



SIMPLY SHIFT CONVERSATIONS

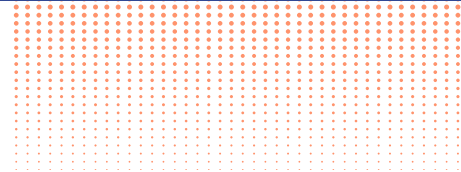
Stories, insights, and shifts that matter!

At ShiftLink, we believe a “shift” is more than a schedule. It’s a shift in how we think, how we lead, and how we connect as people.

That’s why we created Simply Shift Conversations — authentic discussions with leaders, innovators, and changemakers across healthcare, technology, and social services.

Why we do this

- Share real stories that inspire meaningful change
- Explore the human side of work, leadership, and resilience
- Highlight fresh ideas shaping lives in healthcare and beyond



Themes we explore



Human leadership & resilience



Technology solving real problems



Stories from the frontline
(healthcare, social services, shelters)



The future of work & workforce sustainability

What’s in it for you

- A platform to **share your voice** with healthcare + social impact leaders
- Featured across our **newsletter, LinkedIn, YT** and community channels
- A values-driven, **human conversation** — not a sales pitch
- **Contributing to a community** to make positive impacts.