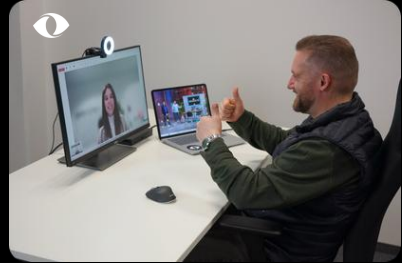


CASABLANCA

Coaching



Detached



Engaged

Impact and perception

- Increase in competence and authenticity
- Signaling honesty and self-confidence
- Enhanced empathy
- More confident presence

Unlocking full potential

- Strengthening interactions
- Improving presence
- Positively influencing the relationship dynamic
- Enhancing coaching quality
- Increasing trust in coaching success

Impact on Coaches



Recommendation

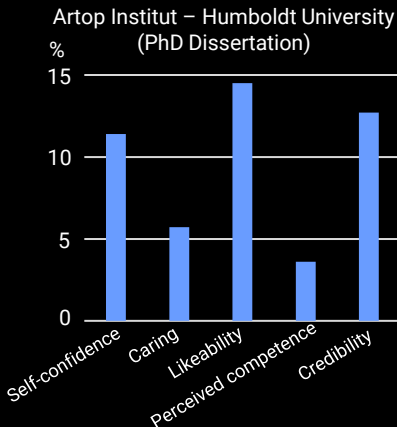


Long-term
customer loyalty



3x higher
conversion rate

Quantified Advantage – Results that convince



■ % Increase with Casablanca vs. traditional videocalls.

30%

of coaching success depends on the coach-client relationship.

Lack of eye contact limits visual perception. This can cause the coachee to feel insecure and experience a loss of control.

In online coaching, eye contact and visual self-perception are key factors for successful interaction. They influence both verbal and nonverbal communication – and thus also trust.

25%

More trust with eye contact in videocalls.



Contact person:
Markus Vollmer (COO)



Start now with Casablanca:

