

A photograph of David Ashcraft, a middle-aged man with grey hair, smiling and standing on a stage. He is wearing a dark zip-up jacket over a light-colored shirt. His hands are clasped in front of him. The background is dark blue with large, glowing blue geometric shapes, including a prominent upward-pointing arrow. A thin blue line curves across the stage behind him.

David ASHCRAFT

PRESIDENT & CEO, Global Leadership Network

David Ashcraft is president and CEO of the Global Leadership Network. He is also the founder and president of The Advantage, a leadership collaborative that mentors and encourages pastors across Pennsylvania. As senior pastor of LCBC Church in Pennsylvania for 32 years, David helped grow weekly attendance from 150 people to a combined average of more than 22,000. He also hosts The Global Leadership Podcast, featuring conversations with leaders from diverse fields about their leadership journey.

Shift YOUR QUESTION

In leadership, it's easy to fall into the trap of comparison — measuring ourselves against others and believing we have to lead like them to make a real impact. Over time, that mindset doesn't inspire. It wears us down, leaving us discouraged, distracted and doubting our value. David Ashcraft brings decades of real-world leadership experience to this refreshing and freeing perspective: True influence isn't about imitation, it's about contribution. In this talk, shift from asking "Am I enough?" to asking a better question — one that changes everything. You will leave encouraged to embrace your unique strengths and equipped to lead in a way that brings benefit to every life you touch.

Outline

- When You Doubt Yourself
- When Others Doubt You
- A Great Advantage
- A Unique Part to Play

"GREAT LEADERSHIP DOES NOT QUIT IN
the middle of a storm."

"COMPARISONS BREED SELF-DOUBT, AND SELF-DOUBT
is the enemy of leadership."

Spot the TRAP

SPOT THE TRAP: COMPARISONS → SELF-DOUBT

Write down 3 recent ways you've compared yourself to others. Then reframe each with a truth about your unique strengths.

My Comparison:

1. _____
2. _____
3. _____

The Doubt It Creates:

1. _____
2. _____
3. _____

My Reframe (Strength):

1. _____
2. _____
3. _____

Play Your Part

The unique strengths I bring to my team are:

How I will lean into these this month:

LEADERSHIP PLAYBOOK

QUESTIONS FOR REFLECTION (PERSONAL)

1. Where has self-doubt held me back, and how can I counter it?
2. What “storm” am I in right now, and what will it look like to not quit?
3. How can I play the part God has given me with confidence and without comparison?

QUESTIONS FOR DISCUSSION (GROUP)

1. How can we, as a team, help each other persevere through storms and moments of doubt?
2. In what ways can we ensure every role—big or small—is seen as valuable?
3. How can we create a culture where each person brings their unique advantage to others?

MY ACTION STEPS



More resources:
<https://glni.org/gls25-david-ashcraft/>



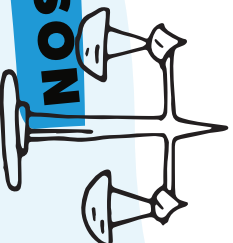
SHIFT YOUR QUESTION

DAVID ASHCRAFT

PRESIDENT & CEO, GLOBAL LEADERSHIP NETWORK

Stop COMPARISON

before it breeds self-doubt.

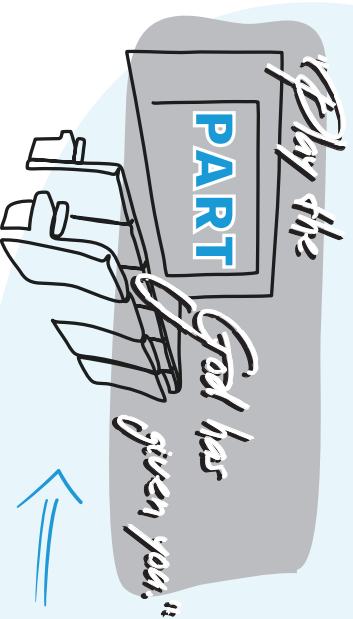


in the middle
of a storm.

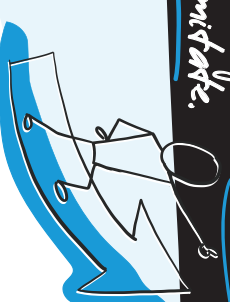
What's your **600** moment?

You can't control what others say,
but you can control how you respond.

God shaped you to influence,
Not to imitate.



"Am I enough?"
"How can I be
an advantage to others?"



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