

KID-@-BUNK®

SLEEP COMFORTABLY, ANYWHERE





Unusual Name. Exceptional Company.

- Family owned business since 1988
- Kid-O-Bunk originally invented by a dad and engineered by a son
- Patented disc system, providing a portable, sleep solution for kids on the go
- Made bunk able – just what kids want
- Player in the US retail market since 2007
- Proud supplier of Disc-Bed cot systems to the Boy Scouts, US Military and families across the USA
- Over 250,000 Disc-Bed cots sold since the company inception

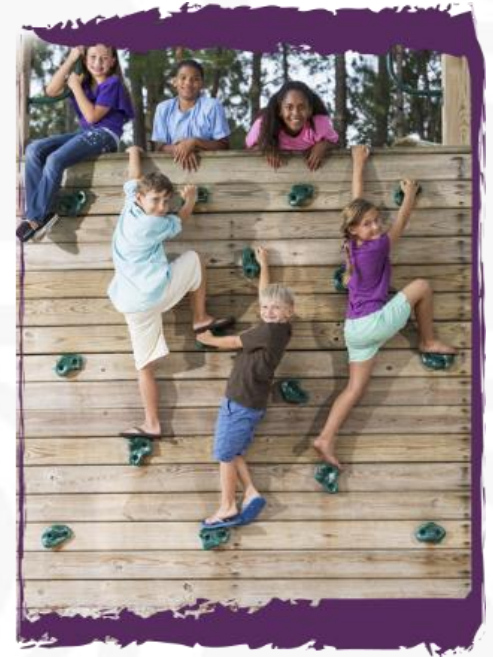


JUST FOR KIDS

... because it is the right design
... because it is the perfect size
... because it's a fun sleep solution
... because it's available in different
colors and patterns

WHO IS THE **Kid-O-Bunk** TARGETED AT?

- All boys and girls between 7 – 12 years old
- Desire more freedom but parents still play an important role
- Involved in the family purchasing decisions
- Developing own sense of self
- Like to “check in” with Mom and Dad
- Establishing a shopping preference
- Born into the internet / technology age
- Seeks active fun, is adventurous
- Independence seeking
- Friends are key
- Look to their peers



SLEEPOVERS WITH THE **Kid-O-Bunk** JUST GOT A WHOLE LOT BETTER!



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WHERE FUN MEETS FUNCTION ...



Single Cot



Bunk

Bench



YOU GET TO CHOOSE ...

WHAT OUR “HAPPY CUSTOMERS” HAVE TO SAY?

“Me and my cuz’ Isabella fell asleep so easy on the cots - they are so comfy”.

KAYLAN 10

“The cots are so cool and so easy to figure out how to build”

JESSICA 9

“Thank you so much for the awesome cot bunks. If it weren’t for the cot we would have been sleeping on the ground”

KHIAN 8

“By the way your cots are so comfortable, I wonder how you made them”.

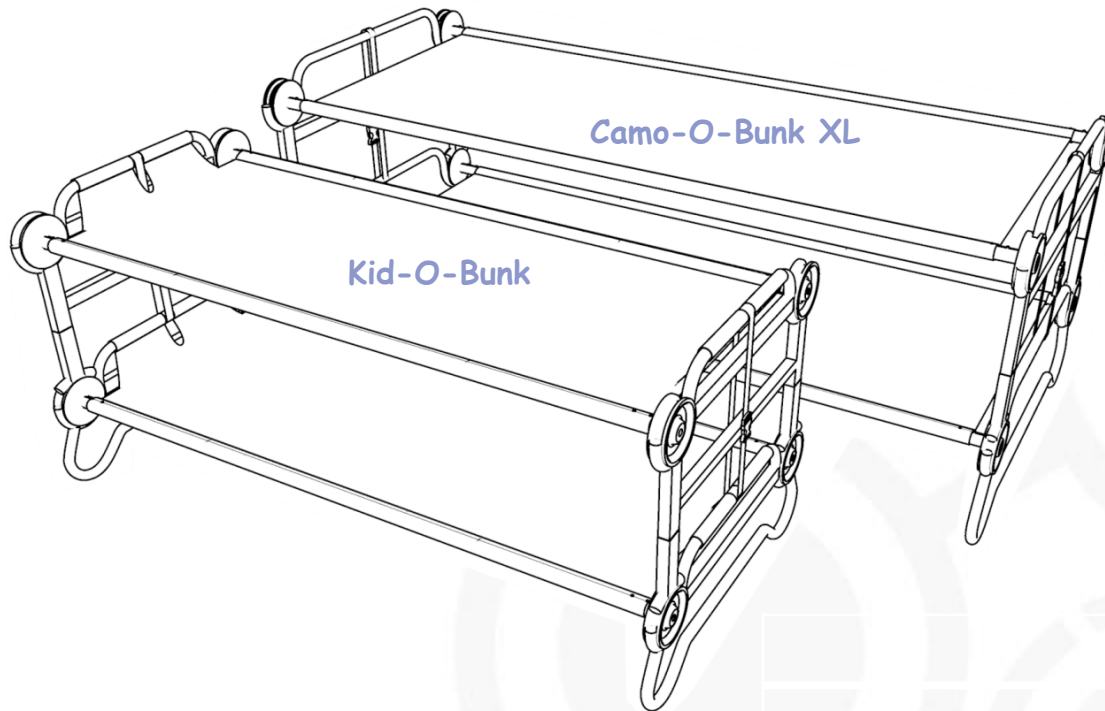
CARTER 7

“I slept so good as good - as a bear in hibernation. I love the bunk cots, especially the top bunk”.

ADAM12



WHAT MAKES **Kid-O-Bunk** DIFFERENT?



	Camo-O-Bunk XL			Kid-O-Bunk		
	L	W	H	L	W	H
Outer dimensions	82"	39.5"	36"	65"	32.5"	32"
Pack dimensions p/bag	39.5"	16"	3.5"	32.5"	14"	3.5"
Sleep area	79"	35"		62"	28"	
Height off ground			11"			9.5"
Space between cots			21"			18"
Height of bunk			32"			28"
Weight of bunk	62.5 lbs.			36.5 lbs.		
Weight tolerance p/cot	500 lbs.			200 lbs.		

AVAILABLE IN 3 COLORS



TEAL



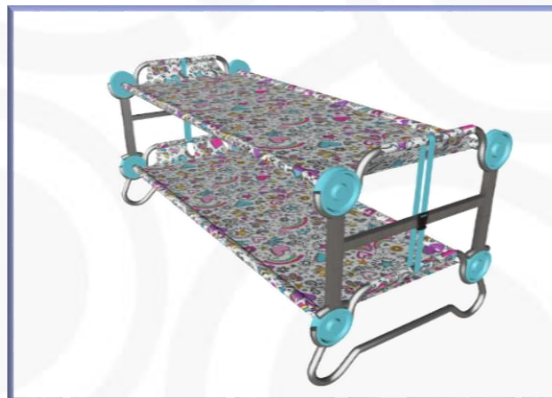
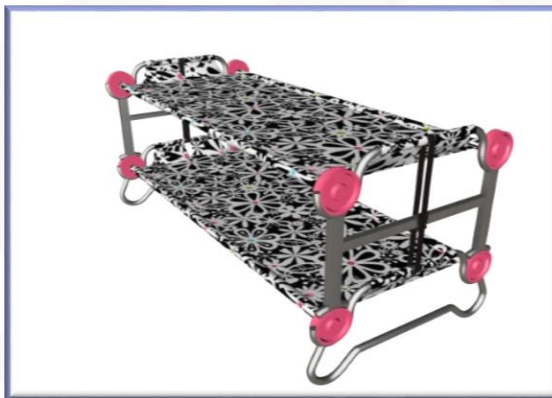
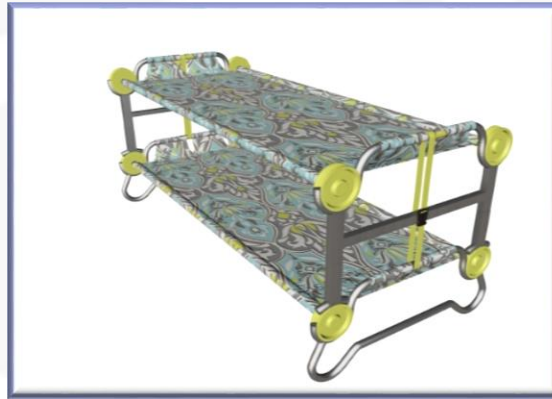
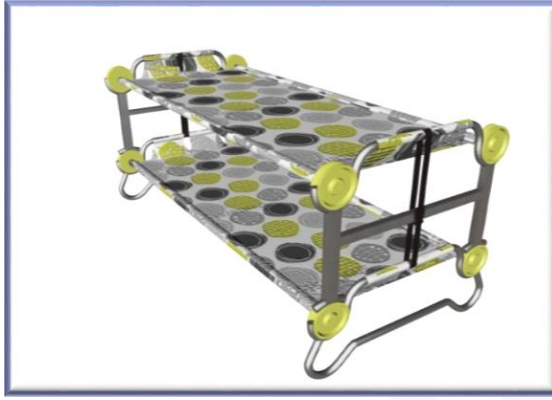
LIME
GREEN

RED



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COOL PATTERN OPTIONS



WHAT DID OUR RESEARCH FIND?

- If presented the option, 8 in 10 children would prefer to sleep on a bunk bed
- 81% Of Grandparents have their grandkids for part or all of their summer vacation
- Sleepovers and slumber parties are big events in a child's life



- Thanksgiving is the most probable holiday to expect out of town family and guests
- Each year more than 11 million children attend camps in the U.S.

NOT JUST FOR SLEEPOVERS ...



FAMILY REUNIONS



SLUMBER PARTY



VISITING GRANDKIDS



SLEEPOVERS



VACATION



CAMPING

MERCHANDISING – POINT OF PURCHASE



End Cap Display



Free Standing Display



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