Li Chen

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Education

Parsons School of Design, NYC, NY
MFA Design and Technology
July 2017 - May 2019
Dean Merit Scholarship
Research Assistant

Hochschule Fur Gestaltung Offenbach, Offenbach Germany
Exchange Program Visual Communication
April 2015 - September 2015

Nanjing University of the Art, Nanjing China
MA Graphic Design
September 2013 - June 2016

Jiang Nan University, Wuxi, China
BA Fine Arts
September 2009 - June 2013

Skills

Tools

Figma • Sketch • Principle • Photoshop • Illustrator • After Effects • HTML & CSS

Key Strengths

- Human-Centered Design
- Strategic Thinker
- 0-to-1 Product Design
- Creative Problem Solving
- Data-Driven Approach
- AI Experience Design

Working Experience

Sr. Product Designer

Tempus AI   April 2022 - current

- Design Lead for Tempus One, an AI assistant that combines **generative and deterministic AI** to deliver patient insights to oncologists through both web and mobile apps.
- Contributed to a **685% increase in unique new users and a 48.8% rise in monthly active users** following the national launch. Case Study
- Designed the end-to-end experience for order initiation, which became the most frequently used feature among all 13, leveraging deterministic LLM DialogFlow CX to drive product monetization.

- Redesigned the online ordering experience in Hub, launching it nationally for all Tempus oncology users. By addressing key pain points, **reduced the submission error rate from 7% to under 1%.**
- Designed the end-to-end experience for ordering hereditary tests for oncology users, **reducing missed germline test orders by 70%, down to just 30%.**

Designer - Social Creative Studio

Real Chemistry   October 2020 - April 2022

- Collaborated with ACD, researchers, strategists to compete for new business in the healthcare sector. Client portfolio includes Pfizer Covid Vaccine, Novartis Xiidra, Bayer, Ipsen Oncology.

Product Designer

LeanTaaS   December 2019 - April 2020

- Design lead for the iQueue for Clinics product, a web-based SaaS product that using machine learning to optimize hospital schedule and resource allocation.
- Formulated customer facing feature, led customer workshops and regularly structured cross-team design critique sessions.

Design Intern

Precision Strategies   Jan 2019-June 2019

- Customized new data visualization templates for the data engagement dashboard: Arrow.