ChristineCAINE





49.6M

people trapped in **modern slavery**

\$236B generated per year







"It's like I've been dropped out of a helicopter and asked to swim to shore and help rescue more people."



All you have to do to drift IS NOTHING.

A²¹

In a rip current culture, only vision keeps us anchored.



Focusing too closely on a problem **obscures the** broader picture.

A²¹

In a relentlessly demanding culture, only vision keeps us anchored.





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PURPOSE DRIFT

When we forget why the organization exists

A²¹

PRIORITY DRIFT

When we misalign our time, our resources, and our focus

CULTURE DRIFT

When the values, integrity, and resilience of our teams erode

IMPACT DRIFT

When we're still busy, but we're no longer measuring the right outcomes

STRATEGIC DRIFT

When we slowly deviate from the core strategy

RE-ANCHOR

What vision did you drift from that needs to be recovered?

REBUILD

What system, structure, or rhythm no longer reflects that vision?

REIGNITE

Who needs to hear the "why" again to be re-inspired?



