BlueCloud | BI & Analytics

From Reporting Sprawl To *Business Value*

Most enterprises have a BI accumulation problem. Years of dashboards, reports, extracts and disconnected tools have created environments that are expensive to maintain, difficult to govern and increasingly hard to trust.

The Business Problems We Solve

Too many reports. Too little visibility.
Thousands of dashboards, many duplicated, outdated or rarely used.

Legacy BI creating modernization pressure
Aging platforms, upcoming renewals and migrations made more expensive by unnecessary reporting.

Conflicting numbers across teams and tools
Finance, Sales and Operations reporting different answers to the same questions.

Analytics teams buried in maintenance
Analysts spending more time reconciling numbers and fixing reports than driving insights.

Rising reporting costs without clear business value
Overlapping licenses, costly refreshes and growing BI-driven Snowflake spend.

Ungoverned reporting increasing business risk
Unowned reports, inconsistent definitions and outdated data influencing critical decisions.

What Becomes Possible

- Lower reporting and modernization costs
- One trusted set of business numbers
- More capacity for high-value analysis
- Faster, more confident decisions

What We *Deliver*

BI Rationalization & Optimization

Inventory reporting assets, measure usage and cost, consolidate duplication, retire unnecessary reports with business-owner approval and optimize performance.

BI Modernization & Migration

Reduce migration scope by retiring unnecessary reporting first, then consolidate legacy BI environments and modernize analytics platforms.

Business Intelligence & Self-Service Analytics

Establish certified KPIs and semantic definitions that serve both BI and AI, build executive dashboards and enable governed self-service analytics.

BI Platforms We Work With

Tableau · Power BI · Sigma · Looker · Qlik · Cognos · SSRS
MicroStrategy · SAP BusinessObjects · Domo

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Rationalize First, *Then Modernize What Matters.*

How BlueCloud *Delivers*

DISCOVER

Understand the reporting estate.

Inventory dashboards, data sources and owners. Establish baselines for usage, performance and cost.

ANALYZE

Find what's worth keeping.

Identify duplication, conflicting KPIs, underused assets and expensive workloads. Evaluate business relevance.

RATIONALIZE

Reduce complexity before modernizing.

Decide what to retain, consolidate, retire, migrate or rebuild. Secure business-owner approval and archive retired assets.

MODERNIZE

Make analytics easier to use and trust.

Consolidate reporting, optimize queries, certify metrics and deliver modern dashboards and governed self-service capabilities.

OPTIMIZE

Prove value and prevent complexity from returning.

Measure cost, performance and adoption improvements. Continuously monitor usage, spending and reporting quality.

Business Alignment • **Engineering Oversight** • **Governance & Adoption**

Accelerators That *Speed Delivery*

BI Rationalization Engine

Analyze reporting inventories, usage patterns and duplication to prioritize consolidation and retirement opportunities.

BI Platform Migration Toolkit

Support legacy BI conversion, semantic mapping, report redesign and validation during modernization.

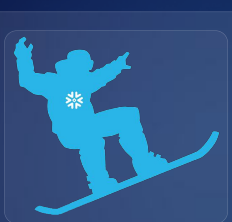
Cost & Usage Intelligence

Identify BI-driven Snowflake spend, costly queries and optimization opportunities.

Proven Business Impact

97% **faster reporting** — lendingtree

60% **less manual reporting** — zendesk



2026 CoCo Catalyst
Snowflake Partner of the Year



2026 Snowflake Summit 5 Years of Ecosystem Impact Award

START WITH A BI ASSESSMENT

Know What To *Keep*. What To *Retire*. And Where To *Reinvest*.

Identify unnecessary reporting costs, conflicting metrics and modernization opportunities. Build a prioritized roadmap to a leaner, more trusted analytics environment.

Schedule a BI Assessment