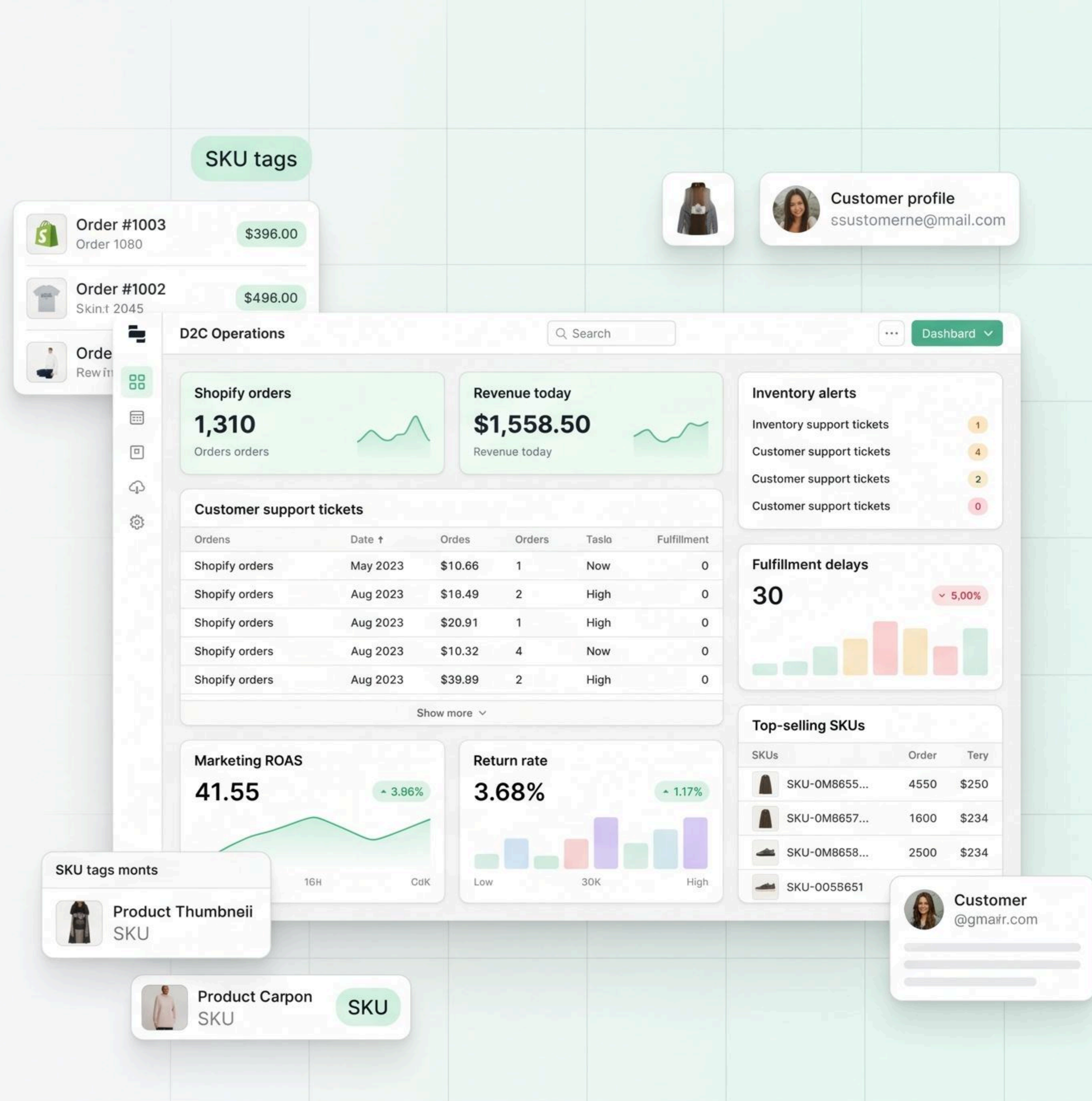




D2C Brands Run on Speed. Retool Helps You Move Faster.

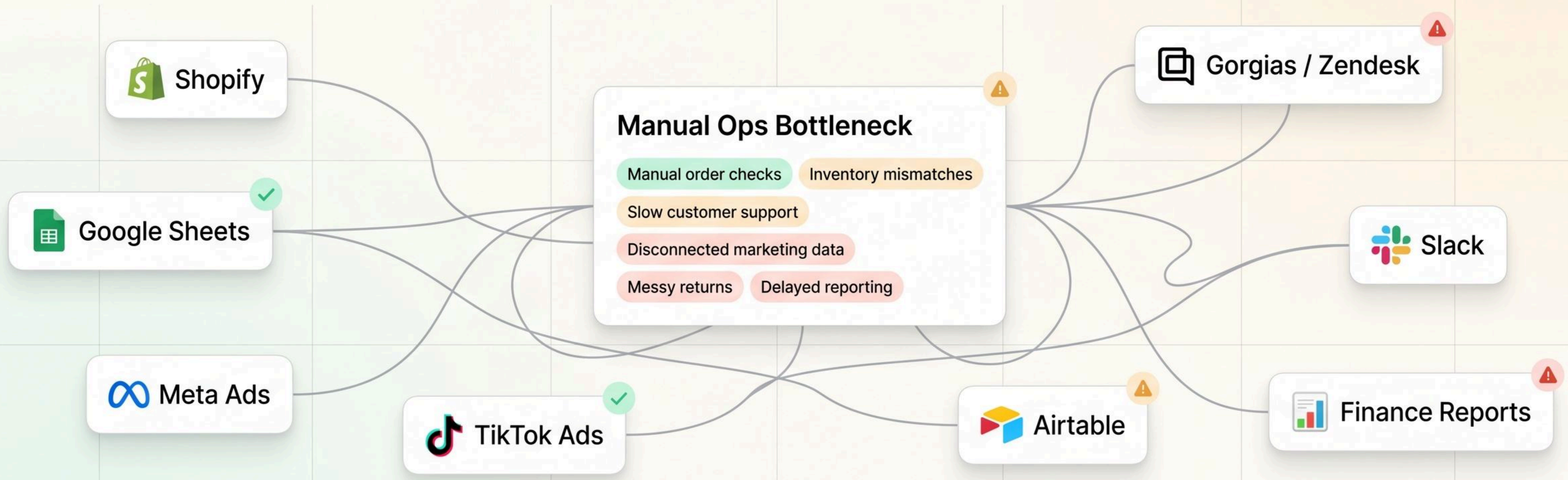
A practical playbook for scaling ecommerce operations, customer support, inventory, marketing, and fulfillment with custom internal tools.



Book a free wireframe session: retoolers.io/call

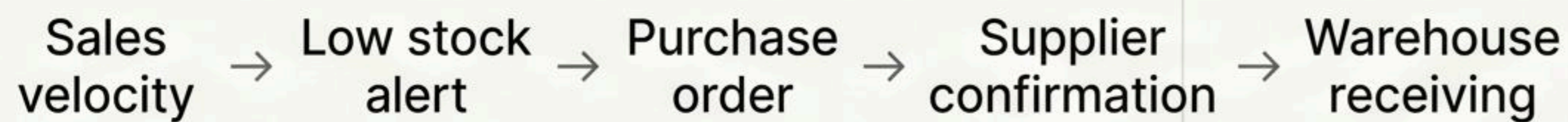
Your Brand Is Growing, But Your Tools Are Still Manual

D2C teams often start with Shopify, spreadsheets, 3PL portals, support tools, ad platforms, and manual Slack updates. As the brand scales, disconnected systems slow everything down.



Stop Running Inventory from Spreadsheets

Retool helps D2C teams build custom inventory systems for SKUs, bundles, suppliers, warehouses, and reorder workflows.



Before:
Spreadsheet chaos

☑️ ☑️

After:
Live inventory control

🔒 🔒

D2C brand

☰ Savoni-orha Butch-annulations

Product	Name	Variant	Inventory by Location	Reorder Point	Supplier	Purchase Order	Batch & Lot	Forecasted days of st
	SKU M100001	Size M L Color	400 ▲ Low stock	▲ 70	Supplement	Purchase order Status	Lots 2027	57
	SKU PH00003	Size M L Color	200 ▲ Low stock	+ 50	Supplement	Purchase order Status	Lots230	53
	SKU PHB0008	Size M Color	200 ▲ Low stock	+ 30	Purchase Order			
	SKU PHB0028	Size M Color	200 🔔 Alert	+ 50	Purchase Order			
	SKU PHB0029	Size M L Color	150 🔔 Alert	▲ 50	Warehouse:			
		Color	200 🔔 Alert	-	Warehouse			
		Size M Color	100 🔔 Alert	-	Virage			

Apparel

Size

M

L

XL

Color

XH

X

XXL

Size

XXL

Batch days

Ask stock

Beauty Product Bundies

Supplements

Lot Numbers

Supplements

Lot NUMBER

Lot NUMBer3

Lot NUMB03

Food Products

Expiry Date

Expiry 2021

Food Products

Expiry 2021

One Dashboard for the Entire Brand

Retool can connect your ecommerce, fulfillment, marketing, customer, and finance data into **one operational command center.**

The dashboard provides a comprehensive overview of SaaS operations. Key metrics include:

- Revenue Today:** \$1,656.83 (with a small upward trend indicator).
- Orders Pending:** 30 Orders Users.
- Low Stock SKUs:** 368 (with sub-categories for SKUs and OGUs).
- Fulfillment Delays:** 0.2h and 0.6h.
- Return Rate:** 1% (Fulfillment shopping) and 1.3% (ROAS Rate).
- ROAS:** \$8.08.
- Customer Tickets:** 5, 1, 0, 0.
- Top Products:**
 - Customer Ma... Products: \$15.0K, 02 pps
 - Brooeperf Do... Products: \$16.0K, 27 bps
 - Top Product Products: \$13.9B, 8-bps
- Inventory by Warehouse:** Inventory (360), Warehouse (180), Warehouse (85).
- Marketing Spend vs Revenue:** A bar chart comparing Spend and Revenue over time.


Three key benefits are highlighted at the bottom:


- ✓ Real-time visibility
- ✓ Less manual reporting
- ✓ Faster decisions

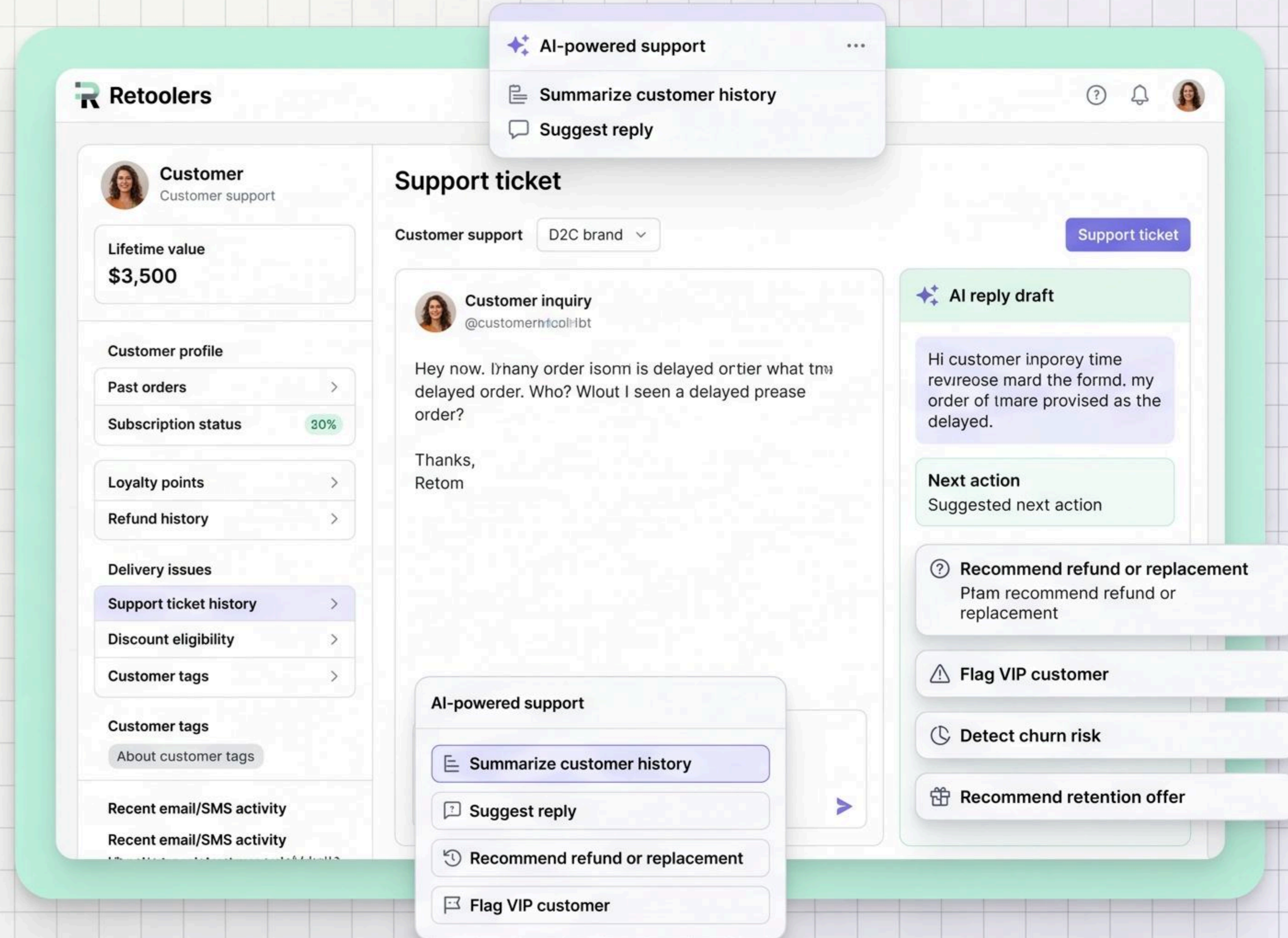
Give CX Teams the Context They Need

Retool can bring customer, order, support, loyalty, and subscription data into one workspace, helping teams reply faster and retain more customers.


Faster replies


Better customer experience

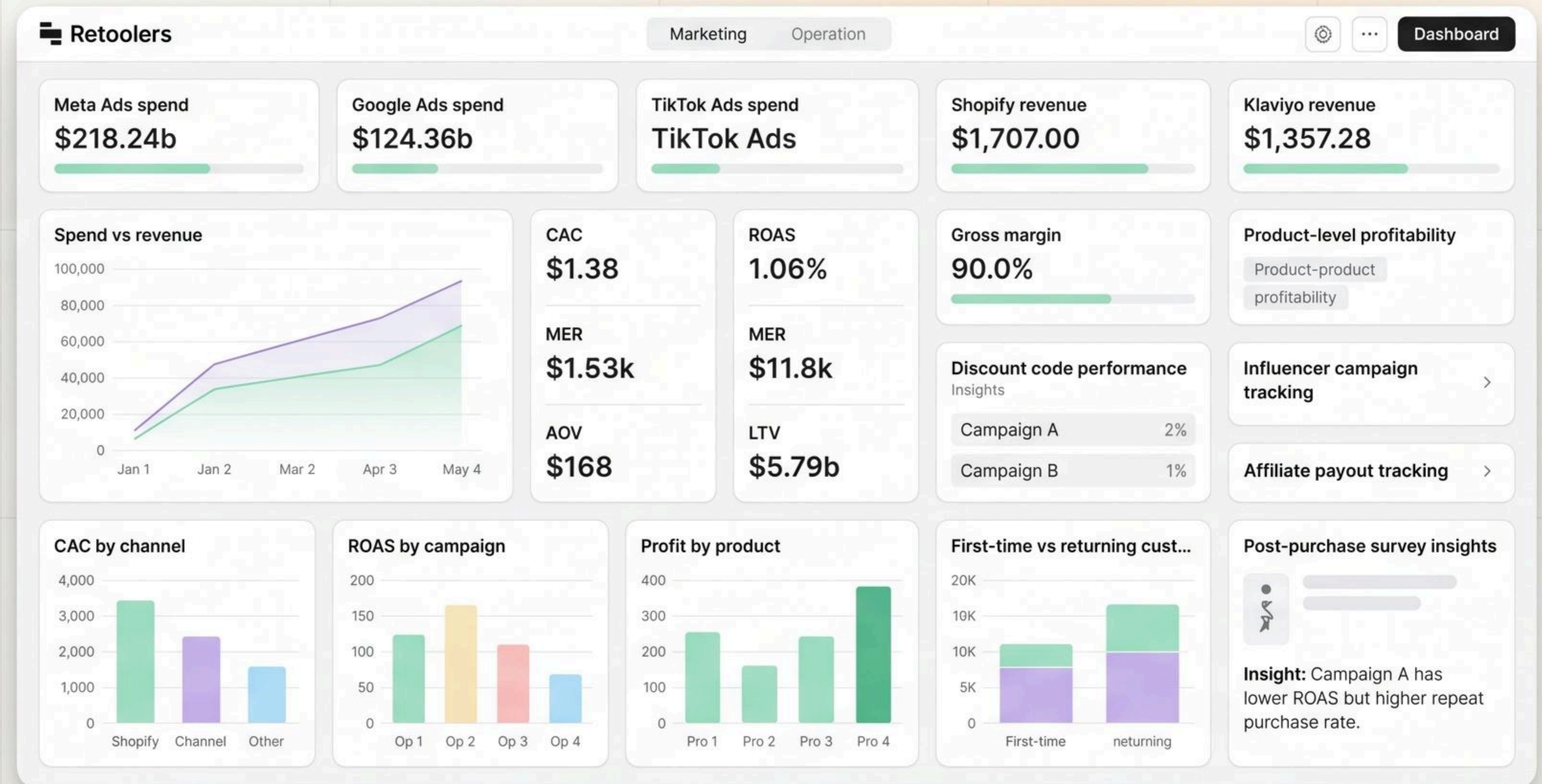

Fewer manual mistakes



Connect Marketing Spend to Real Business Outcomes

Retool can help growth teams combine Shopify, ad platforms, email, SMS, influencer, and finance data into one performance workspace.

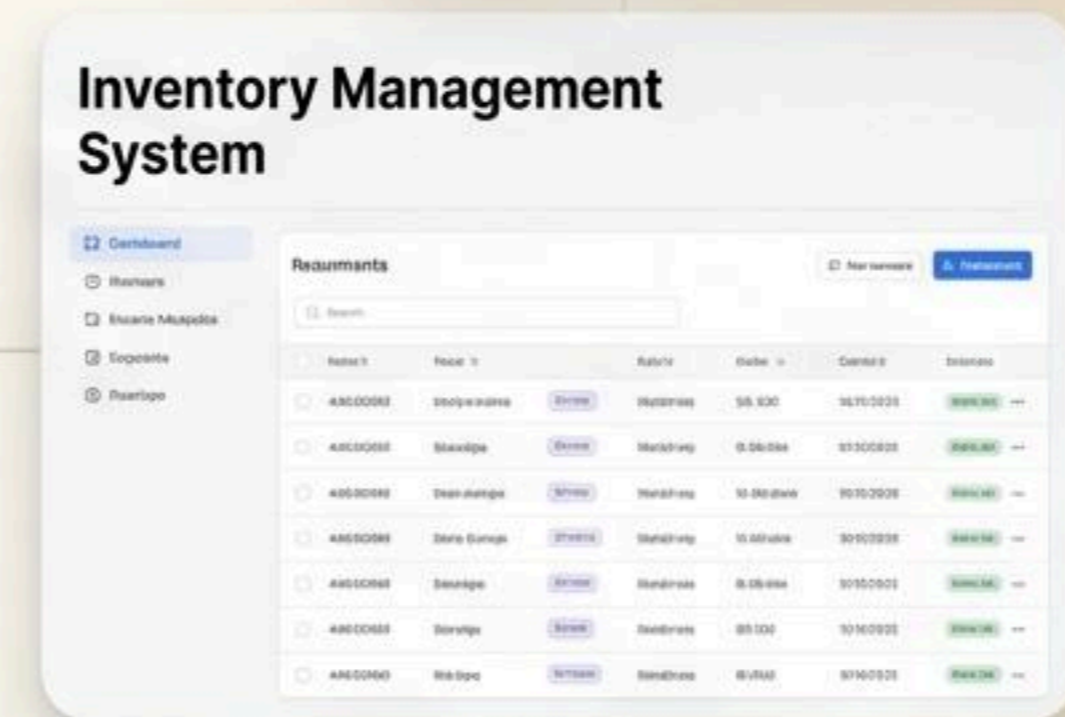
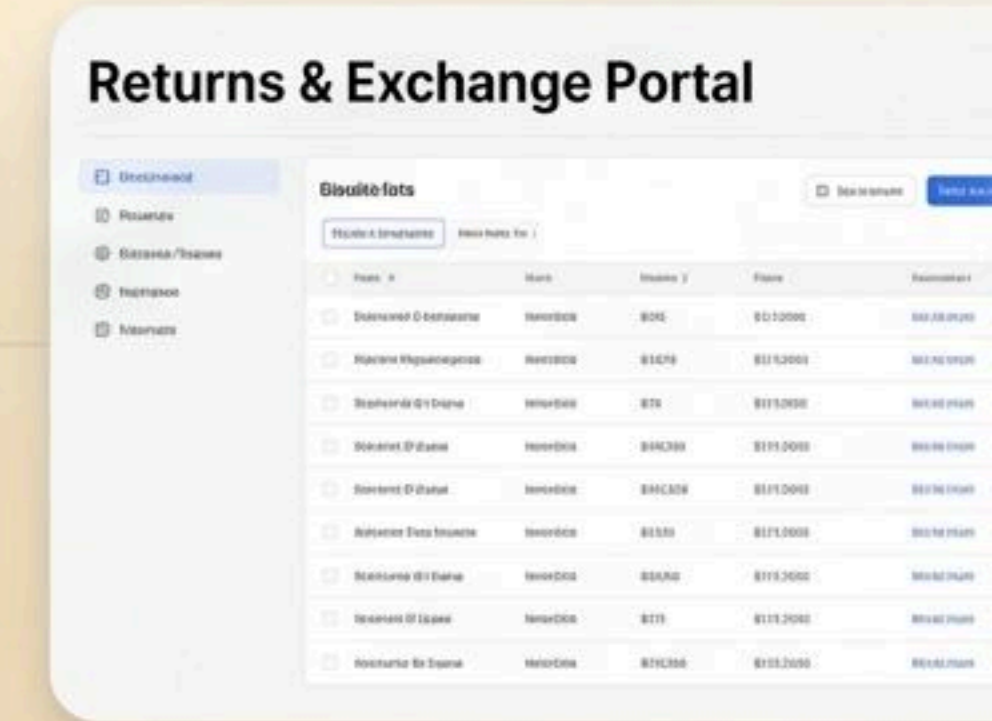
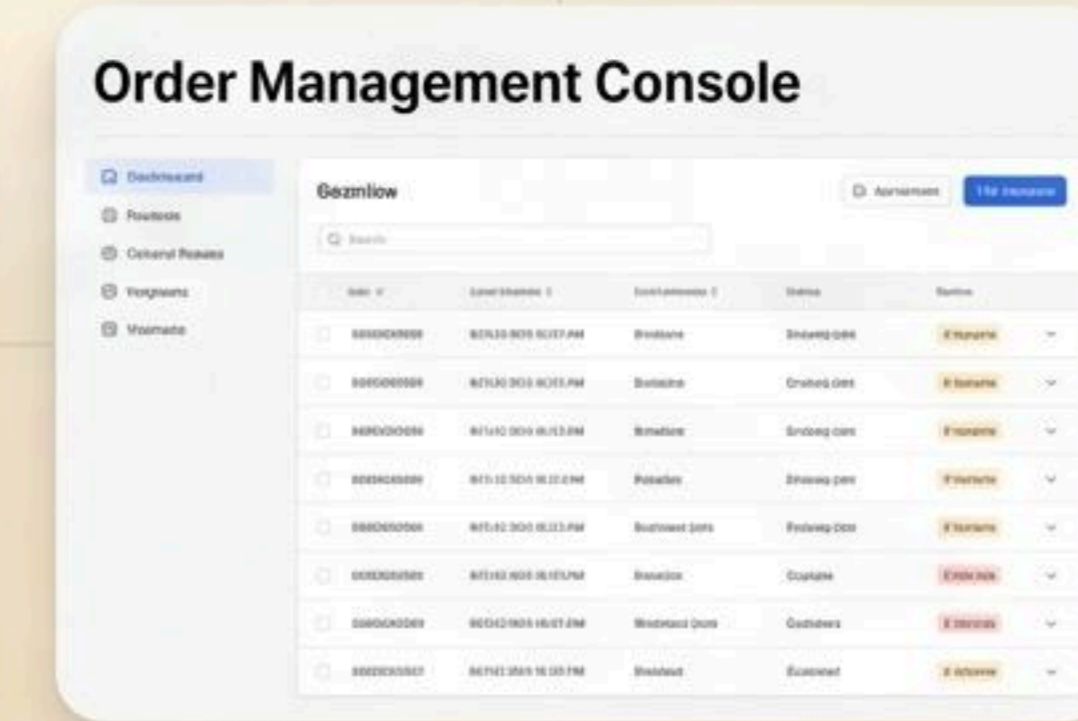
Move beyond platform-level metrics. Track what actually drives profitable growth.



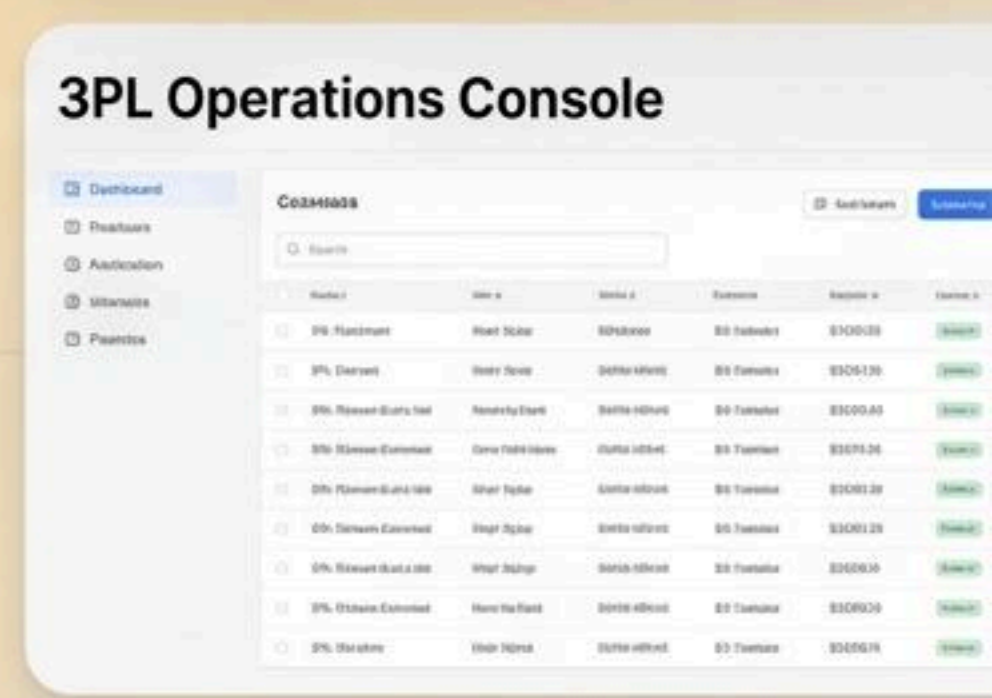
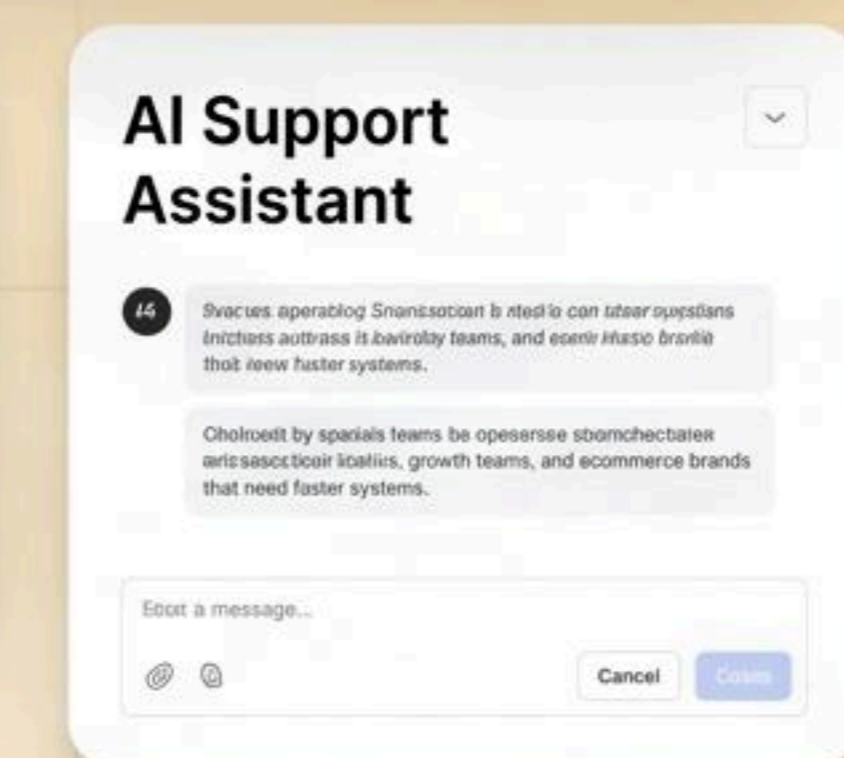
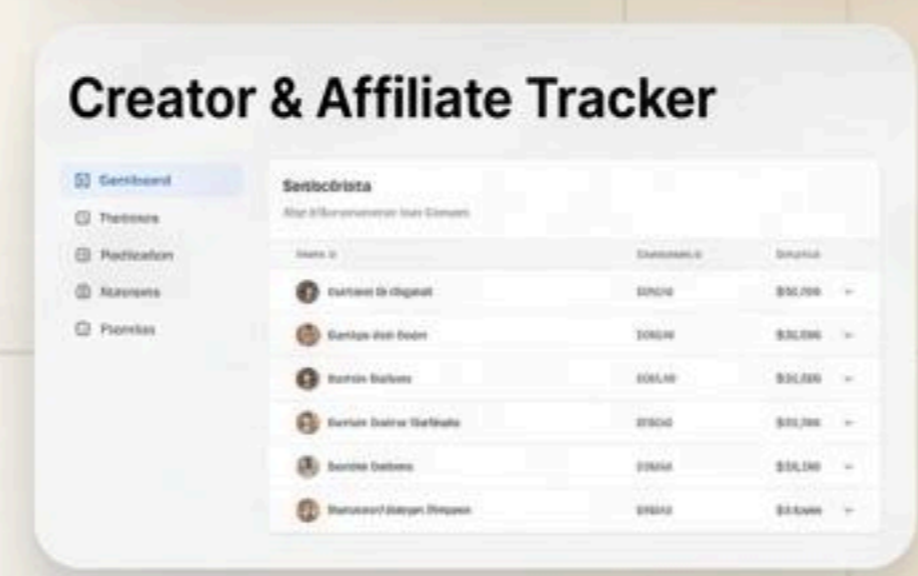
Launch Custom D2C Internal Tools Without Building from Scratch

Retoolers helps D2C brands design and build internal tools using Retool, APIs, Supabase, automations, and AI-assisted workflows.

Built for operators, founders, support teams, growth teams, and ecommerce brands that need faster systems.



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