



# BI Rationalization & Migration

*Kill report sprawl. Migrate legacy BI. Modernize your analytics stack on Snowflake.*

## WHEN TO BRING US IN

Your customer says:

- "We have 3,000 reports across Cognos, SSRS, and Tableau — nobody knows which ones matter"
- "Our Cognos/MicroStrategy is end-of-life and we need to move to modern BI"
- "We're paying for 500 Tableau licenses but only 80 people use it regularly"
- "Our BI is still on legacy data warehouse — we need to rewire it for Snowflake"

## FLAGSHIP SOLUTIONS

### Report Rationalization

Inventory, score, and eliminate report sprawl. Keep what matters, kill the rest.

#### ACCELERATORS:

- Automated report inventory
- Usage analytics scoring
- Consolidation roadmaps

⚡ **60-80% report reduction typical**

### Legacy BI Migration

Migrate from Cognos, SSRS, MicroStrategy, or BusinessObjects to modern BI.

#### ACCELERATORS:

- Report conversion scripts
- Semantic layer mapping
- User training playbooks

⚡ **Notebook to production in days**

### Snowflake-Native BI

Rewire BI for Snowflake with Sigma, ThoughtSpot, or Power BI DirectQuery.

#### ACCELERATORS:

- Sigma workbook templates
- Snowflake semantic layer
- Performance tuning

⚡ **Live query, no extracts**

## BI PLATFORMS WE WORK WITH

Cognos   SSRS   MicroStrategy   SAP BO   Looker   Tableau   Power BI   Sigma   ThoughtSpot   Streamlit

## AI COE TOOLKIT

### DISCOVERY

- Report inventory scripts
- Usage analytics extraction
- Complexity scoring

### CONVERSION

- SQL extraction from BI
- Query optimization
- Semantic layer rebuild

### VALIDATION

- Report comparison tests
- Data reconciliation
- UAT automation

### ADOPTION

- User training playbooks
- Change management
- Self-service enablement

## PROOF POINTS

### Commercial HVAC Systems Manufacturer

Shifted from daily to hourly reporting, unlocking deeper insights and delivering productivity gains of 26,000 hours and \$1.5M in analyst time savings.

### Online Financial Marketplace

97% reduced report runtime from 5 hours to 10 minutes.

## WHY THIS MATTERS FOR SNOWFLAKE

### HIGH CONSUMPTION

Live query BI = continuous compute usage vs. extract-based tools

### ECOSYSTEM WINS

Sigma, ThoughtSpot deals often follow BI modernization projects

### LAND & EXPAND

BI migration exposes more users to Snowflake, driving adoption

ACCELERATE YOUR NEXT SNOWFLAKE WIN

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