

JOB DESCRIPTION

GRAPHIC DESIGNER

POSITION OVERVIEW

We are looking for a Graphic Designer to create high quality visual assets. This role focuses on business facing design, including presentations, campaigns, infographics, and event materials, ensuring clarity, consistency, and impact across all touchpoints.

KEY RESPONSIBILITIES

- Execute design work across Adobe Creative Suite, Figma, and PowerPoint
- Create presentations and visual collaterals
- Design assets for campaigns, infographics, events, and program initiatives
- Support brand and client design deliverables
- Maintain visual consistency across all projects while adapting designs for different audiences
- Manage multiple projects while maintaining high quality

REQUIRED SKILLS & QUALIFICATIONS

- 3+ years of experience in B2B graphic design
- Proficiency in the full Adobe Creative Suite
- Proficiency in Figma
- Strong PowerPoint design and layout skills
- Management of multiple projects without compromising quality or attention to detail

PREFERRED EXPERIENCE

- Proven experience in visual storytelling and creating cohesive layouts for the target audiences
- Experience in translating complex concepts into clear, engaging visual designs
- Demonstrated ability to maintain high quality and consistency across brand collaterals
- Experience with fast paced, collaborative environments with multiple stakeholders

LOCATION

- Hybrid (preferably Delhi)

HOW TO APPLY

- To apply, please visit the [career page](#) on the BFI website