

FOR IMMEDIATE RELEASE

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Project Odyssey Season 3 Launches August 29, Inviting Sponsors and Media to Shape the Future of AI Filmmaking

SAN FRANCISCO, CA – Project Odyssey, one of the world's largest AI filmmaking competitions, officially announces the opening of its highly anticipated third season. Season 3 submissions will begin August 29 and run until October 3, 2025, culminating in an exclusive red-carpet gala and livestream event in November.

Building on the tremendous success of Season 2, which attracted 4,593 film submissions from 2,043 creative teams across 87 countries, Season 3 is projected to more than double participation, targeting 10,000+ AI-generated films from over 3,000 creators representing 100+ countries. The competition expects to generate over 300 hours of original AI-driven video content and aims to surpass 5 million global impressions.

Season 3 Timeline:

- **Submissions Open:** August 29, 2025
- **Submissions Close:** October 3, 2025
- **Final Gala & Winners Announced:** TBD November, Las Vegas, NV (hybrid event)

Unique Opportunities for Sponsors:

Sponsors are invited to directly connect their brands to an innovative global audience of creators and enthusiasts through highly visible partnership tiers, including:

- **Gala Sponsor:** Exclusive gala naming rights, prominent branding, and VIP gala access.
- **Finale Sponsor:** High visibility branding at the finale/gala, integrated livestream promotion, and direct creator engagement.
- **Diamond/Gold/Silver/Bronze Sponsors:** Promote your model/service/app to thousands of AI filmmakers with trial offers, engage in competition marketing and live streams, connect with other industry experts, and more.
- **Category Sponsor:** Targeted brand exposure in defined competition categories, including direct involvement in judging and award presentations.

- **Ad Lab Brief Sponsor:** Brands provide creative briefs for AI-generated promotional content, engaging creators in innovative storytelling.
- **People's Choice Sponsor:** Exclusive branding on public voting platforms, fostering audience engagement.

Why Sponsor Season 3?

With over 6,000 AI films submitted across two seasons and 87 countries, *Project Odyssey* has a proven track record of delivering global reach, authentic user-generated content (UGC) creation, and measurable brand impact for sponsors.

- Directly reach a projected 3,000+AI filmmakers across 100+countries, ready to try out your product/service to help create their UGC stories.
- Position your brand as a leader at the intersection of creativity and cutting-edge AI technology - front and center in the fastest-growing content medium.
- Use "Ad Lab" briefs to generate micro-films that resonate more deeply than polished ads - capturing genuine creator passion and turning viewers into brand advocates.
- Scout, connect and recruit top emerging filmmakers for internships, freelance gigs, or long-term partnerships - before your competitors even know they exist.
- Speak on our gala panels, join Cale on the weekly Project Odyssey livestream, and connect with other creators - cementing your brand's voice in the future of AI storytelling.

Press & Media Engagement:

Media representatives and industry influencers are encouraged to participate actively:

- Obtain embargoed press kits, trailers, and key statistics ahead of the official launch.
- Request exclusive interviews with Project Odyssey's Executive Director, Cale Frombach, and Season 2 winners.
- Join the press list for continuous updates, behind-the-scenes insights, and detailed coverage opportunities from the gala event.

To secure your involvement as a sponsor or media partner, please contact:

Cale Frombach

Executive Director, Project Odyssey

Email: cale@projectodyssey.ai

Web: projectodyssey.ai/sponsors | projectodyssey.ai/media