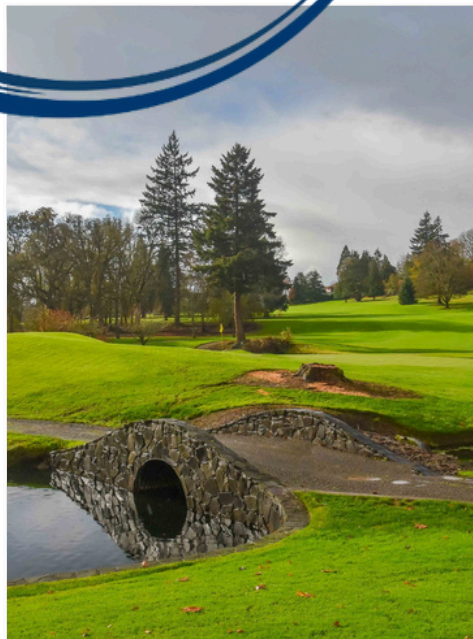


# Sam Day Classic

HOSTED BY DAN & SAUPHIA LANNING



**JOIN THE SAM DAY CLASSIC TO SUPPORT THE SAM DAY FOUNDATION'S WORK IN ADVANCING CHILDHOOD CANCER RESEARCH, WELLNESS, AND ADVOCACY FOR YOUNG PEOPLE LIVING WITH CANCER**

**MAY 6TH, 2026**

**SAM DAY  
CLASSIC**

**HOSTED BY DAN & SAUPHIA LANNING**



**EUGENE  
COUNTRY  
CLUB**



## DEAR COMMUNITY PARTNERS

We are honored to introduce the inaugural Sam Day Classic hosted by Dan and Sauphia Lanning, a premier golf tournament to be held at the prestigious Eugene Country Club, bringing together community leaders, business partners, and supporters for a day of purpose-driven play.

This event is more than a celebration of golf – it is a powerful opportunity to stand behind a cause that truly matters. All proceeds from the tournament will benefit the Sam Day Foundation (SDF), an organization deeply committed to advancing innovative childhood cancer research with a focus on the most devastating and underfunded childhood cancers. The SDF mission is rooted in hope and driven by a determination to improve outcomes and brighten the future for young people living with cancer.

As a sponsor, your partnership will directly fuel that mission – helping to accelerate research, amplify awareness, and support families who are navigating the unimaginable. In return, your brand will be showcased to a passionate audience in a meaningful setting, with opportunities for recognition, engagement, and impact.

We are deeply grateful to Dan and Sauphia Lanning for sharing our belief that when people come together, meaningful change is possible. After Sauphia's own experience with osteosarcoma, their family has been driven to support better, more hopeful treatments for young people with cancer. We invite you to be part of this special inaugural event—and help us begin a legacy of generosity and purpose, starting from the very first tee.

With sincere gratitude,  
Lorna Day  
Executive Director  
Sam Day Foundation



**SAM DAY**  
FOUNDATION





# TITLE SPONSOR

Designation as Title Sponsor of the Sam Day Classic  
Benefits Include:

## **ADVERTISING:**

- Your corporate logo attached to Official Tournament Logo
- Your corporate logo listed on the Sam Day Foundation Website
- Your corporate logo highlighted on event Social Media Posts

## **REPRESENTATION ON TOURNAMENT SIGNAGE:**

- 1<sup>st</sup> Tee Tour Sign
- 18 Holes Signs
- 18 Pin Flags
- Registration Banner and Step and Repeat
- Tear Drop Banners

## **FOURSOMES:**

- Two (2) Foursomes in Sam Day Classic – Group 1A and 1B
  - Each foursome plays 9 holes with Dan Lanning

## **VIP HAPPY HOUR:**

- Eight (8) Special Invites to the Dan Lanning VIP Happy Hour the night before the tournament

## **ADDITIONAL OPPORTUNITIES:**

- Provide a player gift
- Provide volunteers
- Have a presence on site – display tent / vending

**FEE FOR SPONSORSHIP: \$40,000**





# PRESENTING SPONSORSHIP

Designation as Presenting Sponsor of the Sam Day Classic – Benefits Include:

**ADVERTISING:**

- Your corporate logo attached to Official Tournament Logo as Presenting Sponsor
- Your corporate logo listed on the Sam Day Foundation Website
- Your corporate logo highlighted on event Social Media Posts

**REPRESENTATION ON TOURNAMENT SIGNAGE:**

- 1<sup>st</sup> Tee Tour Sign
- 18 Holes Signs
- 18 Pin Flags
- Registration Banner and Step and Repeat
- Tear Drop Banners

**FOURSOMES:**

- Two (2) Foursomes in Sam Day Classic

**VIP HAPPY HOUR:**

- Eight (8) Special Invites to the Dan Lanning VIP Happy Hour the night before

**ADDITIONAL OPPORTUNITIES:**

- Provide a player gift
- Provide volunteers
- Have a presence on site – display tent / vending

**FEE FOR SPONSORSHIP: \$20,000 – Two (2) Available**







# OFFICIAL VEHICLE SPONSOR

Designation as Official Vehicle Sponsor of the Sam Day Classic – Benefits Include:

## **ADVERTISING:**

- Your corporate logo attached to Official Tournament Logo as a Presenting Sponsor
- Your corporate logo listed on the Sam Day Foundation Website
- Your corporate logo highlighted on event Social Media Posts

## **REPRESENTATION ON TOURNAMENT SIGNAGE:**

- 1<sup>st</sup> Tee Tour Sign
- 18 Holes Signs
- 4 Hole-in-One Signs
- 18 Pin Flags
- Logo on Registration Banner and Step and Repeat
- Tear Drop Banners

## **FOURSOMES:**

- Two (2) Foursomes in Sam Day Classic

## **Hole in Ones:**

- Four (4) Hole-in-One's on each of the course Par 3's
- Hole-in-One Insurance Coverage

## **VIP HAPPY HOUR:**

- Eight (8) Special Invites to the Dan Lanning VIP Happy Hour

## **ADDITIONAL OPPORTUNITIES:**

- Ability to showcase 2 additional vehicles on course
- Provide a player gift
- Provide volunteers
- Have a presence on site – display tent / vending

**FEE FOR SPONSORSHIP: \$20,000**

# SAM DAY FOUNDATION



## SPECIAL EVENT SPONSORSHIPS

### ADVERTISING:

- Your corporate logo listed on Sam Day Foundation Website and in Social Media Posts

### PICK ONE OF THE FOLLOWING

### SPECIAL EVENTS:

- **GOLF CART SPONSORSHIP** – Your logo on 70 Carts
- **DRIVING RANGE DIVIDERS** – Your logo on 40 Range Dividers (SOLD OUTBACK)
- **PIN FLAGS** – Your logo on 18 Pin Flags
- **TEE MARKERS** – Your logo on 36 Tee Markers
- **VIP HAPPY HOUR** – MAY 5<sup>TH</sup> – 12 VIP Invitations (SOLD – REGENCE)
- **SAUPHIA LANNING KP COMPETITION**

### INCLUDED FOURSOME:

- One (1) Foursome in Sam Day Classic
- Four (4) Tickets to the VIP Happy Hour on May 5<sup>th</sup> – 2026

**FEE FOR SPONSORSHIP: \$7,500**

**Six (6) Available**

## HOLE SPONSORSHIPS

**HOLE SPONSORSHIP** – Fifteen (15)  
Available

### TOURNAMENT SIGNAGE

- One Premium Sign on your assigned hole

### ADDITIONAL BENEFIT:

- Opportunity to sample / display on your golf hole

### INCLUDED FOURSOME

- Foursome – One (1)  
Foursome in the Sam Day Classic
- Four (4) tickets to the VIP Happy Hour on May 5<sup>th</sup>, 2026 – Location TBD

**FEE FOR SPONSORSHIP: \$5,000**

**Fifteen (15) Available**



**SAM DAY  
FOUNDATION**



# ADVANCING RESEARCH, IGNITING HOPE

Our funding priorities also encompass projects that aim to enhance long-term health outcomes, treatment tolerances, Naturopathic medicine, nutritional support, and improvements in quality of life.

**\$100K**

**Endowed  
Lectureship**

**\$2.8M**

**Childhood  
Cancer  
Studies**

**\$26K**

**SDF  
Scholarships &  
Experiences**

*"When we heard the word "cancer" for our son, our world suddenly felt like it was crashing down all around us. Thankfully our connection to the Sam Day Foundation shone a light into a dark time and provided us a community and resources to help throughout the treatment process. We continue to hold onto the hope for more research and better, less toxic treatments for kids with cancer that the Sam Day Foundation is supporting." - Cancer parent*

*"SDF's critical research funding has been instrumental in advancing our work to develop less toxic, more effective therapies for patients with Ewing sarcoma. SDF also provides invaluable support to patients and families navigating the most difficult moments of their lives." - Dr. Shireen Ganapathi*





# **SAM DAY CLASSIC** *Schedule*

**Wednesday, May 6<sup>th</sup>, 2026**

**Eugene Country Club  
255 Country Club Road,  
Eugene OR 97401**

**LANNING HAPPY HOUR – Tuesday, May 5th**

**4:00pm–6:00pm**

**Complimentary Food &  
Beverages**

**SAM DAY CLASSIC – Wednesday, May 6th**

**7:00am – 9:00am**

**Driving Range Open**

**8:50am – 9:00am**

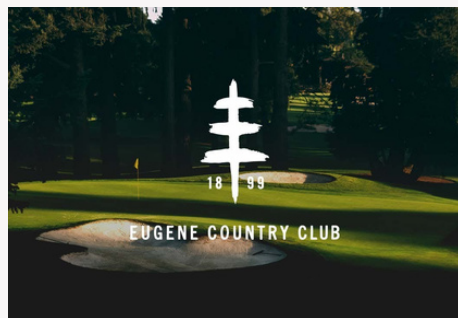
**Call to Carts & Shotgun  
Start**

**After Play**

**Lunch, Awards & Live  
Auction**

[www.samdayfoundation.org](http://www.samdayfoundation.org)





## READY TO SECURE YOUR SPONSORSHIP?



**JOHN BLADHOLM**

503.803.9395

[john@greenbarnevents.com](mailto:john@greenbarnevents.com)



**MIKE LEE**

503.793.0222

[mike@samdayfoundation.org](mailto:mike@samdayfoundation.org)

**OFFICIAL MEDIA SPONSOR**

[www.samdayfoundation.org](http://www.samdayfoundation.org)