

# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

### Zone Distribution

Geographic Breakdown

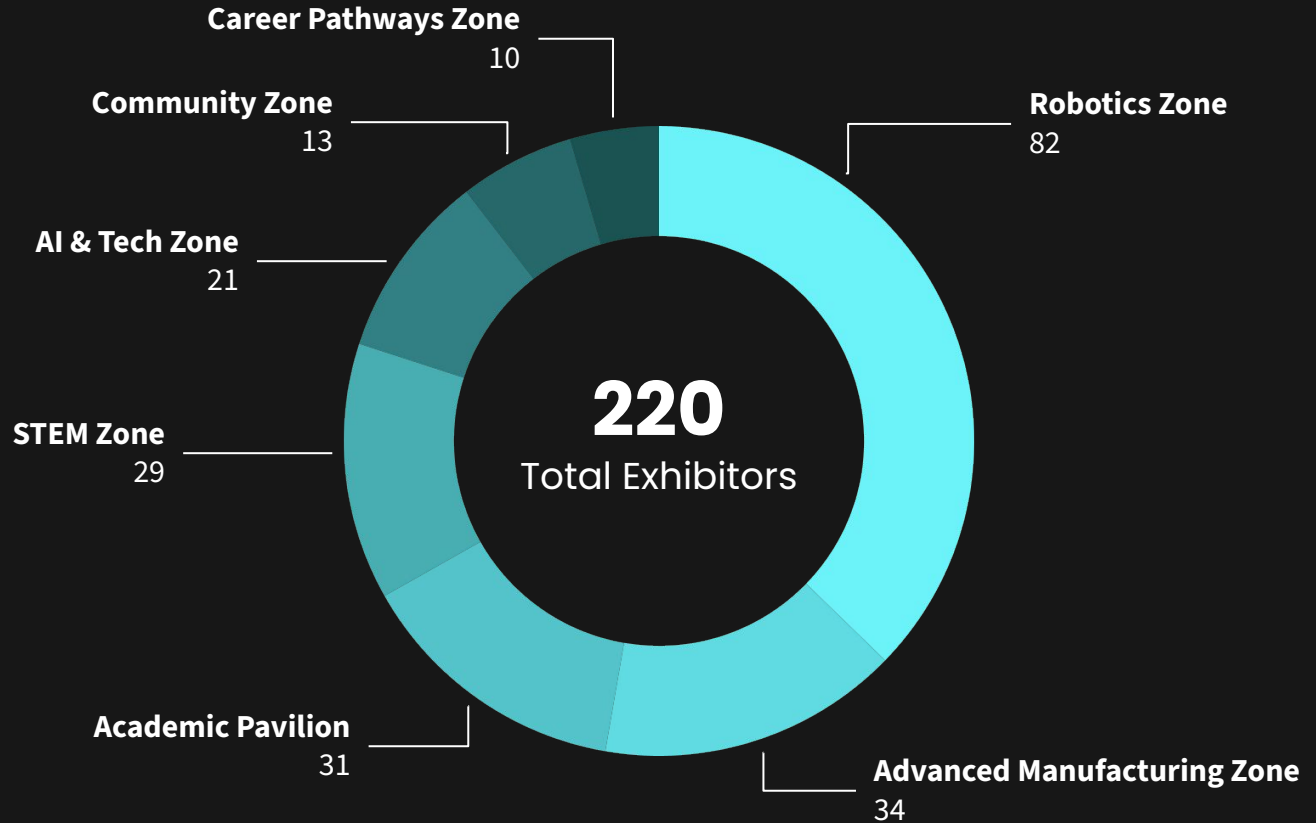
Target Audience

Early Outcomes & Outputs

## ATTENDEES

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

Zone Distribution

**Geographic Breakdown**

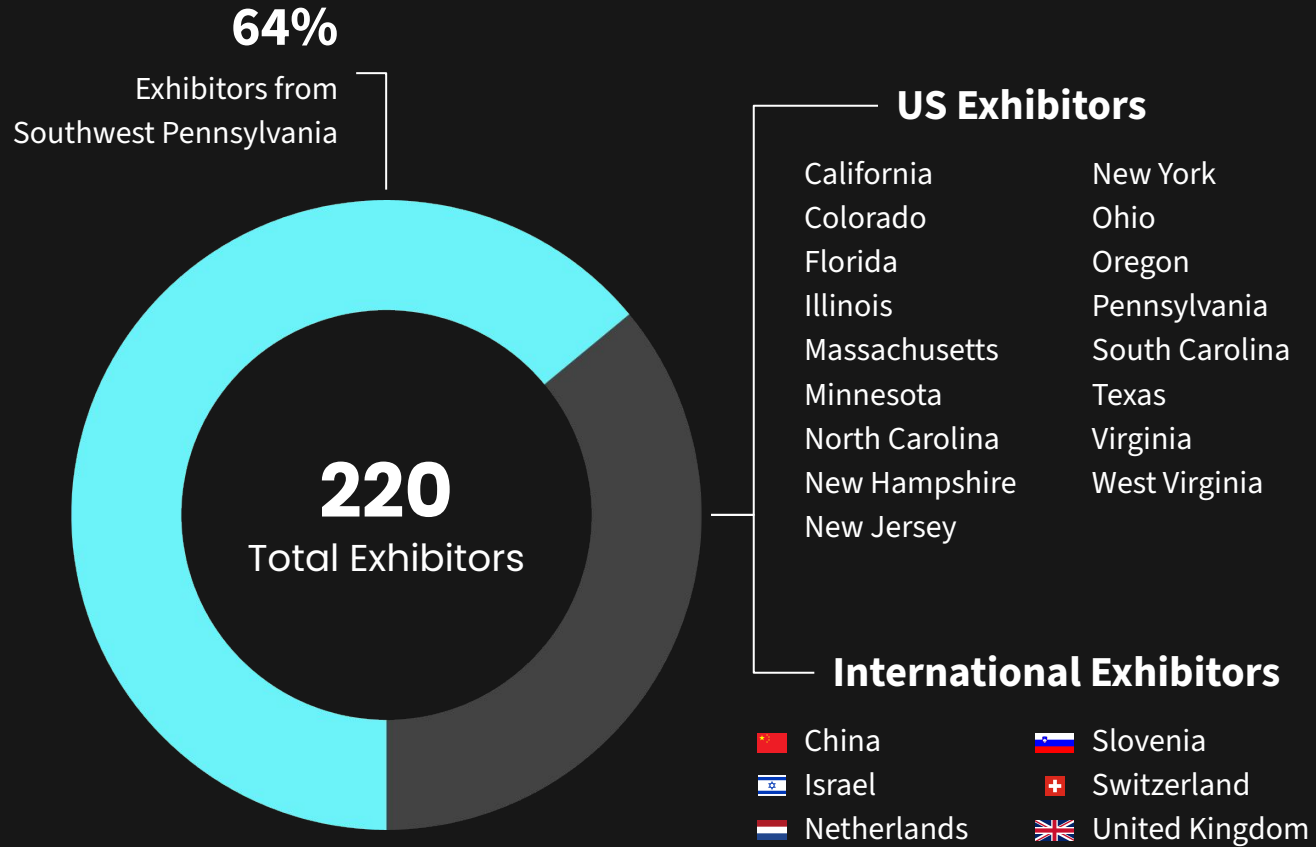
Target Audience

Early Outcomes & Outputs

## ATTENDEES

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

Zone Distribution

Geographic Breakdown

Target Audience

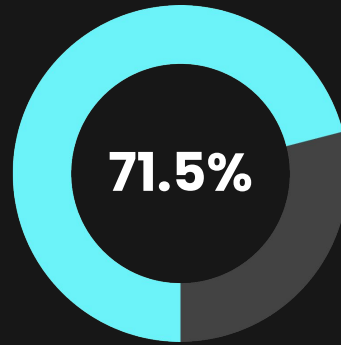
Early Outcomes & Outputs

ATTENDEES

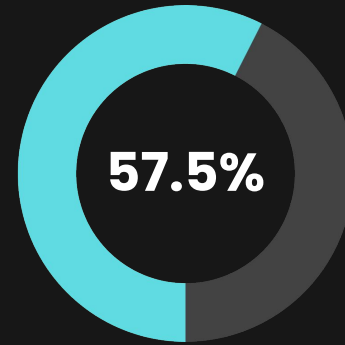
EXHIBITOR SURVEY

KEY TAKEAWAYS

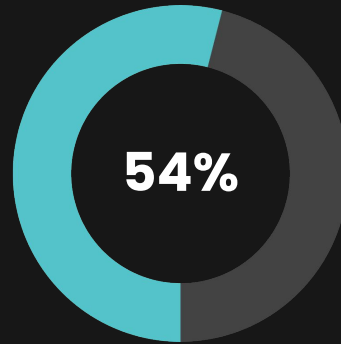
General Public



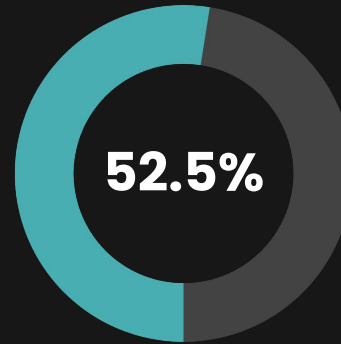
Tech Professionals



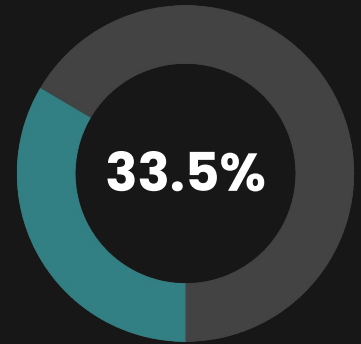
Startups & Entrepreneurs



Educators & Students



Investors



How exhibitors identified their target audience.

# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

Zone Distribution

Geographic Breakdown

Target Audience

Early Outcomes & Outputs

## ATTENDEES

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



31

Companies  
introduced to

10

Venture Capital  
Investors



40

Main Stage  
Speakers

7

Hours of  
Programming



Offices of

19

Elected Officials  
attended CEO  
Roundtable

# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

## ATTENDEES

### Registration & Attendance

Age

Gender

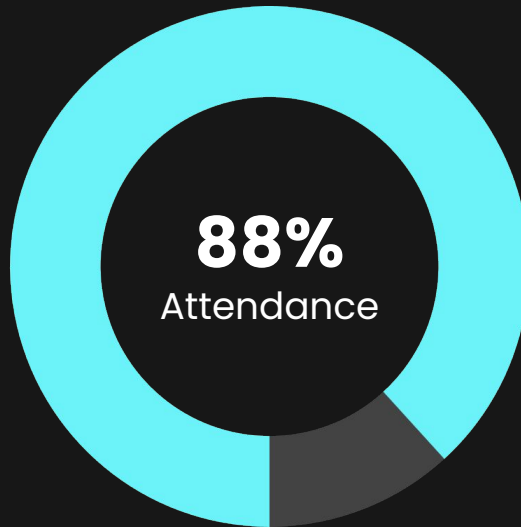
Ethnicity

Education

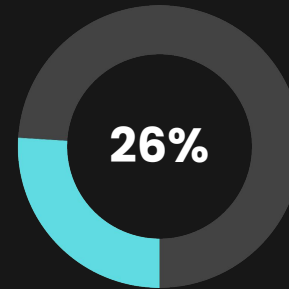
## EXHIBITOR SURVEY

## KEY TAKEAWAYS

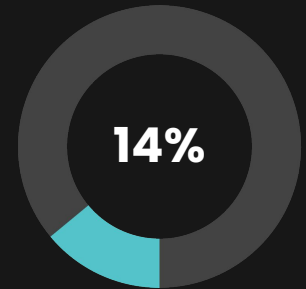
5,747 Registered Attendees  
5,071 Confirmed Attendees



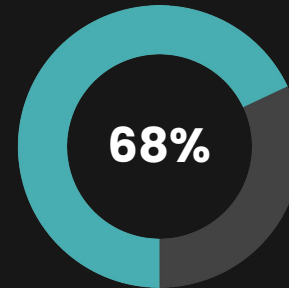
Director Level or Above



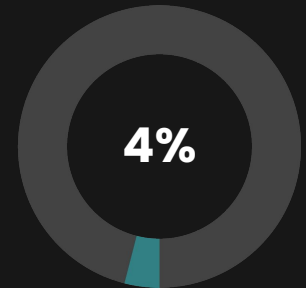
Out of State Visitor



From Pittsburgh



Military Veteran



41

Participating School Districts



825

High School Age Students

# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

## ATTENDEES

Registration & Attendance

Age

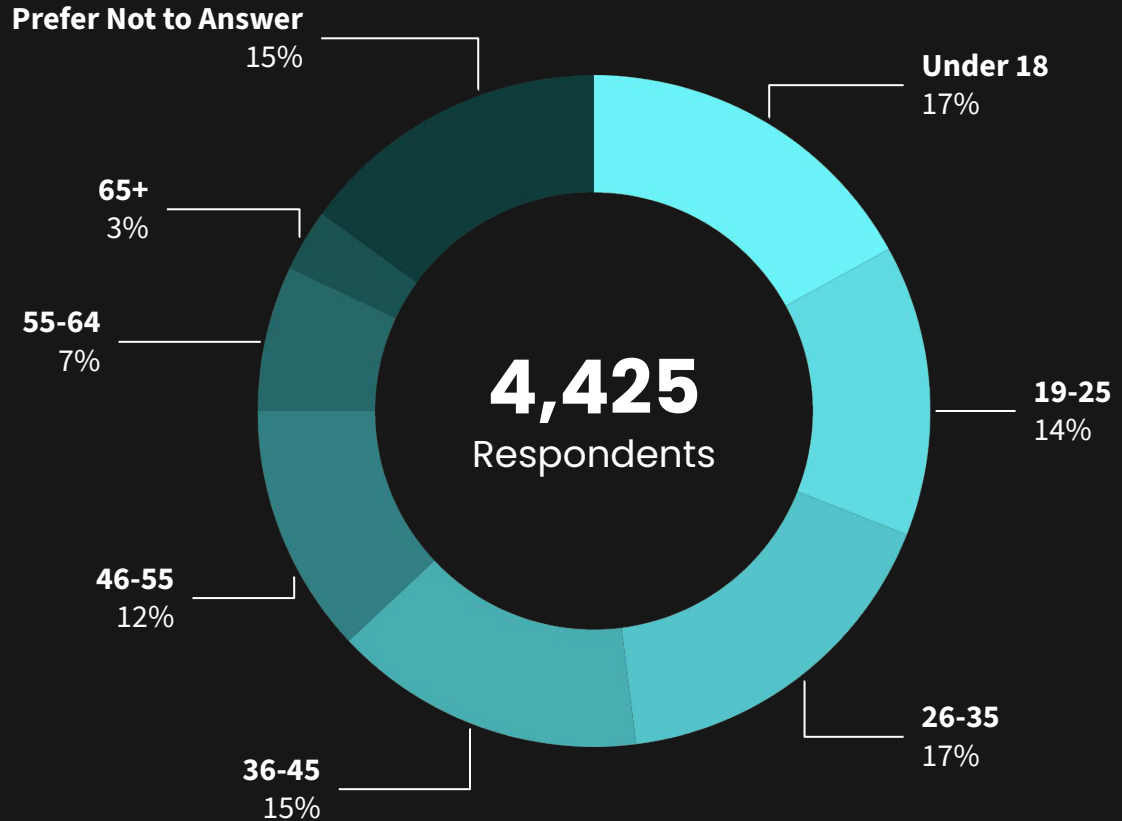
Gender

Ethnicity

Education

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

## ATTENDEES

Registration & Attendance

Age

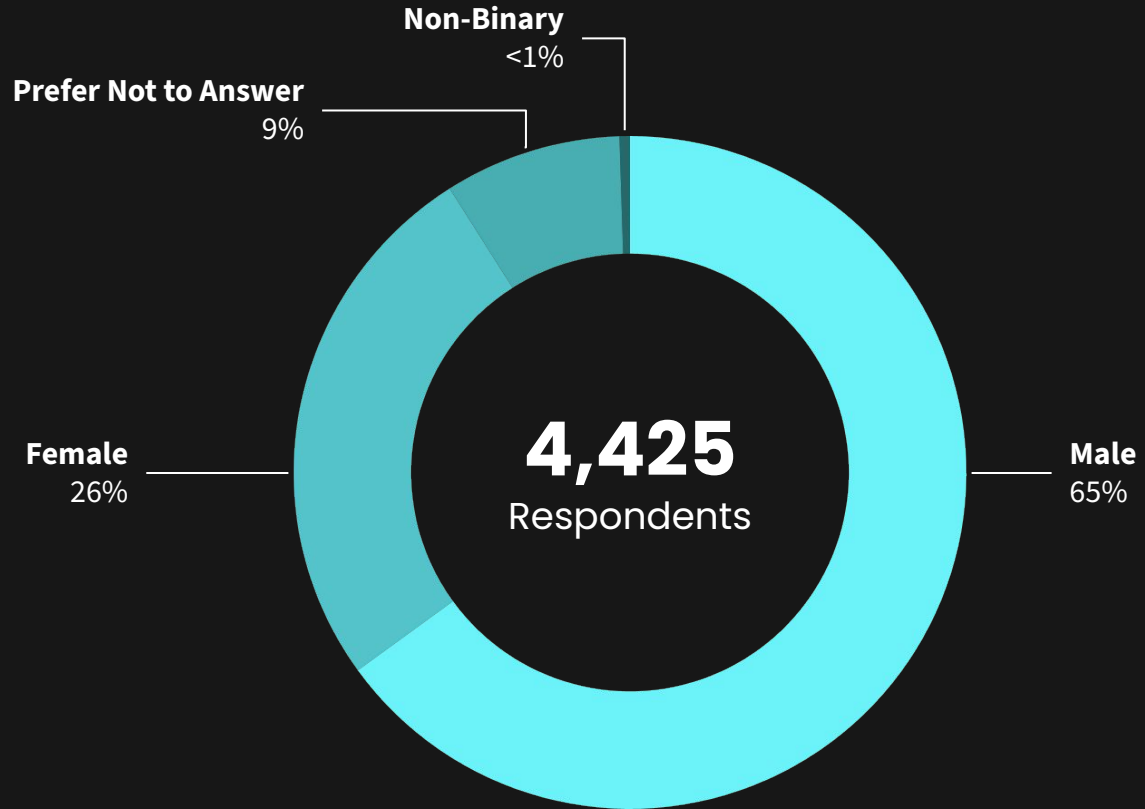
**Gender**

Ethnicity

Education

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

## ATTENDEES

Registration & Attendance

Age

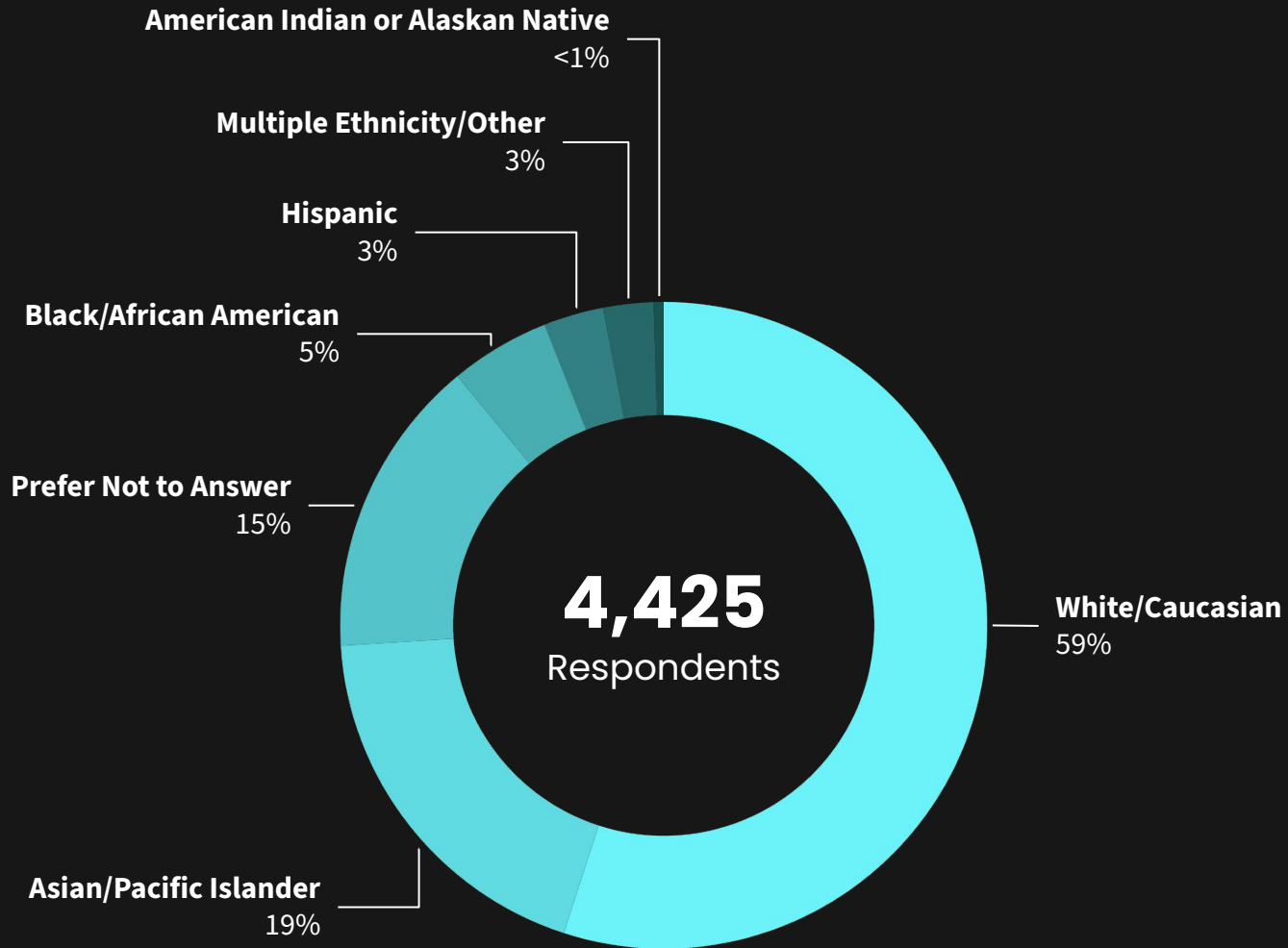
Gender

**Ethnicity**

Education

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

## EXHIBITORS

## ATTENDEES

Registration & Attendance

Age

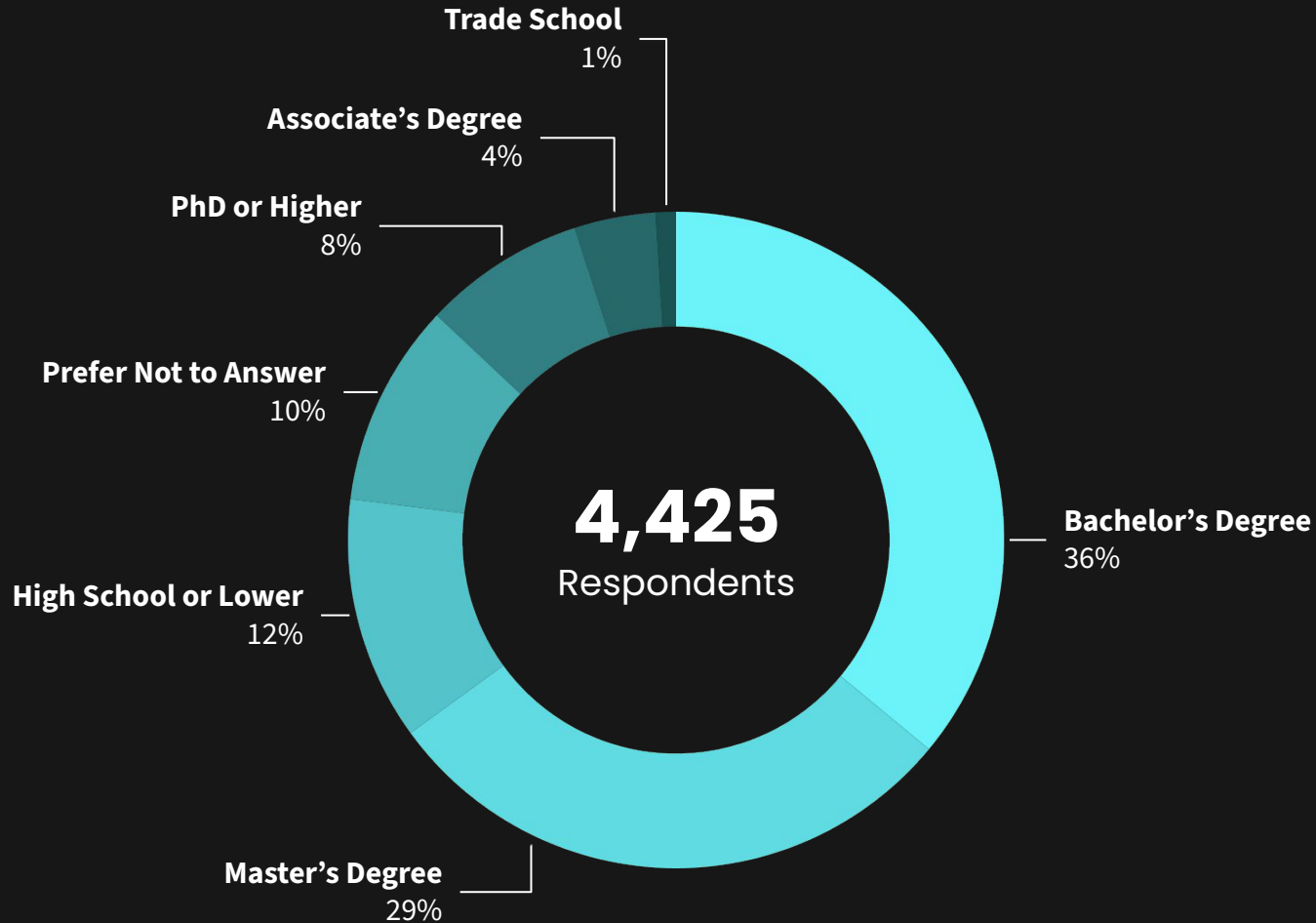
Gender

Ethnicity

Education

## EXHIBITOR SURVEY

## KEY TAKEAWAYS



# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

Leads Collected

Connections Made

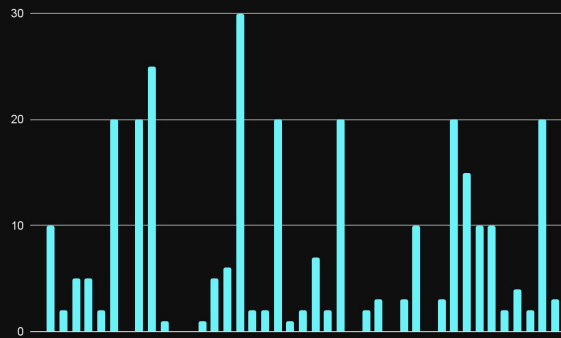
Open Jobs

Potential Candidates

KEY TAKEAWAYS

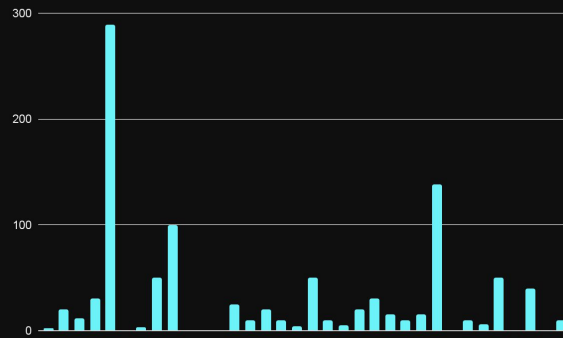
## How many leads did you collect?

Companies



Average: **7**

Community Partners



Average: **29**

# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

Leads Collected

Connections Made

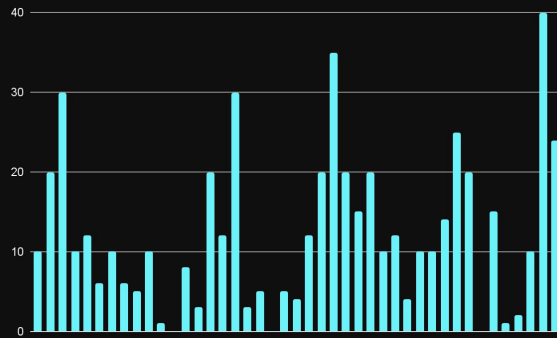
Open Jobs

Potential Candidates

KEY TAKEAWAYS

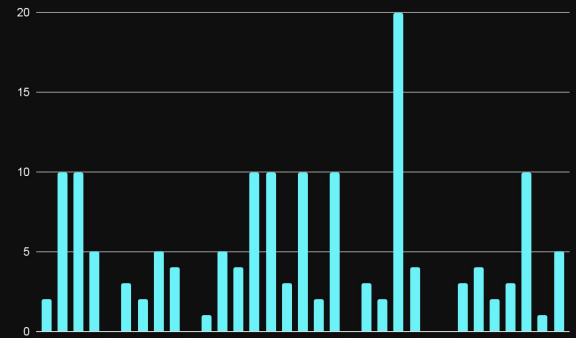
## How many business connections did you make?

Companies



Average: **12**

Community Partners



Average: **4.6**

# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

Leads Collected

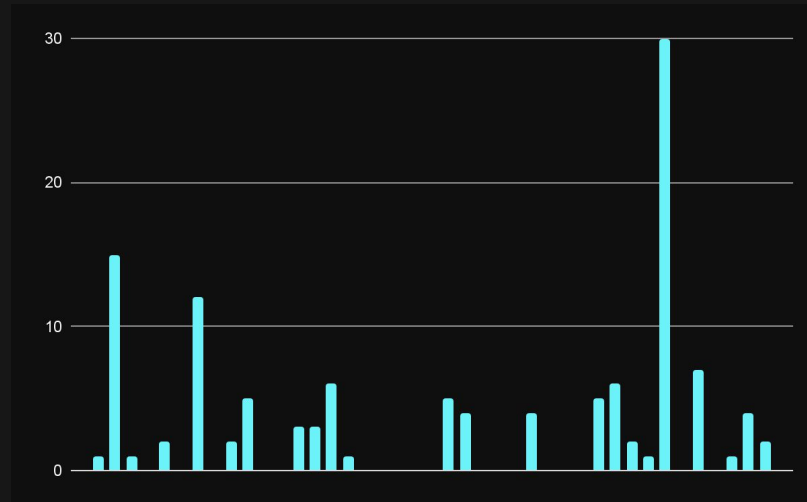
Connections Made

Open Jobs

Potential Candidates

KEY TAKEAWAYS

## How many open jobs does your company have?



Average: **3**

# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

Leads Collected

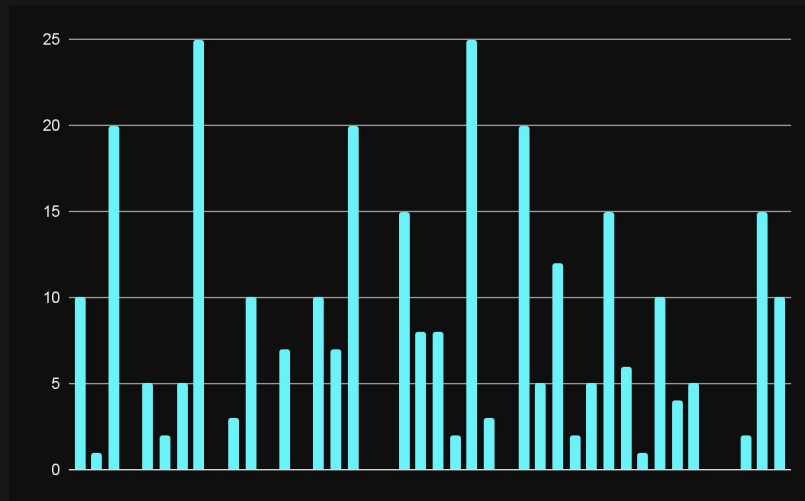
Connections Made

Open Jobs

Potential Candidates

KEY TAKEAWAYS

## How many potential candidates did you meet?



Average: **7**

# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

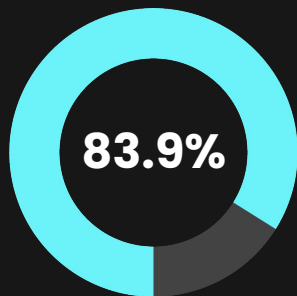
KEY TAKEAWAYS

Companies

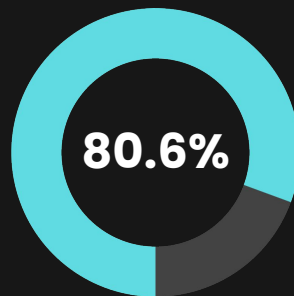
Community

## Key Company Takeaways

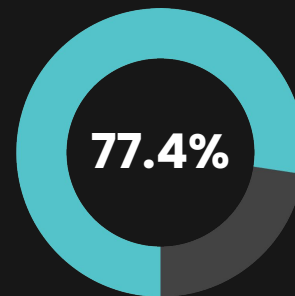
Forged new relationships  
outside existing networks



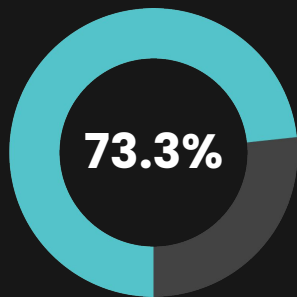
Improved company  
visibility in the community



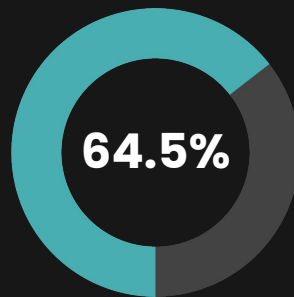
Helped us grow our  
business network



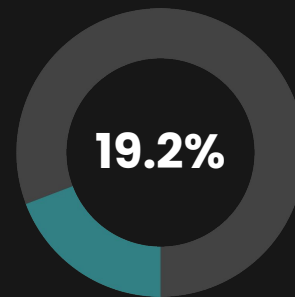
Provided access to talent



Helped us find potential  
customers



Connected my company to  
potential investors



# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

EXHIBITOR SURVEY

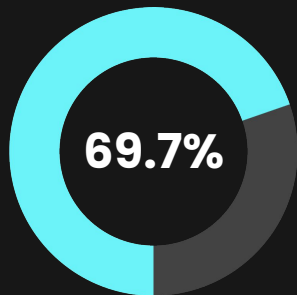
## KEY TAKEAWAYS

Companies

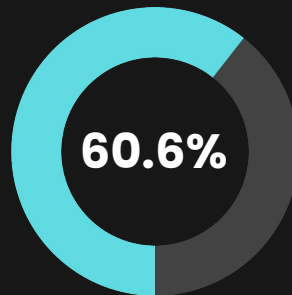
Community

## Key Community Takeaways

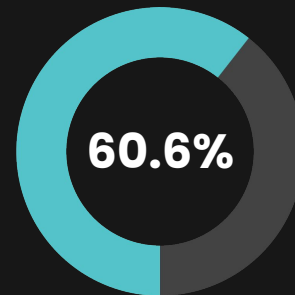
Helped my organization  
grow its business network



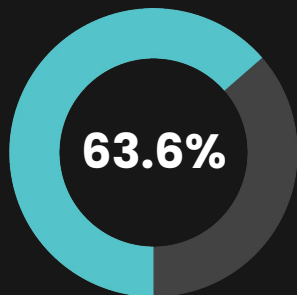
Helped my organization  
find strategic partnerships



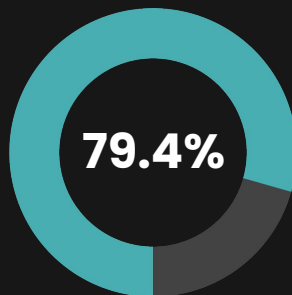
Connected my organization  
to program participants



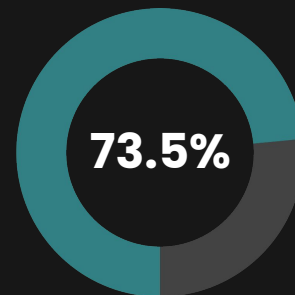
Connected my organization  
to growth opportunities



Helped my organization's  
visibility in the community



Helped me forge new relationships  
outside of my existing network



# Robotics & AI DISCOVERY DAY 2025

EXHIBITORS

ATTENDEES

OUTCOMES SURVEY

KEY TAKEAWAYS

## Key Companies that attended Robotics & AI Discovery Day 2025



...and many, many more