BlueCloud | AI & Machine Learning

From AI Experiments to *Business Impact*

Companies are investing in AI, but too many initiatives stall before delivering value. Pilots never reach production, manual work persists, and predictive models fail to influence business decisions. BlueCloud turns high-value opportunities into AI applications, agents and predictive models that solve real problems. Combining business expertise, Snowflake capabilities and reusable accelerators, we build AI grounded in enterprise data, tested against measurable outcomes and integrated into everyday workflows.

The Business Problems *We Solve*

01

AI pilots never make it into production

Promising experiments stall without clear ownership, success measures or a deployment plan.

02

Teams spend hours on the work AI could handle

Employees search across systems, process documents and repeat manual tasks.

03

AI assistants give answers nobody trusts

Inconsistent responses and missing business context make AI difficult to rely on.

04

Critical decisions depend on guesswork

Poor forecasts make it harder to anticipate demand, churn, fraud and disruptions.

05

Models are built but never used

Data science investments remain in notebooks instead of reaching business workflows.

06

AI costs are difficult to predict or control

Unclear usage patterns and model costs make it difficult to scale AI economically.

What Becomes Possible

- Faster, lower-cost processes
- Better predictions and decisions
- AI applications people actually use
- Measurable returns on AI investment

What We *Deliver*

AI Applications & Intelligent Agents

Build AI applications and agents that answer questions, process documents and automate workflows using governed data and trusted business context from BlueCloud's Enterprise Knowledge Layer.

Predictive AI & Machine Learning

Develop models for forecasting, fraud detection, churn and predictive maintenance, including computer vision and IoT applications.

AI Production & Model Operations

Validate, deploy and integrate AI into business workflows with safeguards, performance monitoring, model governance and continuous improvement.

AI & TECHNOLOGY CAPABILITIES

Snowflake Cortex · Cortex Search · Cortex Analyst · Snowflake Intelligence · Snowflake ML · Model Registry · Cortex Agents · MLOps

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AI That Works Where Your *Business Works*

How BlueCloud *Delivers*

01
DEFINE

Start with the business outcome.

Identify a high-value process or decision, establish ownership and agree on measurable success criteria.

02
UNDERSTAND

Determine what the data can support.

Assess workflows, data readiness, business context and risks. Establish evaluation cases or a predictive baseline.

03
DESIGN

Choose the right AI approach.

Define the application, agent or model, including integrations, permissions, validation requirements and human oversight.

04
DELIVER

Build, validate and integrate.

Develop the solution, test it against agreed criteria and integrate it into the systems and workflows people use.

05
PROVE & EVOLVE

Measure results and keep improving.

Evaluate accuracy and business impact, monitor performance and identify opportunities to expand.

Business Alignment | *Evaluation & Governance* | *Adoption & Performance Monitoring*

Accelerators & Reusable Frameworks

Contextual RAG Accelerator

Grounds AI applications in enterprise information to deliver more relevant, reliable answers

Answer Verification (CoVe RAG)

Checks AI-generated claims against supporting sources to improve answer reliability

SnowML360

Reusable components for developing, deploying and monitoring machine learning models in Snowflake

Built To Prove Business Value

Every engagement starts with a measurable business outcome. We test AI applications against real-world cases, evaluate predictive models against established baselines and integrate solutions into existing workflows.

We measure accuracy, adoption and business impact at every stage.



START WITH AN AI USE CASE ASSESSMENT

Find The AI Opportunity Worth Putting *Into Production.*

Identify a high-value process or decision, assess feasibility and establish a measurable path to business impact.

Schedule an AI Use Case Assessment