

Robotics & AI DISCOVERY... DAY 2026.

Partner Opportunities

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Pittsburgh is the Robotics Capital of the World

For decades, the Pittsburgh region has been producing technologies that have **global impact**.

Pittsburgh is where the world's most talented people gather to obtain their education, work for world-class companies, and do research that expands the limits of what we thought possible.

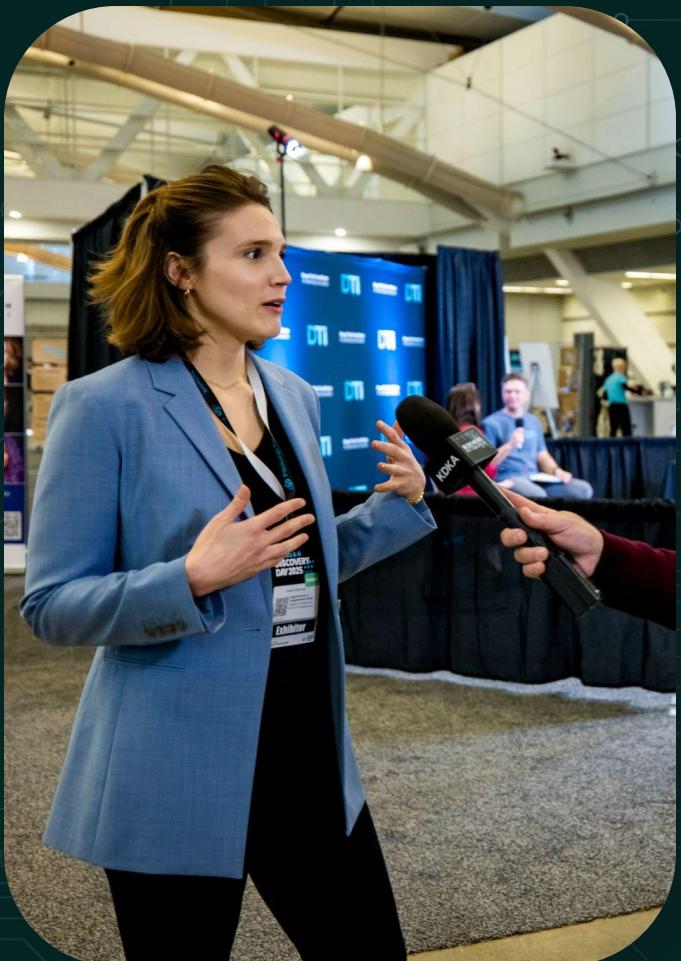


Tell Your Story

to the Region's
Booming **Robotics**
& **AI** Community

Pittsburgh Robotics & AI Discovery Day showcases cutting-edge robotics, automation, and AI solutions that are driving innovation across multiple industries.

Sponsors and exhibitors gain exclusive **brand visibility**, high-value **networking opportunities**, and a **strategic position** within the region's robotics and AI ecosystem.



High-Impact Brand **Exposure**

Robotics & AI Discovery Day welcomes a broad audience that includes business leaders, job seekers, and tech enthusiasts. This year, **you could join:**

250+

Exhibitors

10,000+

Attendees

26%

**Decision
Makers**



Exclusive Networking Opportunities

Sponsor Robotics & AI Discovery Day to showcase your company as an innovation leader at this **premier robotics and AI event** and connect with:



Top
Executives



Industry
Leaders



Customers

Additional Benefits



Strategic Alignment with a Booming Business Ecosystem

Support and integrate with **200+ rapidly growing robotics & AI companies** and **50+ stakeholders**



Talent Pipeline

Engage with the **next generation of graduating professionals** and position your company as an employer of choice in a competitive tech landscape



Industry Leadership & Thought Leadership

Showcase your company's expertise, innovations, and commitment to advancing robotics through **speaking opportunities** and premium sponsorship placements

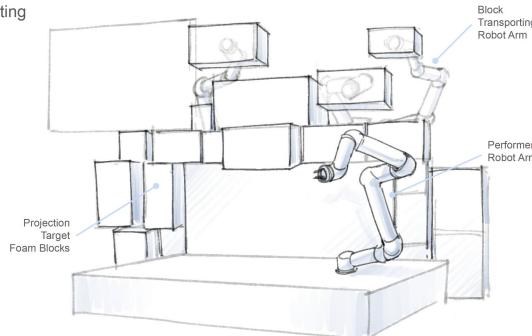


How to Partner

Robotic Motion Main Stage

Presenting Sponsor

Stage Setting



Gain premier visibility as the **exclusive sponsor** of the event's main stage, where keynote speakers and panel discussions take place. Featuring robotic motion and dazzling project mapping design.

\$50,000

- **Exclusive branding** on the main stage backdrop and podium
- **Logo placement** on all event promotions, agendas, and signage
- **Opportunity to introduce** a keynote speaker or panel
- **Premium exhibitor booth** placement

[See Robot Assisted Projection Mapping in Action](#)

Main Event Sponsor Features



GOLD Main Event Sponsor

Gain significant visibility and top tier recognition. Exclusive feature of your logo on all **attendee badge lanyards**, ensuring high-impact brand exposure throughout the event. Your business will be featured across the venue with logo on main event signage, and prominent features in digital campaigns.

\$15,000



SILVER Main Event Sponsor

Get recognition for your business your brand featured on main event signage and digital campaigns, with a cost-effective sponsorship that maximizes visibility.

\$10,000



Join Us on the Exhibition Floor

**Booth Packages
Ranging from \$3K - \$5K**

Secure a prime display location on the event floor to showcase your company's innovations, connect with attendees, and engage directly with industry leaders, job seekers, and potential partners. Booth space can be customized to fit your needs, providing maximum visibility and interaction. Get started right now:

<https://www.robopgh.org/robotics-discovery-day/exhibit>



Robotics & AI Happy Hour

Networking Reception Sponsor

Featured Sponsor

Be a featured sponsor for the evening's onsite happy hour networking reception, attended by industry leaders, executives, and key stakeholders.

\$5,000

Drink Ticket Sponsor

Happy Hour Drink Tickets - Add On 100 Tickets

Enhance attendee experience with **100 branded drink tickets**, ensuring your company is part of the event's social hour.

\$1,500



Hang Your Banner Sponsor a Zone

Showcase your brand across one of our high-traffic exhibition zones. Your logo will be featured as the leading sponsor on a large overhead banner that anchors each zone.

\$15,000

- **Robotics Zone**
- **AI & Tech Zone**
- **Advanced Manufacturing Zone**
- **Community Zone**
- **STEM Zone**



Share Your Perspective

Main Stage Panels

Gain visibility as the exclusive sponsor of a marquee main stage panel featuring real deployments, ROI insights, workforce impact, and scaling lessons.

\$15,000

Benefits

- **Title billing** on main stage signage and event site
- **Verbal recognition** in opening and closing remarks
- **One executive seat** as a moderator or panelist
- **Logo placement** on main stage screen, website, and digital promotions
- Inclusion in **press release, social kit**, and **recorded livestream** for reuse



Main Event

Networking Lounge Sponsor

Sponsor a key networking lounge, positioning your brand at the center of attendee engagement and discussions.

\$15,000

- **“Presented By” sponsorship acknowledgment** with prominent branding in the lounge area, and on event materials and marketing
- Opportunity to **display promotional materials** or branded giveaways
- **30' x 40' booth package**, including all lounge furniture, signage, tables, and linens
- **50 company branded drink tickets** for the evening reception



Robotics Zone

Lounge Sponsor

Sponsor a dedicated lounge in the popular Robotics Zone, featuring your branding in seating areas. **\$15,000**

- **Sponsorship acknowledgment** with prominent branding in the lounge area, and on event materials and marketing
- Opportunity to **display promotional materials** or branded giveaways
- **30' x 40' booth package**, including all lounge furniture, signage, tables, and linens
- **50 company branded drink tickets** for the evening reception



Career Center

Presenting Sponsor

Be featured around talent, workforce and training excellence by sponsoring the Career Center, where talent connects with top employers.

\$15,000

- **“Presented By” sponsorship acknowledgment** with prominent logo placement at the Career Center and in promotional materials
- **Dedicated space** to engage with job seekers
- Opportunity to **distribute branded materials** to attendees

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