

# FSI Data & AI Solutions

*Pre-built accelerators that cut delivery time by 35% and drive Snowflake consumption from Day 1*

## WHEN TO BRING US IN

Your customer says:

- "Our AML/KYC reporting is manual and we're drowning in regulatory audits"
- "We can't detect fraud fast enough — our models are batch, not real-time"
- "Our credit risk models live in legacy SAS — we need to modernize"
- "We have 500+ reports across Cognos, SSRS, and Tableau — total sprawl"

## FLAGSHIP SOLUTIONS

### Regulatory Compliance Hub

Automated AML, KYC, and regulatory reporting with full audit lineage.

#### ACCELERATORS:

- AML/KYC rule templates
- SAR/CTR report automation
- Atlan lineage integration

⚡ **6-week delivery vs 12-week typical**

### Fraud Detection AI

Cortex-powered real-time fraud detection for transactions and claims.

#### ACCELERATORS:

- Anomaly detection models
- Real-time scoring pipelines
- Claims fraud patterns

⚡ **40% reduction in fraud losses**

### Risk & Credit Analytics

ML-driven credit scoring, portfolio risk, and lending optimization.

#### ACCELERATORS:

- Credit risk scoring models
- SAS migration scripts
- Portfolio optimization

⚡ **300+ hours saved vs manual build**

## DELIVERY TOOLKIT

Reusable IP across the full project lifecycle — migration, modernization, and AI:

#### DISCOVER

- Source system profiling
- Complexity scoring
- Workload analysis

#### TEST & VALIDATE

- Automated UAT scripts
- Data reconciliation
- Quality scorecards

#### MODEL

- Industry data models
- Schema design patterns
- ERD templates

#### GOVERN

- SOX/GDPR templates
- PII/PCI classification
- Atlan integration

#### MAP & MIGRATE

- Source-to-target mapping
- Teradata/SAP/SAS scripts
- SQL conversion tools

#### AI / ML

- Cortex AI integration
- Feature engineering
- Pre-trained models

#### BUILD

- ETL/ELT patterns
- Pipeline templates
- Orchestration configs

#### BI RATIONALIZATION

- Report inventory & scoring
- Legacy BI migration
- Report sprawl cleanup

## PROOF POINTS

### Top 10 Regional Bank

AML compliance solution in 6 weeks vs 12-week typical. Saved 300+ hours on governance setup. Now expanding to fraud detection.

### National P&C Insurer

Migrated legacy SAS risk models to Snowflake. 35% faster claims processing. Fraud detection reduced losses by \$4M annually.

## WHY THIS MATTERS FOR SNOWFLAKE

#### HIGH CONSUMPTION

Transaction data + Cortex AI = significant credit usage from day one

#### FAST DEPLOYMENT

Accelerators cut timelines 35%, helping close deals faster

#### LAND & EXPAND

Modular solutions create natural expansion paths

## READY TO WIN TOGETHER?

Contact: **Brent LaBier** | [sales@blue.cloud](mailto:sales@blue.cloud) | Chief Revenue Officer