



April 2026

Dear Customer,

Thank you for your interest in Playaway Products. Our innovative product suite includes the Playaway audiobook, Launchpad tablet, Launchpad Quest, Wonderbook read-along, and WhaZoodle! speaker sidekick. We appreciate the opportunity to provide you with sole source information.

Playaway Products LLC is the exclusive creator and manufacturer of all Playaway Pre-Loaded Products. Since 2004, we have produced these proprietary products and licensed content directly from publishers and other copyright holders.

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We are the sole source provider of the following in the public library and PreK-12 education markets:

- **Wonderbook** read-along
- **Launchpad** tablet
- **Launchpad Quest**
- **WhaZoodle!** speaker sidekick
- **Fully customizable Standing Order Plans (SOP)** for all Playaway products
- **Custom Order Plans (COP)** featuring pre-orders (up to three months in advance), circulation tools, and patron marketing materials

Playaway Products LLC holds all associated trademarks, service marks, and patents for our product lines. Our patents are registered both in the U.S. and internationally.

Please don't hesitate to contact us should you require additional information or documentation.

Sincerely,

Sabine McAlpine

Sabine McAlpine
Vice President, Sales + Content
Playaway Products
Exclusive maker of Playaway Pre-Loaded Products