

CASABLANCA

Recruiting



Convince Applicants



Win Talent



Impact and perception

- More positive perception
- More sympathy
- Greater competence
- Increase in social presence

Unlocking full potential

- Confident presentations
- More equal opportunities
- Fewer wrong decisions
- Prevention of the lurking effect
- More trust and solidarity

Impact on Recruiters

- Shortened the time-to-hire
- Reduced probationary period
- Shortened the time-to-fill

Quantified Advantage – Results that convince

without Casablanca

1 out of 4
decisions is
wrong

Probationary
period
termination 25%

with Casablanca

4x better
decisions

probationary period
termination

Probationary
period
termination 6.25%



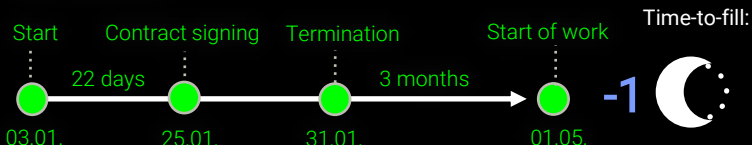
with Casablanca

1. Active Sourcing
2. Contact
3. Discovery Call
4. First interview (online)
- ~~5. Second interview (online)~~
6. Preparation of contract
5. Third interview

Reduction by
>60%

-75%

with Casablanca



Contact person:
Markus Vollmer (COO)



Start now with Casablanca:

