

Mobile App Velocity Optimization Audit

Identify & Eliminate the Bottlenecks Slowing Your Team Down

Summary

Your mobile app exists, but your development team is struggling to deliver features fast enough to keep pace with business needs. Every delayed release is a missed revenue opportunity, and technical debt is compounding the problem.

Appunite's Mobile Velocity Audit identifies the specific bottlenecks preventing your team from delivering value at speed. We've helped scale development operations for major clients like Allegro Lokalnie (around 10 million visits a week) and Zumba (160K users), transforming slow-moving teams into high-velocity growth engines.

This isn't just a technical audit—it's a strategic analysis of what's blocking your team's ability to ship features, iterate quickly, and respond to market opportunities.

Focus Areas Assessment

Choose the areas where your team struggles most:

App Performance Optimization

startup time, app size, resource consumption blocking user engagement

Stability & Monitoring

crash-free rates, observability gaps, time-to-fix metrics limiting reliability

Security & Privacy

secret key management, authorization flows, permissions slowing releases

CI/CD Pipeline Efficiency

deployment bottlenecks, rollback capabilities, support vs. user-reported issues

Technical Architecture Quality

modularity issues, regression risks, feature extension complexity

Testing Strategy Optimization

unit/UI/E2E coverage analysis, QA process efficiency opportunities



Deliverables

Comprehensive velocity assessment report
identifying specific bottlenecks in chosen focus areas


Strategic implementation roadmap
outlining quick wins vs. long-term optimizations


Prioritized recommendations backlog
with implementation-ready action items for your team


Best practices framework
based on patterns from high-performing mobile teams


Team performance baseline
measuring current delivery speed and quality metrics

Engagement Details

**Tech Stack Analysis**
Platform-agnostic assessment covering your current mobile technology stack.

**Team**
1x Senior Mobile Architect, having full access to our experience in scaling mobile operations for 160+ client projects

**Timeline**
1-2 months, varies based on app complexity and integrations scope

**Billing Model**
Fixed cost, around \$15,000 USD, to be specified based on the timeline.

Implementation Options

DIY Approach
Your team implements recommendations using our detailed guidance

Coached Implementation
We mentor your team through priority improvements (separate engagement)

Full Implementation
Appunite executes recommendations while your team focuses on features (separate engagement)

Contact us!

This audit transforms technical obstacles into growth opportunities—helping your team ship faster and compete harder.

Fill out the contact form

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Email us at hello@appunite.com

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Schedule a meeting

→

