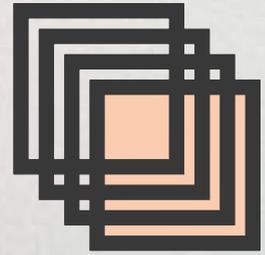


Survey conducted
by Epinion



FUTURE BAROMETER 2023

**THE DANES' CONCERS AND
EXPECTATIONS FOR THE FUTURE.
GENERALLY AND POLITICALLY**



WHO WE ARE

The Copenhagen Institute for Futures Studies is an independent, non-profit think tank established in 1969, on the initiative by former Danish Minister and OECD Secretary-General Professor Thorkil Kristensen.

Our purpose is to help people and organisations imagine, work with, and shape their future.

Never in recent history has it been more important for people and organisations to better navigate uncertainty, combat anxiety about the future, and create meaningful change.

By building the capabilities necessary to address potential futures we help create a society fit to meet the challenges and grasp the opportunities we face. Essentially, we empower you with the skills to act on the future.

We do this by applying our unique approach to futures studies and foresight, combined with more than 50 years of global experience and contributions to the field, working with organisations across the public, private, academic, and civic sectors, as well as with the general public. Being independent of commercial and political interests enables an objective approach and allows for all profits to go exclusively to fund further research and non-profit initiatives.

The future belongs to no one, yet to everyone. Our vision is a futures literate world where everyone has the right and mandate to engage with the future, participate, and visualise change, so they can create the best possible future for themselves, society, and the planet. We firmly believe this will help build a more prosperous, equal, and safe future.

We support the United Nations' Common Agenda, which identifies foresight (a futures capability) as part of their Quintet of Change, and we are committed to the Common Principles for Future Generations.



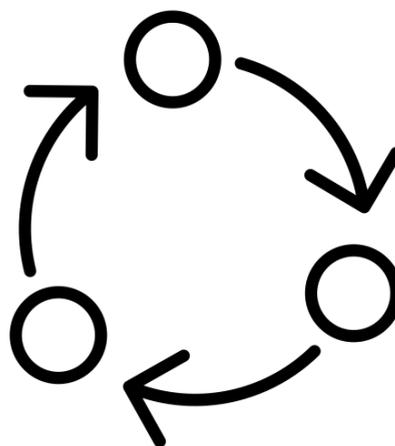


METHODOLOGY

These results are based on an online survey conducted by Epinion. 1.023 interviews was conducted in the Danish population (+18), between the 26. October, through the 6th of November 2023.

The data is stratified on gender, age, region, and education level, so the answers can be viewed as representative of the Danish population.

The order of the questions are set up, so earlier questions impact the respondents answers for later questions, the least possible amount. Within the individual batteries of questions, statements and answer categories have been randomised. At the same time, different questions and statements presented to the respondents have been quality controlled, so that these are balanced.





KEY FINDINGS

- 6 out of 10 Danes often think about how the future is going to look in 10-20 years. Both their own personal future and Denmark's future.
- Danes are predominantly concerned about the future.
- Danes weigh positive developments within healthcare, well-being within youth, and welfare, the highest.
- 73% of Danes believe that politicians think too short-sighted, and 82% percent believe that political decisions are non-sustainable sticking plaster measures, for the next 10-20 years. 75% is scared that we won't solve long-term problems.
- 62% thinks that long-term visions takes up too little space within politics. 72% respond that it would affect their perception of a party positively if they presented long-term visions.
- 56% of Danes agree, that it would be a good idea to have the future represented in a political organ, for example, as a concrete example from Wales. 10% disagrees.





THE DANES' RELATION TO THE FUTURE



OPEN ANSWERS

What is it about the future that worries you?

“The decline of the welfare-state, parties and politicians pandering for individual cases and short-sighted foci.”

”Lacking closeness and love because of those damned phones. How will it go for the children of the future?”

”Wars throughout the world, climate change, migration. Denmark’s ability to safeguard our old democracy.”

”Technology outside democratic oversight.”



What is it about the future that you look forward to?

”Changes in our way of living, both work- and consumption wise. We have to consume less and split our time more evenly between work and family.”

“The new generations who gets to run the world, who are much more focused on sustainability and purity.”

”How the world will change and the many experiences I have the opportunity to experience the next 10-20 years.”

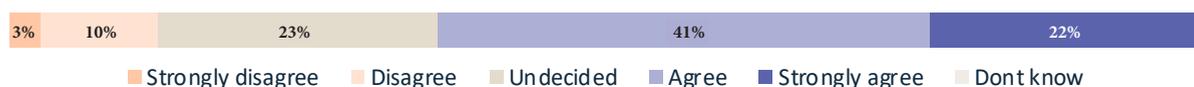
”How the technological development creates opportunities for problem solving.”



HOW MUCH DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

I often think of my own life in 10-20 years

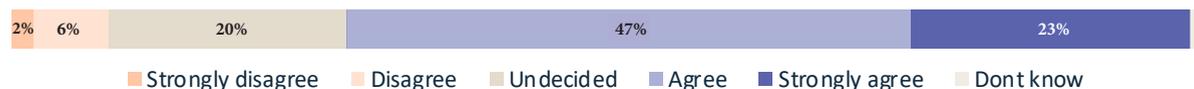
Base: 1.023



I often think of how Denmark looks in 10-20 years



I can personally impact how my own future is shaped the next 10-20 years



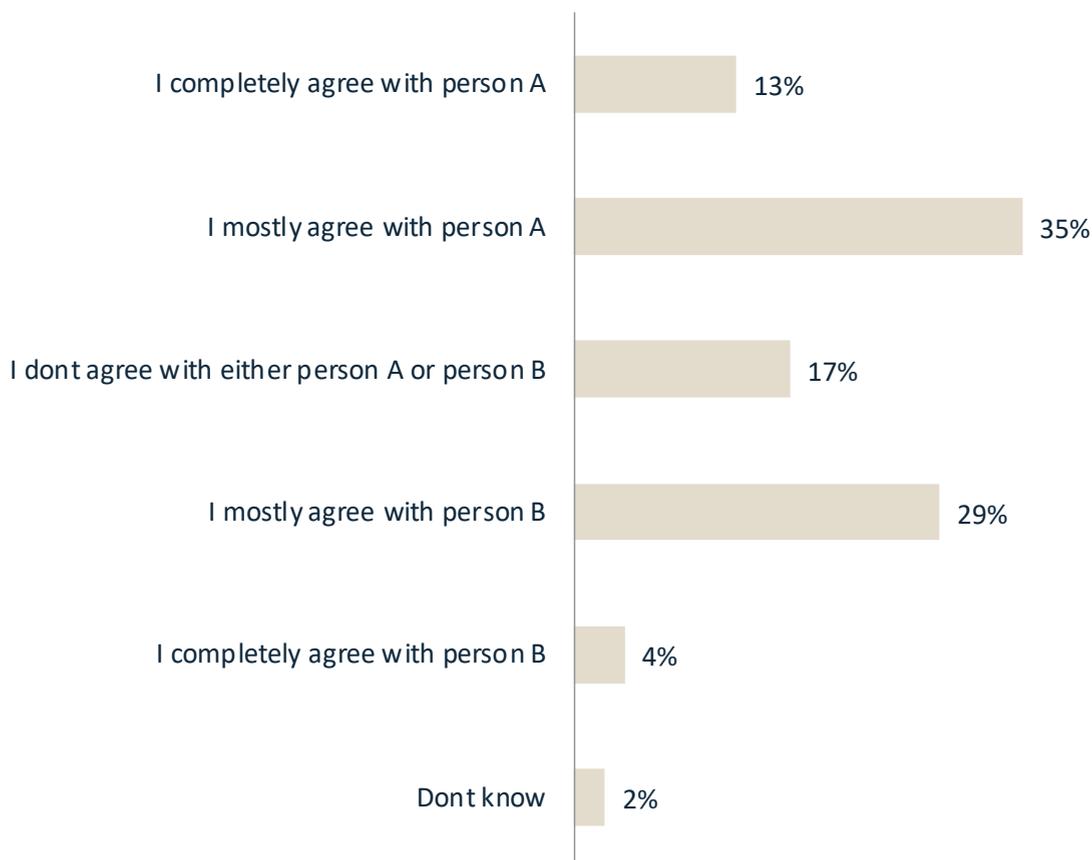


BELOW WE HAVE SHOWED YOU TWO STATEMENTS, AND WE WOULD LIKE TO ASK YOU TO CONSIDER WHICH STATEMENT YOU ARE MOST IN AGREEMENT WITH

Person A says: "I'm worried about the future in the coming 10-20 years."

Person B says: "I look forward to the future in the coming 10-20 years."

Base: 1.023





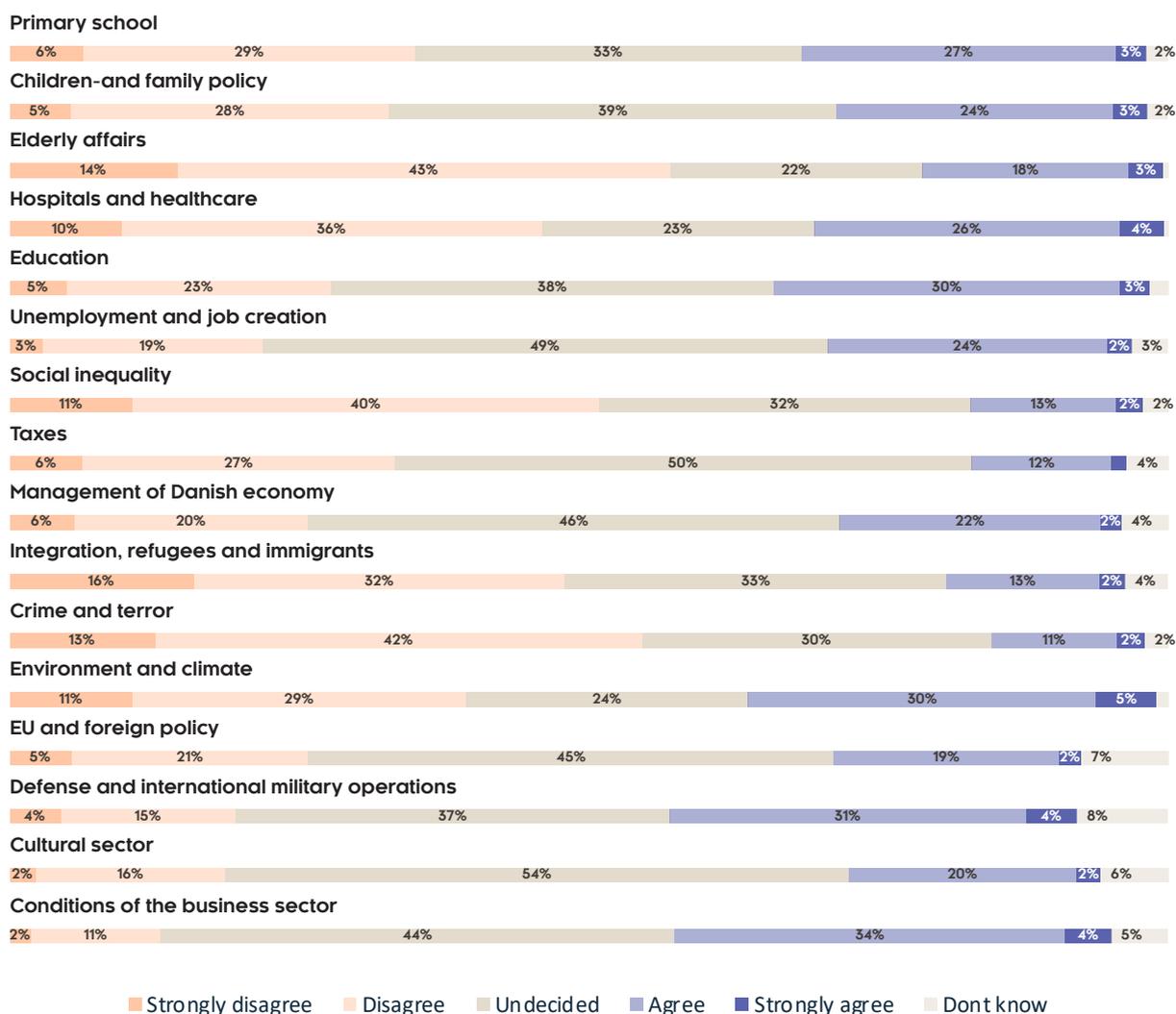
**THE DANES’
RELATION
TO FUTURES
THINKING IN
POLICY &
GOVERNANCE**



GENERALLY, HOW DO YOU VIEW THE CONDITIONS IN DENMARK IN 10-20 YEARS IN THE FOLLOWING AREAS?

Compared with now, do you think they would be...

Base: 1.023

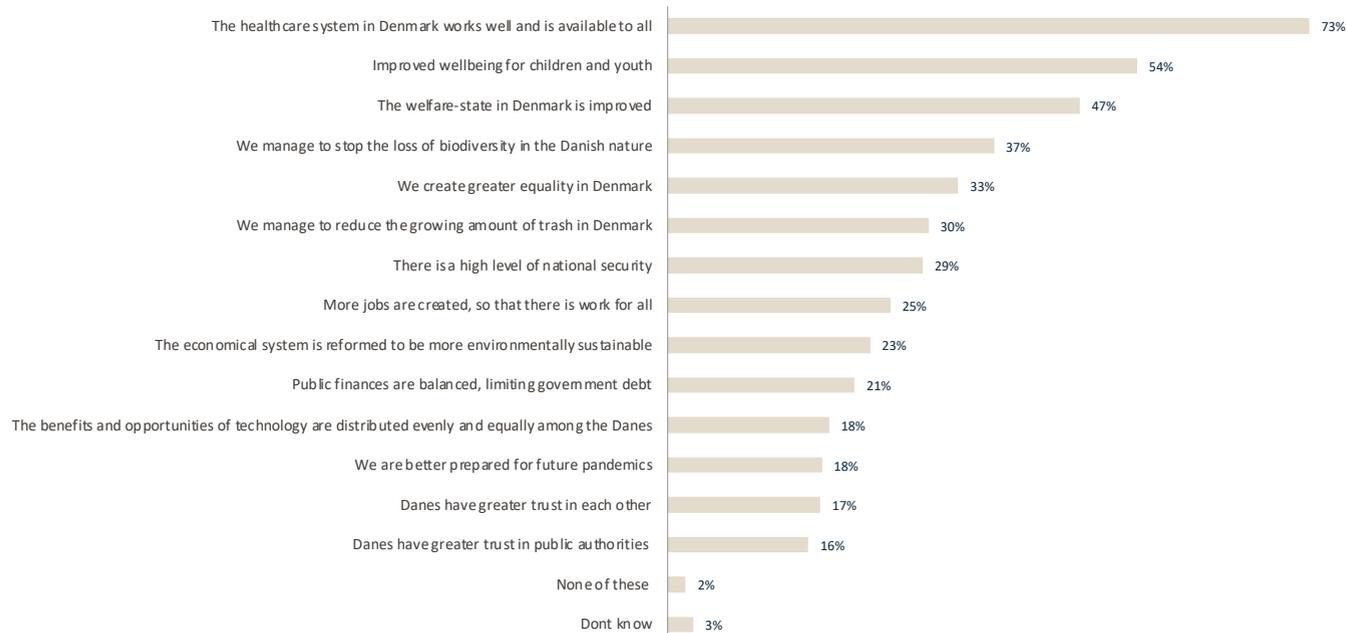




IN THIS QUESTION WE WOULD LIKE YOU TO CONSIDER A NUMBER OF STATEMENTS AND PICK UP TO FIVE, THAT YOU WOULD MOST LIKE TO SEE IN DENMARK IN THE NEXT 10-20 YEARS

What would you most like to see in Denmark the next 10-20 years?

Base: 1.023

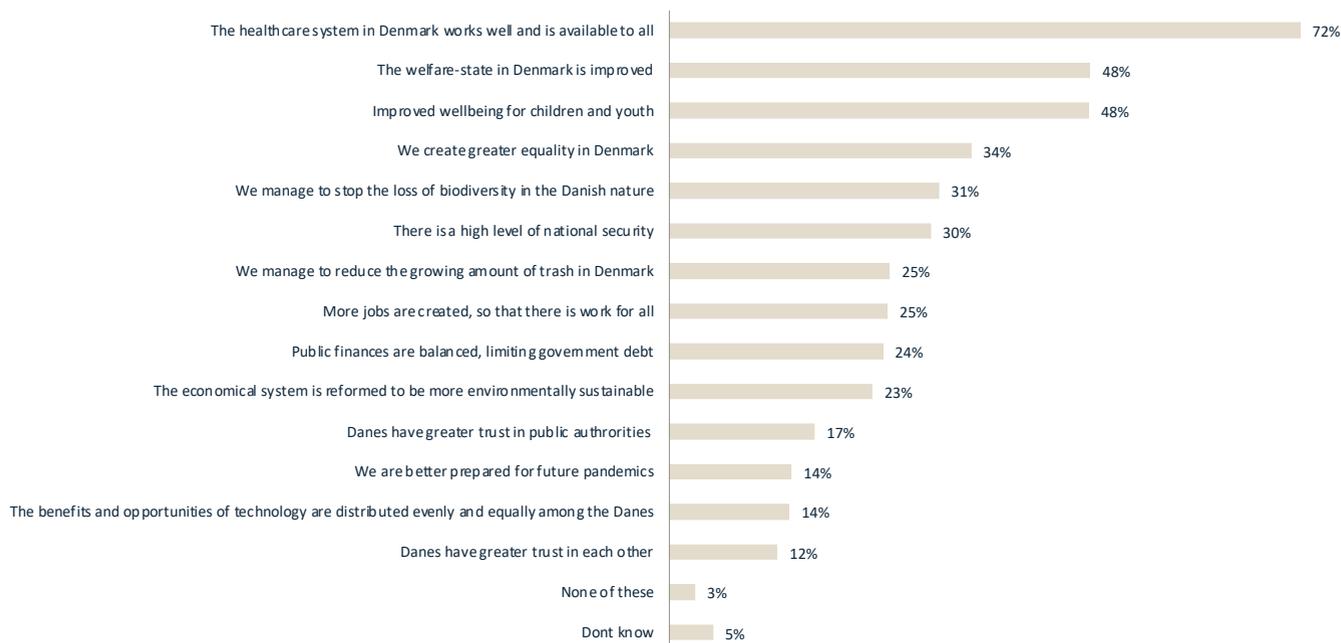




IMPORTANT FACTORS IN PARLIAMENTARY ELECTIONS

Which of the following factors are most important to you when deciding whom to vote for in the upcoming parliamentary elections? You can choose up to five things.

Base: 1.023





ASSESSMENT OF DANISH POLITICIANS' LONG-TERM PERSPECTIVE

How much do you agree or disagree with the following statements about Danish politicians?

Base: 1.023

Danish politicians generally think too short-term when making decisions.



Political decisions in Denmark are often characterized by sticking plaster measures instead of creating sustainable solutions for the future in the next 10-20 years.



I am worried that as a society, we won't solve the political problems that require a more long-term perspective.



It would positively impact my perception if a political party presents concrete long-term visions for the future in the next 10-20 years.



I believe that visions for the next 10-20 years are given too little emphasis in the political debate in Denmark.



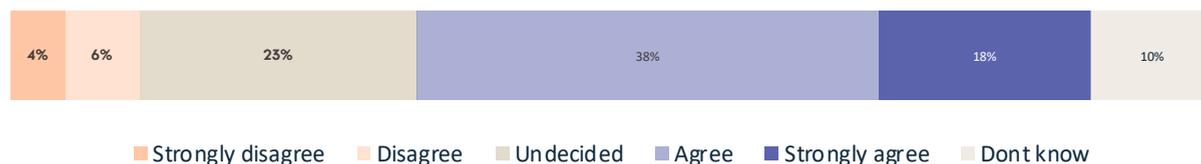
Strongly disagree Disagree Undecided Agree Strongly agree Dont know



NOW, WE WOULD LIKE TO ASK YOU TO CONSIDER YOUR OPINION ON A SPECIFIC POLITICAL INITIATIVE AS DESCRIBED BELOW:

In Wales, since 2015, there has been a ‘Commissioner for Future Generations.’ The commissioner’s responsibility is to work for sustainable development and advise the sitting government and civil society so that future generations can live a good, healthy, and safe life and have their needs met. Additionally, it is the commissioner’s task to encourage public institutions and politicians to consider more the long-term consequences of their policies. How much do you agree or disagree that a similar initiative should be introduced in Denmark?

Base: 1.023

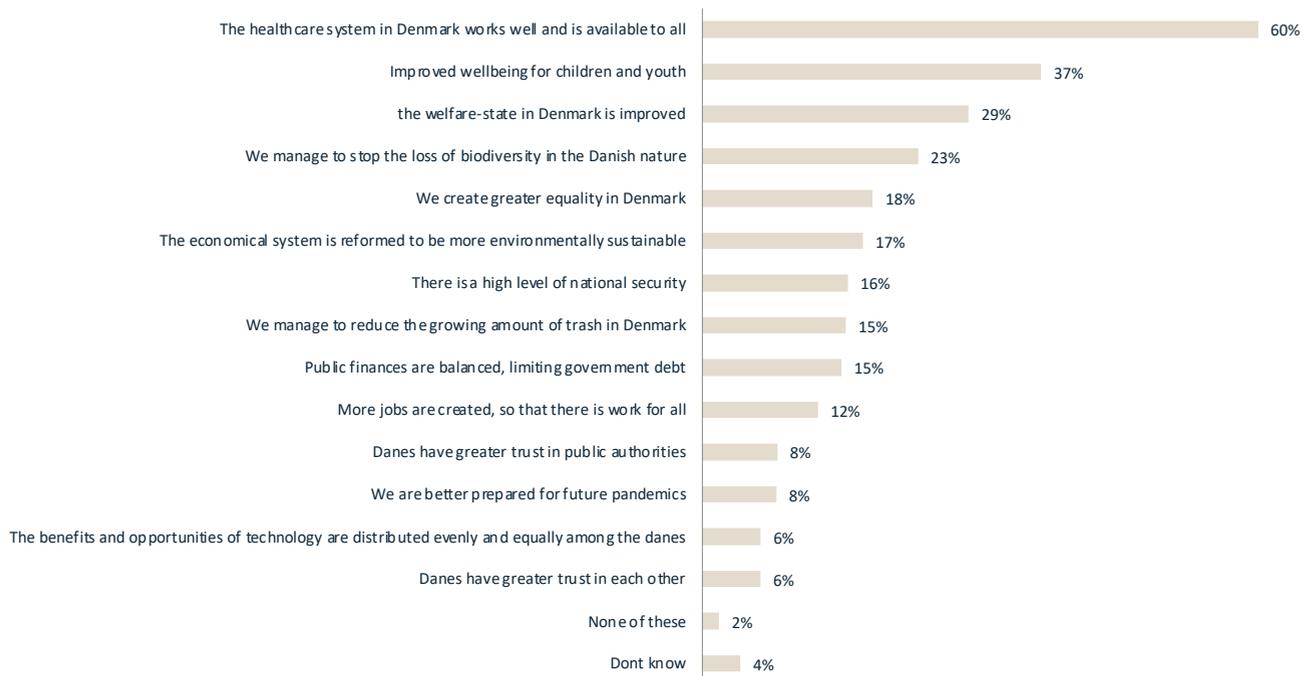




IMPORTANT AREAS FOR POLITICIANS LONG-TERM PERSPECTIVE

In which areas do you think it is particularly important, in your opinion, for Danish politicians to think long-term, i.e., about solutions that extend 10-20 years into the future? You can choose up to three areas.

Base: 1.023





CONTACT

**Toke Hanghøj,
Head of Communications
tot@cifs.dk / +45 26258044**

WWW.CIFS.DK

