisational boundaries.

This role requires a passionate advocate for community-driven change who can bring a consistent VCSE lens to the Trust’s strategic priorities. The postholder will strengthen



partnership with the VCSE sector and help the Trust deliver priorities that are inclusive, responsive and rooted in the needs and strengths of local communities.

Person Specification – VCSE Leadership Role

Experience & knowledge	Essential/ Desirable
Currently working within a south east London-based VCSE organisation which is embedded in local communities	E
Deep working understanding of the role and value of the VCSE sector in shaping health and care services	E
Understanding of health and social care inequalities within south east London and the role of community-led approaches in addressing them	E
Strong connections within local VCSEs and relevant local VCSE networks and forums	E
In-depth working knowledge of the diverse needs of local communities and groups, particularly those most impacted by health inequalities	E
Demonstrated experience of cross-sector collaboration, ideally with the healthcare system	E
Experience of developing and delivering partnership programmes involving VCSE organisations and/or communities	E
Experience of translating community insight, engagement findings or strategic priorities into practical programmes, services or actions	E
Experience of working on neighbourhood, population health, Anchor Institution or similar partnership approaches	D
Experience in designing impact measurement frameworks for community engagement programmes	D
Skills & abilities	Essential/ Desirable
Strong programme and project management skills, including planning, delivery, coordination, monitoring and evaluation	E
Strong written communication and report-writing skills, with the ability to produce clear reports and presentations for a range of audiences	E
Ability to navigate complex systems, influence decision-making, and advocate for community-led approaches (ideally within NHS structures)	E
Strong networking and relationship-building skills, with the ability to develop and sustain relationships across a diverse VCSE landscape	E
Skilled in developing and sustaining partnerships, particularly with smaller, grassroots 'By and For' VCSEs	E
Strong communication and facilitation skills, with the ability to bridge the gap between VCSE organisations and NHS partners	E

Experience in supporting organisational or system-level change to embed VCSE insights in service design and delivery	E
Data and analytical skills to interpret community insights and translate them into strategic recommendations / actions	E
Ability to work proactively and independently, manage competing priorities and drive activity forward across organisational boundaries	E

