

# THE NEWSLETTER

**SCAD**  
Production  
Office

Spring 2026  
Week Nine

*RIO NEGRO* - PHOTO BY MURRAY COOPER  
@rionegroshortfilm @murraycooperphoto

# WEEK 9

## Content

**DASHBOARD 03**

**SPRING EVENTS 04**

**MENTOR EVENTS 06**

**SCAD PRO 10**

**SCAD SERVE 23**

**CREW CALLS 28**

**RESOURCES 30**

# DASHBOARD



## Week Nine - Spring 2026

Celebrate the end of the quarter with SPO at our Comedy Night **this Wednesday, May 20!**

Join SPO Mentor Aiden White for Script Telephone **this Friday, May 22!**

Join SPO Mentor Emily Scroggins for a Spotting Session Workshop **this Friday, May 22!**



## Industry Headlines

Updated May 16, 2026

- **Box Office:** *Michael refuses to leave the top spot. Lionsgate's biopic earned \$7 million domestically on Friday in its fourth weekend.*
- **Festival Circuit:** *James Gray's Paper Tiger received a ten-minute standing ovation at its world premiere at the Grand Théâtre Lumière during Cannes Film Festival.*
- **Industry:** ABC, NBC, Fox, and CBS will air 55 scripted series in the 2026-27 season, marking the first increase since 2024.



# Spring Events

SPO

## FESTIVAL SUBMISSIONS

WORKSHOP & Q&A

THURSDAY, APR 2 • 8 PM  
VIRTUAL EVENT

SPO

## PROP LEADS

WORKSHOP & CAKE DEMO

THURSDAY, APR 9 • 8 PM  
HAMILTON HALL • STUDIO A

SPO

## FILM MARKETING

WORKSHOP WITH ADBR

THURSDAY, APR 23 • 8 PM  
HAMILTON HALL • ROOM 101

SCAD  
FILM & TV

## INTERMEDIATE SHOWCASE

Postponed!

SPO

## BRANDED CONTENT PRODUCTION

WORKSHOP

THURSDAY, MAY 7 • 8 PM  
HAMILTON HALL • STUDIO A

SPO



Cancelled!

# STAY IN THE LOOP...

[Add to Calendar!](#)

SPO

## COMEDY NIGHT FINALS CELEBRATION

WEDNESDAY, MAY 20 • 8 PM  
HAMILTON HALL • STUDIO A

# COMEDY NIGHT

FINALS CELEBRATION

## EVENT

**Celebrate the end of the quarter with some laughs!**

## INFORMATION

 **Hamilton Hall • Studio A**

 **May 20 • 8 PM**

 *Join us at Hamilton for our second annual Comedy Night! Whether you're on stage or there to sit back and relax, don't hesitate to join in on the fun.*

# MENTOR EVENT




## Aiden White

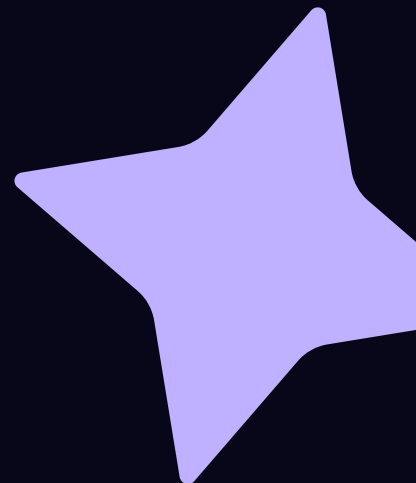
### Script Telephone

 **Arnold Hall**

 **Friday, May 22 • 12-4 PM**

 *Join Aiden for a hands-on writing relay! Experience the creative chaos of collaborative storytelling as scripts pass from writer to writer through increasingly absurd explanations.*

*Watch as a single prompt transforms with each handoff and discover how constraint, communication, and spontaneity can unlock unexpected creative breakthroughs.*



# MENTOR EVENT



## Emily Scroggins

### Spotting Session Workshop

📍 **Adler Hall • Room 212**

🕒 **Friday, May 22 • 6 PM**

📖 *Bridge the gap between directors and composers in Emily's hands-on spotting session, where paired students will analyze an unscored scene, identify key beats, and collaborate on scoring decisions from instrumentation to sound design!*



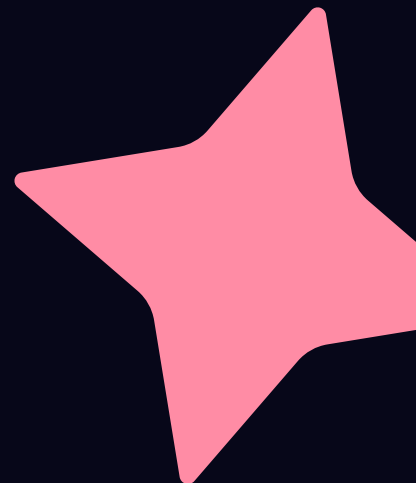
# MENTOR EVENT



# Mel Saxton

## Multi-cam Production

- 📍 **Hamilton Hall • Studio A • Multi-cam Club**
- 🕒 **Wednesdays (Weeks 3-9) • 7:45 PM**
- 📄 *Meet Mel during Multi-cam Club for deeper insight into multi-cam filming and production, and practice different roles for various scenes!*



# SCAD pro

Join forces with fellow SCAD creatives to solve real challenges for leading brands.

# SCADSERVE↑

Gain invaluable, real-world experience while helping nonprofits tackle complex challenges.

Get insights into what projects are available for the Summer and Fall Quarters at the **Savannah** campus.

All majors are welcome, so approach each project with an open mind!

UNVEILING

# SCADpro

SUMMER 2026

# Deloitte.

## Child Support Experience

Redesign the "first contact to first payment" journey for the child support system, one of the nation's most vital economic security programs. You will transform confusing government processes into trustworthy, accessible experiences for vulnerable families facing real-life constraints like housing instability and digital barriers. From conceptualizing digital portals to crafting physical field kits for caseworkers, your work will directly reduce the fear and friction inherent in the child support system.

# Deloitte.

## The Future of AI Assistants

Define the next generation of human-realistic AI avatars and digital humans. You will lead high-impact research into how users perceive and trust virtual assistants, identifying when a digital face creates a better experience than a simple text box. This is your chance to bridge the gap between academic innovation and industry application, creating a strategic roadmap for AI that feels more human, more accessible, and more inclusive for everyone.



## **Wanderlist**

Partner with Delta Air Lines to reimagine the future of travel, researching and developing bold and innovative concepts that inspire Gen Z loyalty through personalized journeys. This SCADpro assignment is your opportunity to shape how the next generation of travelers discovers, connects with, and stays devoted to a global airline brand.



## **Live Broadcast Studio**

GEMS is seeking SCADpro's support in redesigning their 24/7 live television broadcast showroom into a state-of-the-art luxury environment. The project includes designing multiple TV sets, eight working stations, and a full production workflow while integrating future-proof technology and accommodating the full spectrum of on-air talent, vendors, and production staff.



## **Coaching Insights**

Partner with the National Hockey League (NHL) to research and develop personalization concepts for the NHL Coaching Insights App, designing a more intuitive, user-centered experience that delivers data-driven insights in real-time. You will explore how the app can better adapt to individual coaches' preferences, goals, and decision-making styles, bridging the gap between complex sports data and the people who rely on it most.



# **OSHKOSH™**

## **Sound Identity for Oshkosh Vehicles**

In this SCADpro collaboration, students will explore how sound shows up in the day-to-day experience of Oshkosh vehicles. You'll design a suite of signature chimes and alerts that feel clear, purposeful, and unmistakably Oshkosh, using these sounds to support safety, usability, and a consistent brand presence across the fleet.



## **The Agency Savannah: Lobby Experience**

The Savannah office of real estate firm The Agency has tasked SCADpro with creating a fully realized lobby experience anchored by two interconnected elements: a branded digital content system displayed on a gallery-framed lobby TV, and a curated gallery art wall of original student works surrounding it. Together, these elements will reflect the history and culture of The Agency and Savannah, creating a space that is immersive, brand-aligned, and designed to evolve over time.



## **Interior/Exterior Design Concepts**

The Georgia International Convention Center (GICC) in College Park's Gateway Center area seeks SCADpro's assistance in further developing cohesive interior and exterior design concepts in alignment with previous design sprint direction. You'll focus on elevating the convention center's overall aesthetic and functionality, expanding interior concepts to include wallscape designs and sculptural elements for exterior areas. The partnership goal is to create a modern and inviting environment that enhances visitor and vendor experience while positioning GICC as a more compelling destination for events.

UNVEILING

SCADpro

FALL 2026



# Advent Health

## Reimagining the Future of Healthcare

Hospital network AdventHealth and SCADpro are collaborating on a future-focused project exploring innovative approaches to transforming hospitals and the evolving patient experience.

# ANKER

## Innovative Sound and Lighting Experiences

Anker has tasked SCADpro with developing lighting and audiovisual interaction design concepts, lighting language principles, and color experience coding that align with Anker's brand identity to enhance customer experience with SoundCore customers. Students will focus on enhancing sleep-related functionality and device interconnectivity, how light variables affect user psychology, and explore ambient audiovisual experiences beyond the bedroom into daily life settings.

# Burlington

## Brand Wall Design

SCADpro is collaborating with Burlington stores and the company's local distribution center to research and develop a scalable interactive brand wall that incorporates the company's history and corporate work culture. You'll polish concepts that will be rolled out to several distribution centers across the U.S. and ideate extended reality concepts that enhance the brand wall viewer experience.



## Broadcast Graphics

In this exciting collaboration, partner with CBS Sports and help create new graphic assets for the network's live sports broadcasts.



## **TikTok Shop Strategy Playbook**

Collaborate with the team at CeraVe and develop native strategies to boost the skincare brand's social media presence and drive consumer conversions. Through research, trend analysis, and creative execution, you'll create culturally relevant and results-driven solutions to help position CeraVe as a top skincare competitor on TikTok Shop.



## **City Rebranding Project**

The city of Hardeeville, S.C., has partnered with SCADpro to build a comprehensive brand identity and integrated awareness campaign that transforms the fast-growing city from a "waypoint" into a premier destination in South Carolina's Lowcountry region. The brand identity, including a new logo, compelling slogan, and strategy, will elevate current residents' pride and appeal to prospective residents.

# Deloitte.

## **Citizen Outreach & Engagement Strategy**

Great programs only matter if people know about them, trust them, and use them. In this SCADpro project, you'll collaborate with Deloitte to design a citizen engagement strategy that helps a government agency better connect with the communities they serve. You'll explore how people receive information, what builds trust, and how outreach can become more clear, relevant, and effective.

# Deloitte.

## **Government Digital Experience Design**

What if better design could help a government agency work better every day? Work with Deloitte in this SCADpro partnership and rethink a tool public-sector teams rely on to deliver critical services. You'll identify what's not working, design smarter digital experiences, and help imagine how government teams could work faster, more effectively, and with less friction.



## **Service Experience Redesign**

Government services shape everyday life, but too often, the experience is confusing, fragmented, or frustrating. Partner with Deloitte and step into the everyday citizen's shoes to explore how a public service works today, where the experience breaks down, and how it could work better. You'll combine research, design, and strategic thinking to create ideas that are more intuitive, impactful, and realistic to implement.



## **Modernized Wallet**

Reimagine the way travelers manage their money and miles in this SCADpro partnership with Delta Air Lines. You'll help shape the future of travel commerce by transforming Delta's Wallet app and website profile into a single, seamless hub where stored value, payment details, and travel credits live together effortlessly. This is a rare opportunity to influence Delta's retail strategy from the ground up, designing experiences that millions of travelers will rely on for every journey.



## Employee Experience

Partner with FINRA, the independent regulator of securities brokers and dealers in the U.S., to map their operational journeys to uncover inefficiencies, streamline processes, and enable faster and more informed decision-making. Through stakeholder research, tools and process audits, and journey mapping, you'll deliver a clear, evidence-based roadmap to reduce costs, eliminate friction, and improve operational clarity.



JIGSAWDIO

## Digital Content Library Curation

The interactive puzzle system Jigsawdio is designed to engage users with memory loss through personalized images and audio recordings. In this SCADpro assignment, you'll research, conceptualize, and design a content library that supports Jigsawdio's vision and user base across the company's four phases of development.

# KOHLER®

## **Wellness Experiences**

Partner with Kohler to redefine recovery and everyday rituals, not as routines to get through, but as moments to look forward to. In this SCADpro project, you'll design a new vision for wellness where each interaction supports how you heal, restore, and begin again.

# LHH

## **Future of Talent and Workforce Development**

SCADpro and talent solutions and advisory provider LHH are collaborating on a forward-thinking project focused on the future of talent, leadership, and workforce development. Through strategic research and creative innovation, students will explore ways to enhance how individuals and organizations navigate career growth, professional transition, and evolving workplace needs.



## GAMES

### Visual Asset System Design

Design a cohesive system of custom icons and illustrations for Netflix's suite of game developer tools, used by studios and partners across 190+ countries. In this SCADpro collaboration, you'll examine the Netflix Games brand, audit existing visual assets, and develop 30 unique pictograms and 30 illustrations that communicate tool states, guide user actions, and scale across light and dark UI themes. The concept system will feel unmistakably Netflix while remaining functional and intuitive for a global technical audience.



### Eastside District Community

SCADpro is partnering with restaurant group Rhino Hospitality to reimagine the East Side Theater, a historic landmark and longtime cultural gathering place for Savannah's Black community. Students will re-envision the property in the city's Eastside neighborhood as a cinema-inspired dining destination and boutique hotel.



## **Concept Designs for Theme Parks**

Collaborate with Universal Creative and design concepts for the company's theme park experiences around the globe.



## **Motion Design for Live Television**

Partner with World Wrestling Entertainment (WWE) and design dynamic, original 3D graphic packages for live televised events. Students will explore how motion, branding, and visual storytelling can heighten the energy of WWE broadcasts while delivering bold, audience-facing assets built for the pace and spectacle of live entertainment.

UNVEILING



SUMMER 2026



## Designing for Impact: The Jane Goodall Museum

Collaborate with former Disney Imagineers and interdisciplinary experts to design an immersive experience for the Jane Goodall Museum in Tanzania. Craft a journey through her life — from early curiosity to groundbreaking fieldwork to global advocacy — and how those moments can be felt in space, not just read on a wall. Use light, sound, materials, and interaction to create moments that catch people off guard and stay with them. The goal is to leave visitors inspired to act on Goodall's values of empathy, stewardship, and care for the living world.

UNVEILING



FALL 2026



## **Designing for Impact: The Jane Goodall Museum**

Collaborate with former Disney Imagineers and interdisciplinary experts to design an immersive experience for the Jane Goodall Museum in Tanzania. Craft a journey through her life — from early curiosity to groundbreaking fieldwork to global advocacy — and how those moments can be felt in space, not just read on a wall. Use light, sound, materials, and interaction to create moments that catch people off guard and stay with them. The goal is to leave visitors inspired to act on Goodall's values of empathy, stewardship, and care for the living world.



## Designing Public Markets: Food, Place, and Access

In partnership with Forsyth Farmers' Market, students will design a next-generation farmers' market that amplifies its role as a community anchor and engine of healthy urbanism. Students will develop creative strategies — spatial, digital, and experiential — to elevate vendor visibility, streamline navigation, and deepen social connection. Integrate storytelling, data, and design to highlight Forsyth's 70+ growers while reducing barriers to participation. Students will deliver a cohesive system that strengthens community engagement and positions the market as a resilient, regionally relevant model.



## Blue Realities: XR Design for a Planet That Can't Wait

Design powerful experiences that bring people face-to-face with the magic and fragility of Georgia's undersea sanctuaries: Blake's Plateau and Gray's Reef National Marine Sanctuary. Students will create immersive activations that make the ocean's crisis personal — from dying coral reefs to plastic-choked currents — so people don't just see the problem, they feel it and want to make a change. They'll combine spatial storytelling, sensory design, and virtual reality to build installations that bring the deep sea up to the surface level.



## Recycle by Design: Wayfinding for a Greener Future

Design a branding and wayfinding system that strengthens Tybee Island's long-standing commitment to sustainability. This environmentally progressive beach community seeks a reimagined recycling experience that is clear, inviting, and intuitive. Through research, field observation, and community insight, students will develop visual identity, signage, and interaction design that sparks participation and reduces waste-sorting friction. Enhance the ease of sustainability while expanding its cultural footprint along Tybee's sunlit, pristine shores.



## Mercy Housing

### Rooted Voices: Designing Mercy Housing's Storyscape

Celebrate the lived experiences and layered history of Mercy Housing, a historic Savannah community that provides safe, clean, and affordable homes and significant local landmarks. Through inspiring signage and art, students will uplift residents by sharing their stories while informing visitors of the community's cultural and historical impact. Blending archival research, interviews, and visual storytelling, students will translate lived experience and cultural memory into accessible, durable designs that feel contemporary yet remain deeply rooted.



## Art as Care: Cultivating a Worldwide Creative Village

Help shape a worldwide community that nurtures creativity, wellness, and connection. Reimagine, enhance, and elevate a virtual village that empowers aspiring artists across the globe. Launched in 2023 to honor former SCAD student Meagan Crystal DeNoya, Sunflower Outreach goes beyond creating digital spaces to seeding meaningful experiences, amplifying voices, and fostering wellbeing through art. Here, design becomes a tool for global impact, personal growth, and collective creative care. Students will prototype interactive platforms, curate engagement strategies, and build supportive infrastructures that connect artists, spark collaboration, and inspire audiences everywhere.

# NOVA RISE

unfunded  
animation  
project

**CASTING CALL**

**SEEKING**

**FEMALE  
VOICE ACTORS**

**CONTACT: [searle20@student.scad.edu](mailto:searle20@student.scad.edu)**



# SHOOTOUT CREW CALL

JOIN US IN CREATING AN EMOTIONALLY CHARGED HOCKEY DRAMA!

## RECRUITING

ASSOCIATE PRODUCER

LINE PRODUCER

1ST AD

2ND AD

CAMERA OPERATOR

STEADICAM OPERATOR

1ST AC

2ND AC

KEY GRIP

GRIPS

GAFFER

ART DIRECTOR

SET DESIGNER

PROP MASTER

ART PA

COSTUME DIRECTOR

WARDROBE ASSISTANT

MAKE UP ARTIST

HAIR STYLIST

PROD. SOUND MIXER

BOOM OPERATOR

LOCATION MANAGER

PA'S

AND MORE....

## FILMING WKND 6 FALL QUARTER

SCAN QR CODE OR CONTACT THE  
PRODUCER KYANNE HODGSON,  
KHODGS20@STUDENT.SCAD.EDU



@SHOOTOUT\_SHORTFILM

DIRECTOR, ALLIE MAJKA

PRODUCER, KYANNE HODGSON

DP, MYA KEENAN



# Meet Our **MENTORS**

**Office Hour Sessions are Live Now!!**

Each Mentor has a session available for an hour each week, and is seasoned in their area of focus.

*Make sure to come back to view the lineup and view each mentor's session!*

**WEBSITE**



# CAPSTONE CREW CALLS

**Interested in working on a senior thesis?**

Check out crew calls from the Capstone Pitch Night!

[DOWNLOAD HERE!](#)

AVAILABLE

# SUMMER COURSES

Interested in taking an on-ground course this summer?

These classes are still available...!

**FILM 329 Shot Design | TR - 11:00am**

CRN 40992

**FILM 341 Visual Storytelling: Directing | MW - 11:00am**

CRN 40991

Register today!

**Register on MySCAD**

AVAILABLE

# FALL COURSES

Learn wildlife filmmaking, underwater cinematography, drone safety, and more in this upcoming course...!

undergrad + grad crosslist available!

**FILM 421 Environmental Filmmaking | Thurs 2-7:30pm**

CRN 12205

**FILM 747 Grad Seminar in Film & Television | Thurs 2-7:30pm**

CRN 12244

Expand your knowledge of AI tools in this upcoming course...!

**FILM 314 Mastering AI Tools for Filmmakers | TR - 8am**

CRN 13712

Register today!

**Register on MySCAD**



# SHE SPEAKS

## FILM FESTIVAL

She Speaks Film Festival is a celebration of bold, inspiring stories created by women! Welcoming narratives across all genres, short and feature-length, that explore diverse experiences, perspectives, and creativity. Submit your film today!

**Use code SSFFATX26 for %25 off!**

She Speaks Film Festival is dedicated to amplifying women's voices in film. While films directed by women are strongly encouraged, submissions directed by men are also eligible for consideration, provided that the majority of key creative roles, crew, and/or principal cast members are female-identifying.

**Deadline: July 15**

**[Submission Link](#)**

UPLOAD

# CREW CALLS

Fill out our Crew Call Submission Form to get featured in the Newsletter!

**DEADLINE TO SUBMIT FOR THE NEXT WEEK:**

Mondays, 11:59 PM EST

*A form submitted by Monday of Week 3 would be for Week 4's Newsletter.*

**FORM OPENS AGAIN FOR NEXT NEWSLETTER:**

Fridays

Flyers must be in PNG format, not PDF.

**Upload Here!**

# BTS Photos!

you have 'em, we want 'em!

Each Newsletter, we feature photos from around the SCAD Film Department. We've featured official SCAD photos, but we want to feature productions happening in real time!

Photos from SCAD film sets **taken by you.**

## Want to get featured in the Newsletter?

- 1** Fill out our Submission Form  
*Linked at the bottom of this page.*
- 2** Give us a High-Res Photo + Credits  
*Who took it, what was the name of the production, class, social handles, etc.*
- 3** **Have a chance to see it in our Newsletter!**  
*Photos will be used for the front / back covers & throughout the doc.  
Not all photos submitted will be used immediately.*

**Form Link**

## DWRI Script & Writer Request Form

Searching for a short script or looking to collaborate with a writer? Connect with a Dramatic Writing (DWRI) student today!

[SCRIPT & WRITER FORM LINK](#)

## Acting Resource Database

Want to act in a project? Add your info here!

[ACTING DATABASE FORM](#)

## Voice Acting Resources

Post Casting Calls, and get them, directly through *SCAD Voiceover Club*.

[SUBMIT CASTING CALL](#)

[JOIN THE VOICE ACTING DATABASE](#)

## SCAD Production Office Website

Need a crew for your project, or want to get on one? Check out our website!

[BUILD YOUR CREW](#)

[VIEW ALL PROJECTS FILMING](#)

## SCAD Production Office Hours

[JOIN SESSIONS](#)

## Newsletter Forms

Submit BTS Photos and Crew Calls!

[BTS PHOTOS](#)

[CREW CALLS](#)

## SCAD Job Portal

Find jobs and internships at SCAD or in your area with the SCAD Job Portal!

[FIND WORK](#)



[@scadproductionoffice](#)

[sav\\_spo@clubs.scad.edu](mailto:sav_spo@clubs.scad.edu)

**SCAD**

**Production**



**Office**

NEWSLETTER