



Tech2Empower Guatemala 2026

Program Snapshot

Impact Challenge Cohort Make-Up

11

Tech Advisors

5

Companies Represented

4

Nonprofit Organizations

10

Nonprofit Participants

Impact Challenge Organizations and Projects



Asociación ARI

Mission: A nonprofit providing inclusive educational and therapeutic support for children with disabilities, working closely with families to promote learning and development.

Project: This project aimed to strengthen Asociación ARI's capacity to communicate its mission, programs, and impact in a clear, strategic, and compelling way to donors, partners, and potential funders. As a result, they created an institutional pitch deck, a standardized presentation and speech, and an executive summary to support effective outreach and resource mobilization.

Partnerships have always been, and will continue to be, bridges that allow us to discover new potential. WAKE is just that; it represents an opportunity to empower and strengthen the work of civil society organizations.

- **Marta Miza**, Nonprofit Leader, Asociación Mujeres Liderando Guatemala

Fundación Sobrevivientes

Mission: A women's rights organization supporting survivors of gender-based violence through legal, psychological, and social services while advocating for justice and systemic change.

Project: The project aimed to develop a social media fundraising strategy to design and launch a campaign that tells stories ethically and impactfully. During the Impact Challenge, Fundación Sobrevivientes' team conducted a website audit, developed a pitch deck, and created a social media strategy to increase awareness and funding for their work.



AFEDES

Mission: A women-led grassroots organization empowering Indigenous Maya women through leadership development, economic opportunity, and advocacy for social and environmental justice.

Project: This project supported AFEDES and its Job Kem brand in developing strategic sales and marketing tools to increase revenue and strengthen long-term sustainability. Key outcomes included training in website development, video production and editing, and the integration of online payment systems to improve visibility and sales at national and international levels.

Asociación Mujeres Liderando Guatemala

Mission: To strengthen leadership and civic participation among Indigenous and marginalized women through training and capacity building.

Project: The team developed a replicable framework to measure, manage, and communicate its long-term impact at national and international levels. The project systematized existing monitoring practices through the creation of practical measurement tools, data analysis systems, and accessible reporting formats adapted to the Guatemalan context. Key outcomes included an impact measurement plan, standardized data collection instruments and forms, Excel-based databases, and the introduction of AI-supported methods for visualizing and presenting impact data.



While I went [to Guatemala] to share my knowledge of technology and strategy, I ended up being the student. Learning and growing alongside such a cohort of brilliant, driven women was an experience I won't soon forget. There is something incredibly powerful about what happens when women in tech and social impact leaders come together to solve problems.

- Iran Karimian, Advisor, Google

Day for Girls

CoEd Guatemala is a nonprofit organization dedicated to expanding access to quality education for indigenous and rural youth in Guatemala. Through scholarships, mentorship, leadership development, and community partnerships, CoEd supports students in completing their education and developing the skills needed to break cycles of poverty. By working closely with families, schools, and local communities, CoEd fosters long-term, sustainable change. WAKE partnered with CoEd for the Tech2Empower Day for Girls program and hosted 60 students from grades 10-12 from 11 neighboring communities. All students are participants in Cooperative for Education (CoEd)'s Rise Youth Development Program, a comprehensive scholarship and support initiative. Through Rise, students are supported not only to graduate from Guatemala's career-focused high school system, but also to build the skills, confidence, and long-term vision needed to pursue higher education, meaningful employment, and leadership roles within their communities.



Workshops

- #IAmRemarkable
- Am I or AI hallucinating?
- Paid to be You: Finding a Career That Matches Your Personality
- Unlocking Your Superpower Brand
- People Approach: Design With Empathy
- Creating a Bold Vision for Your Life

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[Tech2Empower Day for Girls] was a wonderful opportunity to learn and experience life, learn to be confident, and to break free from all the constraints that bind women.

Noelia Anai Sanai Mendez,
Day for Girls Participant

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Partners

Thank you to our local partners for making this impact possible:

