



Project management



Unclear nonverbal Cues



Smart Decisions

Impact and perception

- More competent and authentic
- More transparent and self-confident
- More trustworthy and attentive

Unlocking full potential

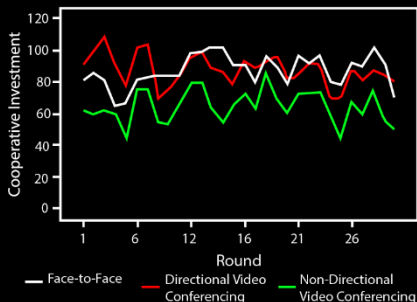
- Increase team solidarity
- Improved team dynamics
- Fewer misunderstandings

Impact on Leaders

- Reduced project costs
- Ensuring project quality
- Earlier go-live

Quantified Advantage – Results that convince

Berkeley University
Cooperative Investment by Round



The willingness to work together and the feeling of togetherness in teams are influenced by the dynamics of eye contact between team members (KIT).

Business impact

Project costs:

Project duration: 10 months €300,000

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Project duration: 8 months
Profit from legal costs:
€6,000

€240,000

Assumption: Average project duration 10 months, project costs €300,000



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