

# A faster path to campus improvements



The challenge of attracting students to campus is greater than ever, with some estimates anticipating a 15% drop in enrollment between 2025–2029. Campus appearance can help boost enrollment, but lengthy RFP processes often delay the improvements that matter most.

**Co-op purchasing agreements let you skip the procurement line and make immediate impact with well-maintained grounds and clean, safe facilities. This faster pathway plays a major role in drawing students to campus, improving perceptions of the value of higher education, and enhancing the overall campus experience.**

## CO-OPS OFFER ACCESS TO COMPREHENSIVE SERVICES THAT CAN BENEFIT:



### ENROLLMENT AND STUDENT RETENTION

For over a century, ABM has helped schools transform campus experiences. We know what's at stake.

- 90%** of students say facility quality and condition impacts their satisfaction and retention.<sup>2</sup>
- 88%** of students consider facilities when enrolling.<sup>3</sup>
- 78%** of college students say campus cleanliness impacts their health.<sup>4</sup>
- #2** most important factor in college selection is campus facilities and amenities.<sup>5</sup>



### SUSTAINABILITY

In addition to achieving sustainability goals, ABM solutions can help your campus deliver on other critical factors:

- 85%** of college students say a sustainable campus is vital.<sup>6</sup>
- 83%** of school reputations improved after making sustainable changes.<sup>7</sup>
- 61%** of college applicants say a college's sustainability efforts affect their decision to attend.<sup>5</sup>
- 32%** lower average energy use with ABM Infrastructure Solutions.



### ABM DIFFERENCE

Compared to the national average<sup>8</sup>, schools that prioritize campus appearance and partnered with ABM have:

- 2x** higher application rates
- 1.5x** higher new student enrollment rates
- 7%** higher retention rates
- 6%** higher student satisfaction<sup>9</sup>



**Skip the RFP and start improving the campus experience in weeks, not months. Contact us to learn more at [ABM.com/higher-ed](https://www.abm.com/higher-ed) or **866.624.1520****

#### Sources:

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