

2026

PMI New Jersey Chapter – Annual Plan and Strategic Outlook Summary



1. Executive Summary

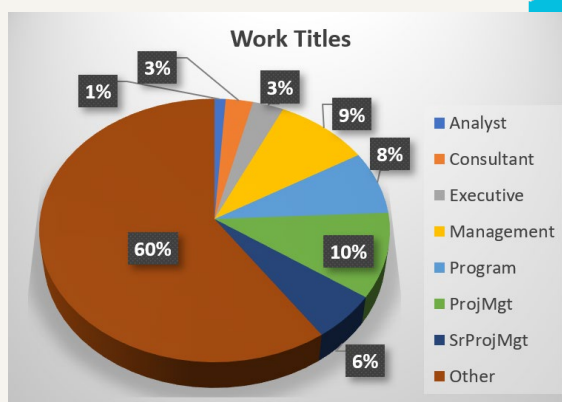
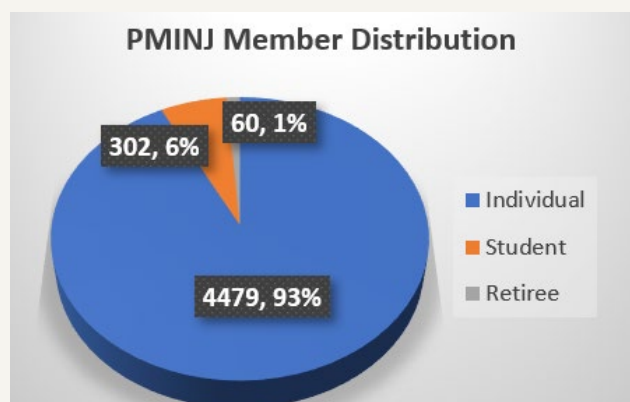
PMINJ embraces the New Member Model and sees 2026 as an investment year. Investment in our members, new and existing, in our infrastructure and in our ability to expand Statewide member service delivery.

- We will execute on our duty to provide increasing value to both our existing and incoming members by:
 - Challenging the old and well-worn with fresh ideas and new ways of doing what we do
 - Placing renewed emphasis on Volunteerism and “volunteer careers”
 - Showcasing event activity with names that draw crossover audiences and deliver home-grown curated talent
 - Generating a hybrid/social focus with energy
- We will embrace the competition (Scrum Alliance, PRINCE2) by presenting offerings (programs, events) that those practitioners find attractive.
- We will continuously retool our offerings (Project of the Year, scholarships, etc.) for “higher visibility” and more competition
- We will leverage our experience, talent, data and energy as one of the New Member Model’s leading Chapters

2. Community environment analysis

As of 3/31/2026, PMINJ has a total of 4,841 members. The Chapter is responsible for delivering member services to the entire State of New Jersey, where our analytics suggest we may have a target population in the range of 170,000 – 250,000 professionals working in project management roles.

As we enter 2026 we face head-on the challenges that many Chapters will encounter. However in New Jersey, the most densely populated state in the Country, we feel the pressures of economic stagnation and the impact of AI on jobs in our sector. Our efforts to deliver services to members in a changing market, as a result, focus on pragmatic skills development, networking and keeping ahead of the technology curve.

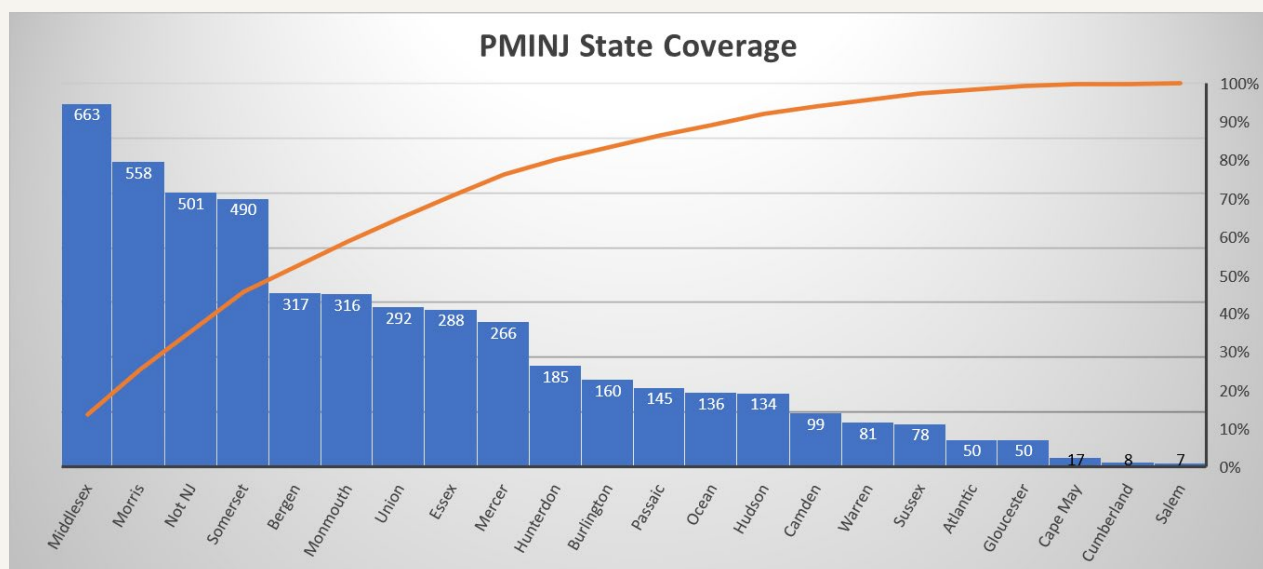


As we look forward to 2027, we will continue to work with our partner ATPs to deliver economical and practical certification preparation services, our Academic partners with whom we join in preparing the next generation of project management professionals, and commercial experts such as McKinsey, with whom we will be launching the first open year for a joint leadership development program.

3. Strengths, weakness, opportunities and challenges (SWOC) analysis

The Chapter executes a continual program of internal and external review. We regularly evaluate our Strengths, Weaknesses, Opportunities, and Challenges so as to improve our situational awareness.

Strengths	Weaknesses
• Financial planning and management • Core service offers that appeal to a wide range of members • Diversity of LCI activities • Ability to quickly and uniformly respond to member needs and opportunities • Proactive and engaged Board team that shares openly and operates transparently	• Coverage in edge regions of the state • Capacity to accept more than 5 members into our McKinsey Connected Leaders Academy program • Volunteer retentions in the face of an ever-constricting work/quality of life balance • Maintenance of crisp member data analyses required for proactive membership operations
Opportunities	Challenges
• Grow in alignment with the New Member Model • Introduce new remote sites in edge regions of the State • Grow our new Construction LCI • Expand the Women in Leadership LCI • Provide more visibility to local hiring managers and firms so our member's value is showcased • Formally define the Chapter value proposition	• Attracting talent that delivers a premium member experience that sets ourselves apart in a flooded market • Maintaining a member experience that appeals to emerging professionals with evolving expectations • Balancing the desire to deliver services with a limiting volunteer and Board capacity • Breaking internal team siloing • Evangelizing the Chapter and who we are as a voice in the NJ State community.



4. Chapter Value

Our membership is distributed unevenly across 21 New Jersey counties and outside the state. Despite being the 4th smallest State, we cover more than 8,700 square miles and are considered the most densely populated State in the Country. Located between major urban centers like New York City and Philadelphia we deal with an extensive suburban development and commuter population. These are all contributing factors to the need for the PMINJ to stay nimble and be present in a wide variety of venues. It's the reason our Chapter motto is **"Wherever you are, we are there with you"**. This is no hyperbole – our monthly meetings, routinely attended by up to 500 members, are not only streamed via internet, but hosted in satellite sites across the State.

We currently have 232 active volunteers supporting our 4,841 members, social media presence and mailing list of more than 30,000. Volunteers are provided with domain email addresses, MS Office 365 services and discounts to events such as our annual symposium.

5. Chapter Key Goals - 2026

Each year the PMINJ selects 3 goals and uses them to set our annual Catalog of Core Services objectives.

2026 Goals: high-level, directional targets	Action Description	2026 Objectives: specific, measurable targets per CoCS
Prepare for incoming new members	The new, combined PMI® membership model is key to creating a cohesive, connected community experience. Effective communication and member engagement are the foundation of a smooth transition. The Chapter will integrate a rich welcoming experience that will subtext all activities as a means to increase membership and retention.	1. Support and refine our ability to clearly and confidently convey the benefits of the new PMI® Membership model. 2. Help members feel informed, reassured, and excited about what's to come.
Deploy a new compelling and appealing infrastructure presence	Deploy a re-engineered web presence that provides a flexible platform for the delivery of member services and information. Current technology matters because it directly improves how reliably an organization delivers work, competes in the market, and manages risk.	1. Improve visibility and coordination among Chapter verticals and across projects and 2. Provide a more seamless user and easier to use experience as Chapter services and programs are integrated and made available for members and non-members.
Re-engineer volunteer management.	Improving volunteer management in a PMI chapter pays off in both chapter performance and member value which reduces the constant churn of recruiting and onboarding and protects institutional knowledge. We will revise the volunteer services and management to better - •Engage unengaged members •Create a pipeline of volunteer members •Grow social media portal subscriptions •Increase engagement with social media •Promote and emphasize the community aspect of member's activities and interests	1. Increase volunteer retention and continuity, which reduces the constant churn of recruiting and onboarding and protects institutional knowledge 2. Improve delivery reliability for events, PDUs, outreach, and member services because roles are clearer, workload is balanced, and handoffs are smoother