

JOB DESCRIPTION: VIDEO EDITOR

Blockchain For Impact (BFI) is a catalytic funder committed to creating transformative change in India's health system. BFI supports multi sectoral collaborations to bridge gaps across research, innovation, and implementation to improve public health outcomes.

Through all initiatives and programs, BFI creates compelling stories that showcase innovators, research, startups, and the impact of its programs.

Role Overview

BFI is looking for a creative and detail oriented Video Editor to join its communications team. The ideal candidate will be responsible for editing high quality videos for digital platforms, events, campaigns, and program communications while collaborating closely with the design and content teams.

The role requires someone who can transform raw footage into engaging visual stories, maintain brand consistency, and deliver content within fast paced timelines.

1. Video Production & Editing

- Edit high quality videos for social media and marketing campaigns.
- Create engaging promotional videos, interviews, testimonials, event highlights, and product showcases.
- Add motion graphics, transitions, titles, subtitles, sound design, and visual effects where appropriate.

2. Creative Storytelling

- Assist in conceptualizing video content from scripting to final delivery.
- Ensure all content aligns with BFI's brand guidelines and communication strategy.

3. Motion Graphics & Visual Assets

- Design and animate graphics using Adobe After Effects.
- Create supporting visual assets, illustration icons, and layouts
- Develop templates for recurring video formats and campaigns.

4. Content Management

- Organize and maintain video assets, project files, and media libraries.
- Ensure timely delivery of content while managing multiple projects simultaneously.
- Stay updated with current video editing trends and recommend creative improvements.

Expected Outcomes

- High quality videos delivered within defined timelines.
- Consistent visual storytelling across BFI's digital platforms.
- Engaging video content that enhances community engagement and brand visibility.
- Efficient management of creative assets and editing workflows.

Qualifications & Skills

1. Education & Experience

- Bachelor's degree in **Mass Communication, Media, Film Production, Animation, Visual Communication, Design, or a related discipline**. Candidates from other disciplines with a strong portfolio in video editing and content creation are also encouraged to apply.
- **Minimum 3 years of professional experience** in video editing and post-production, supported by a strong portfolio demonstrating expertise across a range of video formats and styles.

2. Technical Skills

- Proficiency in **Adobe Premiere Pro, Adobe After Effects, and Adobe Illustrator**.
- Strong understanding of motion graphics, typography, color grading, and visual storytelling.
- Experience editing content for social media, websites, and digital campaigns.
- Familiarity with audio editing and basic sound design.
- Knowledge of Adobe Photoshop is an added advantage.

3. Core Skills

- Strong creative thinking and storytelling ability.
- Excellent attention to detail.
- Ability to manage multiple projects within tight deadlines.
- Strong communication and collaboration skills.
- Proactive, organized, and execution focused.

Location

Remote / Hybrid

How to apply:

To apply, please visit the [career page](#) on the BFI website.

For any queries, please email us at careers page careers@blockchainforimpact.in