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lk ↗ Joana Ogando  
joana-ogando.com

I'm a graphic designer based in Lisbon. I hold a BA in Graphic Design and an HND in Communication Design & Multimedia from ETIC. My expertise spans branding, motion and designing for the digital sphere. Passionate about creativity, tenacity, and thoroughness, I'm currently diving into the world of UI design to broaden my creative scope.

Experience

Brandhunters®  
2024 —  
Lisbon, Portugal

Graphic designer  
Brand identity,  
motion design,  
client presentations

Ideagency  
2023 — 2024  
Brescia, Italy

Graphic designer  
Materials for print,  
editorial design,  
presentation design

Brandhunters®  
2019 — 2023  
Lisbon, Portugal

Graphic designer  
Brand identity,  
Materials for print

Education

2022 — 2023  
BA Graphic Design  
ETIC

2020 — 2022  
HND Communication  
Design & Multimedia  
ETIC

2015 — 2018  
Graphic Design  
Level 4 EQF  
EPI

Additional info

Values  
Creativity  
Tenacity  
Thoroughness  
Curiosity  
Continuous learning  
Adaptability  
Versatility

Skills  
Branding & Identity  
Motion Design  
Art Direction  
AI-assisted creative  
workflows  
Research &  
Moodboarding  
Presentations & Client  
Proposals

Softwares  
Photoshop  
Illustrator  
InDesign  
After Effects  
Lightroom  
Figma

Languages  
Portuguese (native)  
English (fluent)   +++++  
Spanish (fluent)   +++++  
Italian               +