

BI Rationalization & Migration

Kill report sprawl. Migrate legacy BI. Modernize your analytics stack on Snowflake.

WHEN TO BRING US IN

Your customer says:

- "We have 3,000 reports across Cognos, SSRS, and Tableau — nobody knows which ones matter"
- "Our Cognos/MicroStrategy is end-of-life and we need to move to modern BI"
- "We're paying for 500 Tableau licenses but only 80 people use it regularly"
- "Our BI is still on legacy data warehouse — we need to rewire it for Snowflake"

FLAGSHIP SOLUTIONS

Report Rationalization

Inventory, score, and eliminate report sprawl. Keep what matters, kill the rest.

ACCELERATORS:

- Automated report inventory
- Usage analytics scoring
- Consolidation roadmaps

 **60-80% report reduction typical**

Legacy BI Migration

Migrate from Cognos, SSRS, MicroStrategy, or BusinessObjects to modern BI.

ACCELERATORS:

- Report conversion scripts
- Semantic layer mapping
- User training playbooks

 **50% faster than manual rebuild**

Snowflake-Native BI

Rewire BI for Snowflake with Sigma, ThoughtSpot, or Power BI DirectQuery.

ACCELERATORS:

- Sigma workbook templates
- Snowflake semantic layer
- Performance tuning

 **Live query, no extracts**

BI PLATFORMS WE WORK WITH

Cognos	SSRS	MicroStrategy	SAP BO	Looker	Tableau	Power BI	Sigma	ThoughtSpot	Streamlit
--------	------	---------------	--------	--------	---------	----------	-------	-------------	-----------

BI MODERNIZATION TOOLKIT

DISCOVERY

- Report inventory scripts
- Usage analytics extraction
- Complexity scoring

CONVERSION

- SQL extraction from BI
- Query optimization
- Semantic layer rebuild

VALIDATION

- Report comparison tests
- Data reconciliation
- UAT automation

ADOPTION

- User training playbooks
- Change management
- Self-service enablement

PROOF POINTS

Fortune 500 Financial Services

Rationalized 2,800 reports to 420. Migrated from Cognos to Sigma in 12 weeks. \$1.2M annual license savings.

Healthcare System

SSRS to Power BI DirectQuery on Snowflake. 500+ reports migrated. Real-time dashboards replaced overnight batch.

WHY THIS MATTERS FOR SNOWFLAKE

HIGH CONSUMPTION

Live query BI = continuous compute usage vs. extract-based tools

ECOSYSTEM WINS

Sigma, ThoughtSpot deals often follow BI modernization projects

LAND & EXPAND

BI migration exposes more users to Snowflake, driving adoption

READY TO WIN TOGETHER?

Contact: **Brent LaBier** | sales@blue.cloud | Chief Revenue Officer