



# Why the future of enterprise analytics runs on both platforms — together

## THE PROBLEM

### **SAP is the system of record. But it was never designed to be the system of insight.**

Enterprises have decades of business-critical data locked in SAP — financials, supply chain, manufacturing, sales. But extracting analytics value from SAP is painful: complex data models, rigid reporting, expensive BW licenses, and an architecture that fights against modern data practices.

## THE SHIFT

### **Snowflake changes the equation. SAP runs the business. Snowflake unlocks the insights.**

With Snowflake's partnership with SAP (including zero-copy data sharing via Datasphere), enterprises can now access SAP data without massive migration projects. Combine SAP data with CRM, external data, IoT — all in one platform. Run AI/ML workloads that SAP was never built to handle. And do it all with SQL that any analyst can write.

## THREE PATTERNS WE SEE

**01**

### **ZERO-COPY ANALYTICS**

Keep SAP as-is. Use Datasphere to share data directly to Snowflake. Analytics in days, not months. No migration required.

**02**

### **DATA UNIFICATION**

SAP is one source of many. Combine with Salesforce, external data, IoT in Snowflake. Build the unified enterprise data layer SAP can't provide.

**03**

### **BW MODERNIZATION**

SAP BW is end-of-life or too expensive. Migrate to Snowflake with our accelerators. Keep SAP transactional, move analytics to modern cloud.

## BLUECLOUD SAP + SNOWFLAKE ACCELERATORS

SAP KPI Mapping Templates • Finance/CO Star Schemas • Supply Chain Data Models • ABAP-to-SQL Converters • BW Object Extractors • Zero Copy Config Templates • SAP-to-CRM Master Data Mapping • Cortex AI for SAP Data

## THE BLUECLOUD DIFFERENCE

We don't just understand Snowflake — we understand SAP. Our team includes practitioners who've spent years inside SAP environments. We know the data models, the extraction pain, the business logic buried in ABAP. That's why our accelerators work: they're built by people who've done the hard migration work, not theorists who've read the documentation.

ACCELERATE YOUR NEXT SNOWFLAKE WIN

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