

MARTA DZIABIOLA

I am a UX/UI Designer and Researcher with 2+ years of experience committed to crafting clean, accessible interfaces that captivate and engage users. Passionate about the intersection of user-centered design, co-design, and AI, I enjoy working on complex web and mobile products.

PORTFOLIO

EXPERIENCE

UX/UI DESIGNER

May 2022 - May 2024 | KNOWRON, Germany

KNOWRON is an AI-powered personal assistant designed for industrial workers, particularly service technicians

- Created LoFi and HiFi prototypes for web and mobile, enhancing user interaction and aligning designs with product goals
- Led usability testing sessions and user explorations, significantly improving product usability
- Analyzed research data to inform design decisions, optimizing the product
- Effectively communicated design concepts through mock-ups to users and clients
- Established a design system, ensuring consistency and efficiency
- Created documentation and collaborated with developers
- Initiated, set, and fulfilled KPIs through OKR initiatives, contributing to product success

JUNIOR RESEARCHER

Apr. 2022 - Jan. 2023 | Center for HCI, University of Salzburg, Austria

The HCI Center at the University of Salzburg's Department of Computer Sciences is an interdisciplinary research organization focused on studying the interactions between people, technology, and their contextual interrelationship

- Designed compelling and visually engaging graphic materials for design fictions and workshops
- Conducted qualitative content analysis to extract valuable insights from research activities
- Played a key role in the conceptualization and design of research studies
- Co-authored 2 papers that got featured in proceedings of conferences
- Assisted in the coordination and execution of workshops and pop-up activities

CONTACT

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EDUCATION

2020 - 2023

MSC HUMAN-COMPUTER INTERACTION

University of Salzburg / FH Salzburg, Austria

2017 - 2019

MA COMMUNICATION MANAGEMENT

University of Wroclaw, Poland

2013- 2017

BA COMMUNICATION SCIENCE

European Humanities University, Lithuania

SKILLS

- Affinity Diagramming
- App Design
- Co-Design
- Information Architecture
- Interaction Design
- Product Metrics
- Prototyping
- Personas
- Usability Testing
- User Research
- User Journey
- Web Design

TOOLBOX

Design: Figma, XD, After Effects, Illustrator, Indesign, Photoshop

Project Management: Confluence, Jira, Notion

EXPERIENCE

(CONTINUED)

UX RESEARCHER & STRATEGIST

Feb. 2020 - Jul. 2020 | ChallengeRocket, Poland

ChallengeRocket a job marketplace that uses online challenges to assess applicants' skills for tech positions

- Led and executed comprehensive user research, aligning strategies with project goals
- Planned and executed user research, selecting methodologies tailored to project needs
- Developed personas and user scenarios, enhancing design understanding and user context
- Recorded and synthesized user research outcomes for actionable insights and informed decision-making

DIGITAL CONTENT SPECIALIST

Feb. 2018 - Sep. 2019 | Nokia, Poland

Nokia is a Finnish multinational corporation that operates in the telecommunications, information technology, and consumer electronics sectors

- Produced engaging content (photography, video, graphics, text) for internal communication channels
- Managed internal communication for a 500+ member department
- Designed and implemented communication strategies across business unit platforms.
- Assisted in project preparation and execution
- Contributed to crafting communication strategy for competence development initiatives

MARTA DZIABIOLA

LANGUAGES

C2 (NATIVE): Belarusian, Russian

C1 (ADVANCED): English

B2 (UPPER-INTERMEDIATE): Polish

B1 (INTERMEDIATE): German

AWARDS

2023

EIT HEALTH IDAYS AUSTRIA

1st place

EIT HEALTH IDAYS EUROPE

2nd place