

DIGITAL PUBLIC INFRASTRUCTURE

Universal Safeguards

Visual Branding Identity: Guidelines for External Partners

MAIN LOGO



**DIGITAL PUBLIC
INFRASTRUCTURE**

Universal Safeguards

ICON

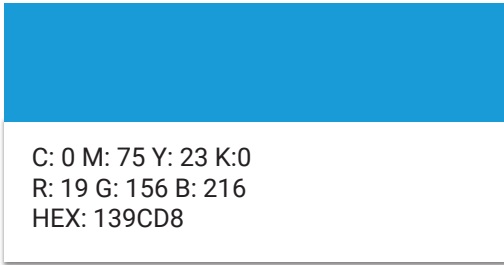


PROTECTED BOUNDARY

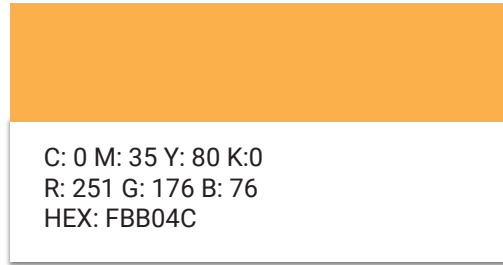


COLOUR

MAIN COLOUR



ACCENT COLOUR



ALTERNATIVE - WHITE LOGO



Solid colour background



Gradient colour background

INCORRECT USAGE



TYPEFACE AND FONTS

ROBOTO

Aa

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

Aa

Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

Aa

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

Aa

Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

Aa

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

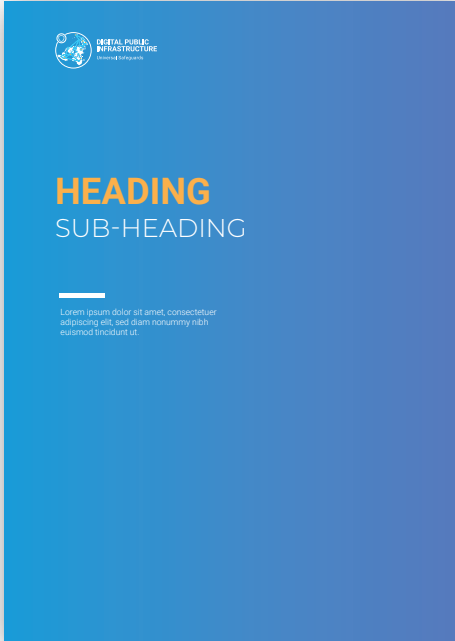
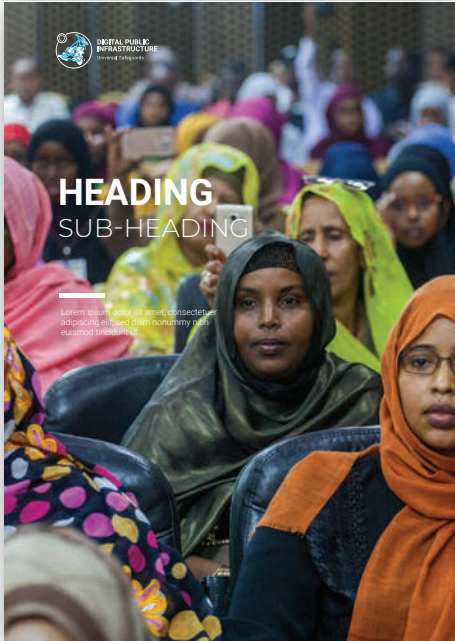
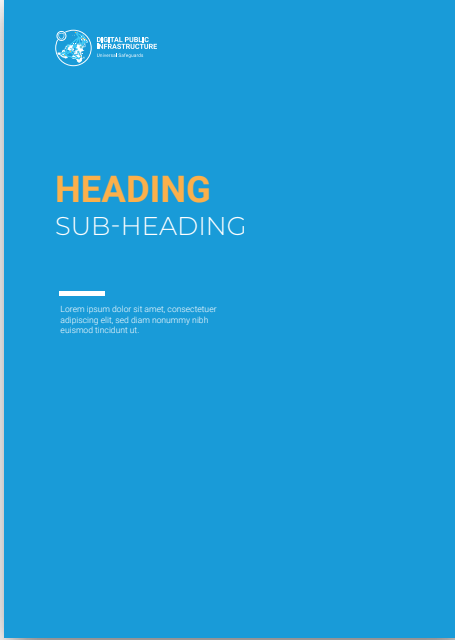
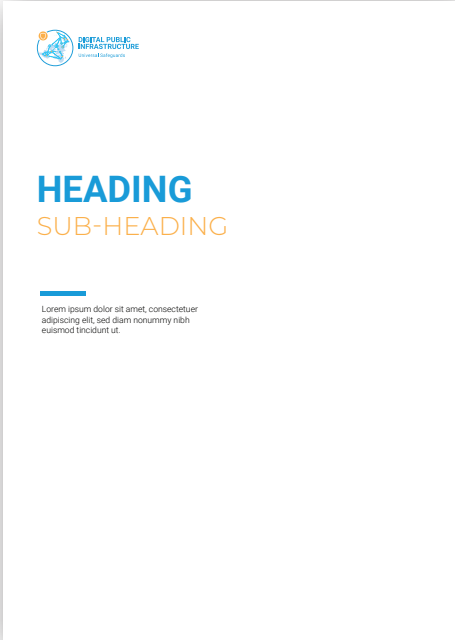
Aa

Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

LOGO APPLICATIONS

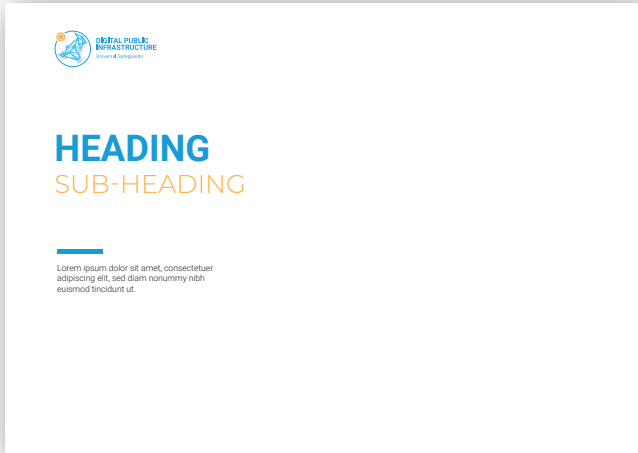
Publication



LOGO APPLICATIONS

Slide Presentation

COVER SLIDE PRESENTATION



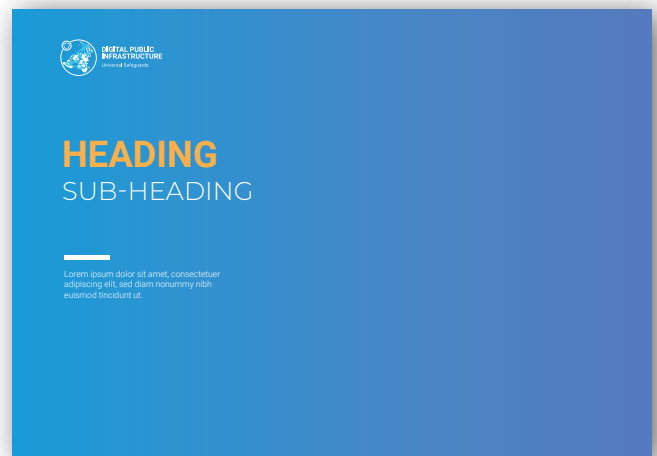
CONTENT SLIDE



COVER SLIDE PRESENTATION



COVER SLIDE PRESENTATION



LOGO APPLICATIONS

Social Media Card





DIGITAL PUBLIC INFRASTRUCTURE

Universal Safeguards

Logo files

Click [here](#) to download the logo in different file types and colours.

Guidelines for Logo Use

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Contact

Please contact dpi-safeguards@un.org for any questions.