

# CASABLANCA

## Sales



No Deals



Boost Deals

### Impact and perception

- Higher performance
- Greater competence
- Greater persuasiveness
- More sympathy
- Increased credibility
- Authentic conversation situation

### Unlocking full potential

- Strengthened customer relationship
- Confident presentation
- Self-confident, confident appearance
- Clear, unambiguous communication
- Visible commitment
- More trust and solidarity

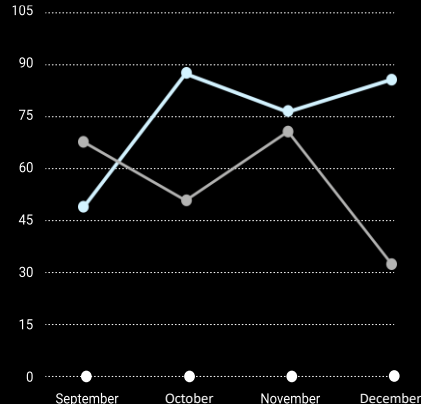
### Impact on Sales (Teams)

3X more deals

2X better performance

## Quantified Advantage – Results that convince

Deals Casablanca A/B test 2023



Metrics

	Your turnover <b>without</b> Casablanca	Umsatz <b>without</b> Casablanca	Your turnover <b>with</b> Casablanca	Umsatz <b>with</b> Casablanca
Deals / month per person	6		18	
Average deal size per person	2,000		6,000	
Turnover / month per person	12,000		36,000	
Team size	5		5	
Costs for communication training	500		35	
Turnover / month team	59,500		179,965	



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Start now with Casablanca:

