WEATHERBYS

2026 Stallion Book

Artwork Specifications

Entries now open!

Please enter as soon as possible to ensure you can receive 2x Stallion Book Page Proofs.

Print Artwork Specifications

PDF Standard : PDF/X-1a:2001
Colour Profile: All Colour converted to CMYK using profile Coated FOGRA39L (ISO 12647 or ISO Coated v2 300% (ECI) (FOGRA39L Max TAC 300) (available on request)
Resolution: 300dpi minimum (for all graphics)
Text: All text to be embedded

Bleed: 3mm All the way around
Transparency's: Flattened to High Resolution

Flat Page:

Picture:
147mm wide x 112mm high

Narrative Box:
69mm wide x 72mm high

Contact Details Box:
147mm wide x 22mm high

National Hunt Page:

Picture:
73mm wide x 56mm high

Narrative Box:
73mm wide X 35mm high

Contact Details Box:
147mm wide x 22mm high

Digital Artwork Specifications

All digital artwork should be supplied as web-ready JPEG

GLOBAL STALLIONS APP SPECIFICATIONS
An image of your farm logo or branding for display in the app;

Flat (GSA only): 400px wide x 120px high

NH (nhstallions.co.uk only): 240 px wide x 90 px high

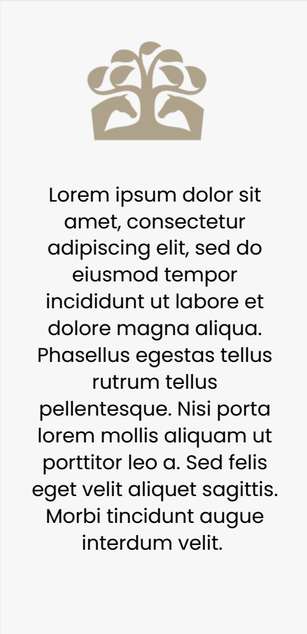
Flat Digital

(Racing Post & stallonbook.co.uk)

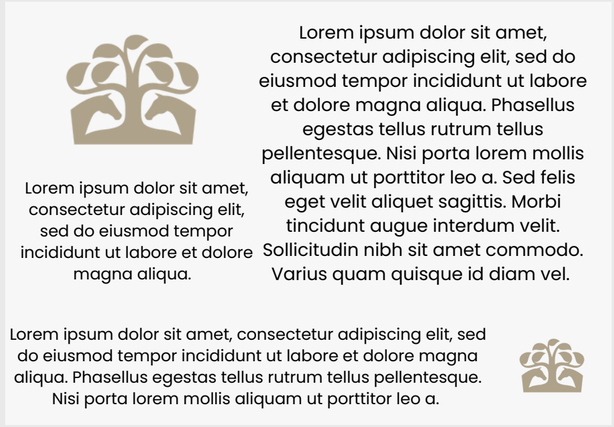
NH Digital

(Racing Post & nhstallions.co.uk)

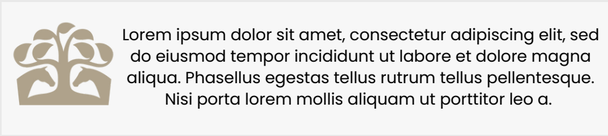
Narrative: 640px x 1560px



Mobile: 1458px x 1104px - narrative & contact combined



Contact: 1380px x 210px



Photography Specifications

PHOTO COMPOSITION

Ideally we require a photo of your stallion that:

- Has the horse in a standing pose on level ground with the whole side view visible, including all four feet.
- No other people or animals should be in view and the horse should be portrayed as clearly and accurately as possible against the background.
- Where a posed photo is not available (e.g. newly retired stallions) we can accept a racing image, provided that the horse is side-on and is the main focus of the picture.

If you have a difficulty providing a suitable photo please contact us as soon as possible. We may be able to help you source a picture.

Please ensure that you hold copyright on the images that you submit.

PHOTO SPECIFICATIONS

The photo needs to be large enough for us to reproduce at a size of **147mm wide x 112mm high**. All require enough clearance around the horse to allow us to crop the image.

Images should have a **minimum resolution of 300dpi** and should be one of the following formats: **TIFF or JPG.**

VIDEO SPECIFICATIONS

Videos should be in MP4 format.

No more than 1 minute in length to ensure trouble-free streaming.

Stallion Book Checklist

Essential Elements

- Stallion Image ☐
- Advert boxes per Stallion - Note Flat & National Hunt stallions have different print artwork specifications
  - 1x print narrative advert ☐
  - 1x print contact advert ☐
  - 1x digital narrative advert ☐
  - 1x digital contact advert ☐
  - 1x digital mobile advert (narrative and contact combined) ☐
- Covering fee and terms ☐
- Stallion height - if not provided before or it has changed ☐

Welcomed Enhancements

- Extra stallion images and videos – to enhance your stallion profiles on our digital platforms. ☐
- Flat/Dual stallions – Biography for the Global Stallions App: up to 200 characters including spaces. ☐
- Flat/Dual stallions – Global Stallions App logo (if new or updated): 400px (w) x 120px (h) ☐
- NH/Dual Stallions – nhstallions.co.uk logo (if new or updated): 240px (w) x 90px (h) ☐
- Social media content which we can post throughout the year. ☐

ENTRIES NOW OPEN! Please enter as soon as possible to ensure to ensure you can receive 2x Stallion Book Page Proofs.

FINAL ARTWORK DEADLINE: 25TH OCTOBER