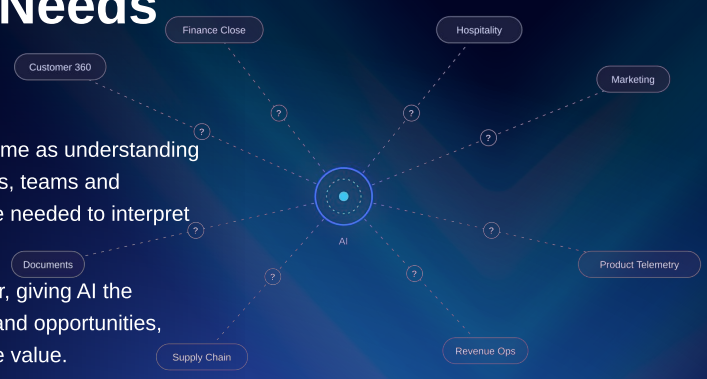
BlueCloud

ENTERPRISE KNOWLEDGE LAYER | Advisory, Architecture & Engineering

Give AI The Business Context It Needs *To Create Value*



AI has access to more enterprise data than ever before, but having the data isn't the same as understanding the business behind it. The information people rely on to make decisions spans systems, teams and functions, while the definitions, relationships, business rules and institutional knowledge needed to interpret it often live somewhere else.

BlueCloud helps enterprises bring that context together in a governed Knowledge Layer, giving AI the understanding it needs to connect information across the business, uncover problems and opportunities, understand what's driving them, and help people make bette decisions that create more value.

The Questions That Matter *Rarely Live In One System Or Function.*

The value of an Enterprise Knowledge Layer starts with the questions the business needs to answer.

Finance & Accounting

- Why did margin change this month?
- Which assumptions behind the forecast are no longer holding?

Marketing

- Why is pipeline changing?
- Which marketing investments are influencing business outcomes rather than simply generating engagement?

Sales & Revenue

- Where is the forecast most at risk and why?
- Which accounts are showing signals of expansion or contraction across our systems?

Operations

- What is actually driving a decline in operational performance?
- Where are costs, delays or risks emerging across the supply chain?

Data & Technology

- Where is AI relying on conflicting definitions or incomplete business context?
- How can we extend existing data and AI investments into more valuable business use cases?

Answering questions like these requires more than access to data. AI needs the business context that explains what the information means, how it connects and what should be trusted.

An Enterprise Knowledge Layer is the governed business context that allows AI to understand what enterprise data means, how it relates, what should be trusted, and how that information can be used to drive business value.

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Start With A Business Priority. *Build From There.*

BlueCloud starts with the business questions, decisions and AI use cases that matter most, then works backward to determine what AI needs to understand to support them reliably.

ASSESS

(2–3 weeks)

Find the right place to start.

Identify the priority business opportunity, understand where the relevant context lives today, uncover gaps and conflicts, and define the path forward.

You leave with: An estate and context map for one priority domain, a buy/build/enhance recommendation, a target semantic and graph specification, an agreed first domain and a costed proposal for the next phase.

BUILD

(9–10 weeks)

Turn one priority domain into a working Knowledge Layer.

Model the domain end to end, bring structured and unstructured information together under one permission model, resolve entities across the systems it touches, and put that context to work through a grounded AI agent.

You leave with: One domain built and validated end to end, plus a reusable pattern designed to accelerate expansion into the next.

EMBED

(~13 weeks)

Expand the pattern and put it into operation.

Deepen the first domain, extend the proven pattern into a second, connect context across systems, and establish the governance and operating model required to keep it reliable.

You leave with: A multi-domain Knowledge Layer with encoded business playbooks, AI agents that can act on governed context, and an ongoing refresh, review and governance model.

Proven Snowflake Expertise. *Enterprise Delivery At Scale.*

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snowflake MIGRATION COMPETENCY

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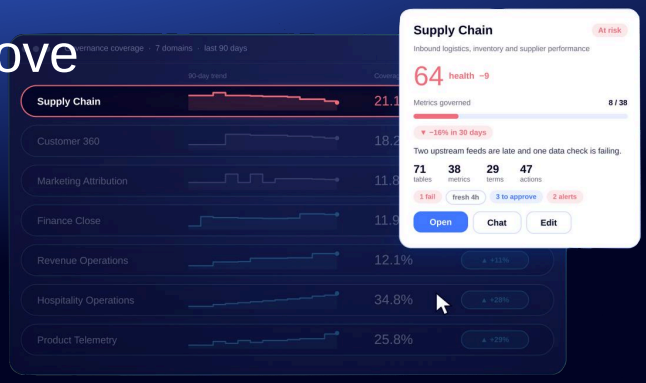
Start With One Business Priority. Prove The Value. *Expand From There.*

Talk To BlueCloud About Your Enterprise Knowledge Layer



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