

# Experts in Unified, ERP-Connected Commerce

We specialize in helping businesses achieve unified commerce by harmoniously integrating their Shopify storefronts with their fulfillment systems, 3PL, marketplaces, ERPs, and other back-end systems.

## Why Businesses Trust Us

- We have deployed ERP systems and ERP-Integrated Commerce sites for over a decade.
- We speak their language – we’ve helped hundreds of Retailers, Wholesalers, Distributors, and Manufacturers launch online B2B, B2C, and D2C sales channels.
- We offer strategy and technical execution to align their technology with their business goals and growth plans.

## Our Ideal Customer Profile (ICP)

- Businesses that are looking to implement Shopify Commerce integrated with ERP.
- Wholesalers, Distributors, and Manufacturers that want to capitalize on B2B / D2C.
- Merchants are divided into three GMV segments: under \$10M, \$10M to \$50M, and \$50M to \$250M.
- Businesses that are looking to fulfill unified commerce but are limited by their tech stack.

## The Power of Ecommerce-ERP Integrations



Website/Storefront  
Product Content & Presentation  
Search Engine Optimization (SEO)  
Display Advertising  
Buying Experience  
Site Search  
Well Organized Product Hierarchy  
Promotions/Sales/Coupons  
Shipping Options



Connecting the two halves  
of every merchant



Accounting  
Inventory & Order Management  
Warehouse Management  
POS  
Product Configuration  
Fulfillment  
Customer Relationship Management  
Product Information Management  
Returns Management

### What Shopify Merchants are saying

**73%**

“Shopify has all the baseline B2B, B2C, and D2C features we need to sell online”

**90%**

“We cannot move to Shopify without a thorough integration with an ERP”

Source: Shopify survey of 2000 Merchants (customers and prospects)



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