

Cookie Policy

TaskHer Ltd

Last updated: 14 July 2026

1. What are cookies

Cookies are small data files placed on your device when you visit a website. They let a site remember things about your visit, recognise you on return visits, and, for some cookies, track your activity across other websites. Cookies set by TaskHer directly are "first party" cookies; cookies set by other companies whose services we use, such as Google, are "third party" cookies.

2. Cookies we use

The table below is based on a live cookie audit of taskher.co.uk. We review this regularly and update it when the tools we use change.

Essential cookies

These are required for the website to function and cannot be switched off. They do not require consent.

Name / provider	Purpose	Country
Webflow platform cookies (our website is built on Webflow)	Session and functional cookies needed for the site to load and display correctly	—
__cf_bm (Cloudflare)	Bot detection and security, used as part of our website hosting infrastructure	—
mcforms-[ID]-sessionId (Mailchimp)	Session cookie that supports our Mailchimp sign-up form while you're filling it in; expires when the session ends	USA

Analytics cookies (require your consent)

These help us understand how visitors use our website. They are only set once you consent to the Analytics category via our cookie banner.

Name / provider	Purpose	Country
_ga, _ga_[container ID] (Google Analytics)	Distinguishes visitors and measures site usage, to help us understand and improve how our website performs	USA
_gid (Google Analytics)	Distinguishes visitors for a 24-hour period as part of the same analytics measurement	USA

Marketing cookies (require your consent)

These are used for advertising and are only set once you consent to the Marketing category via our cookie banner.

Name / provider	Purpose	Country
_fbp (Meta Pixel)	Tracks quote requests and bookings made after clicking through from a Facebook or Instagram ad, so we can measure which campaigns are driving genuine leads	USA
_fbc (Meta Pixel)	Records the specific ad click that led to a visit, used alongside _fbp to attribute quotes and bookings back to the Facebook or Instagram campaign that generated them	USA

3. How we obtain your consent

When you first visit our website, a cookie banner (powered by CookieYes) asks for your permission before we set any analytics or marketing cookie. You can accept all, reject all, or choose which categories to allow. Essential cookies are set regardless, as they are necessary for the site to work.

Consent tool in use: CookieYes, integrated through Google Tag Manager.

4. How to control cookies

You can change your cookie preferences at any time by reopening the CookieYes preference centre.

You can also control cookies through your browser settings, which let you block or delete cookies generally. Blocking essential cookies may affect how our website works. For more on how Google uses cookies and how to opt out of interest-based advertising more broadly, visit:

- Google: <https://policies.google.com/technologies/cookies>
- Meta: <https://www.facebook.com/policies/cookies>
- Your Online Choices (UK/EU advertising opt-out): <https://www.youronlinechoices.com/uk/>

5. Changes to this policy

We may update this policy from time to time as the tools and cookies we use change. The "Last updated" date at the top shows when it was last revised.

6. Contact us

If you have any questions about our use of cookies, contact us at hello@taskher.co.uk.