

Learning

Transforming Learning with Ludic

Innovative, Immersive, and Impactful
Learning Experiences.

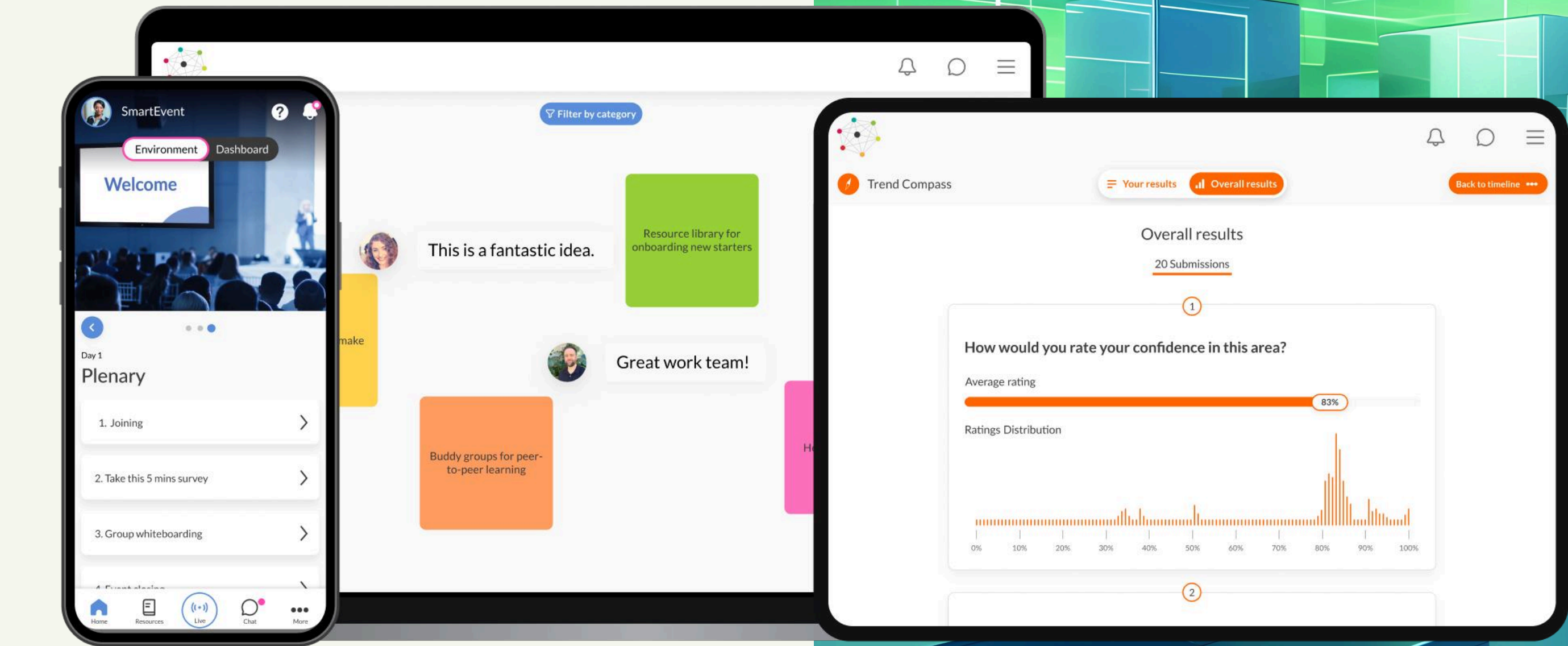


Introduction

At Ludic, we specialize in crafting cutting-edge, human-centred learning experiences that empower leaders, talent, and teams to excel in today's dynamic world.

Our award-winning programs are designed to be engaging, research-led, and scalable, ensuring high levels of participation and knowledge retention.

Our system creates bespoke learning journeys for Leaders and supports them with powerful resources and expertise throughout their program.



Our Learning Experiences Include

Personalized Journeys

Our programs offer flexible, personalized user journeys that fit each learner's schedule and experience level.

Self-Directed Learning

We support self, team, and group learning formats, all guided by expert facilitators.

Coaching and Mentoring

Benefit from one-on-one sessions with world-class coaches and experts to reinforce learning and development.

Collaboration

Encourage flexible teams, thematic discussions, and resource sharing to enhance collaborative learning.

Gamified Experiences

We enhance learning by incorporating gamification elements, making content more engaging and memorable.

Vibrant Communities

Through network animation, nudging, and gamification, we foster active community engagement, amplifying pockets of excellence within your organization and connecting the learners to experts and peers.

State-of-the-Art Learning Libraries

Access a wealth of interactive content tailored to various learning needs and preferences.



Our Learning Experiences Include

Learning at Scale

Our solutions enable cohorts of up to 10,000 individuals to develop skills simultaneously across the globe.

Real Business Challenges

Apply learning to practical scenarios using personal business challenges and involving line managers.

Knowledge Culture

Promote ongoing personal development and cultivate a culture that values continuous learning.

Instilling New Behaviours

Embed new language and models within your organization to facilitate behavioural change.

Real-Time Feedback

Leverage data-driven insights with real-time feedback and assessment to monitor progress.

Scalable Automation

Employ automated program management tools that enable small teams to deliver global programs efficiently.

Enterprise-Level Governance

Implement a clear governance, delivery framework and program reporting for learning initiatives.

Certification

Issue validated certification with blockchain or any indexing system you subscribe to.



The SmartLab Platform Powering Ludic Learning at Scale

At the heart of Ludic’s learning programs is the SmartLab Platform — a powerful, fully integrated digital ecosystem that enables seamless collaboration, engagement, and personalization.

Designed to support global organizations in delivering transformative learning experiences, SmartLab ensures that learning is bespoke, interactive, and scalable.

End-to-End Learning Management

SmartLab provides a centralized hub for managing programs, automating workflows, and tracking progress in real time.

Dynamic Content Delivery

AI-driven recommendations ensure that learners receive personalized content tailored to their interests, roles, and goals.

Multi-Modal Engagement

From live virtual classrooms and video coaching to on-demand resources and interactive discussion forums, SmartLab creates an environment where learners thrive.

AI-Powered Insights

Learners can leverage real-time data analytics, diagnostics, and feedback loops to measure learning impact and refine strategies.

Seamless Collaboration

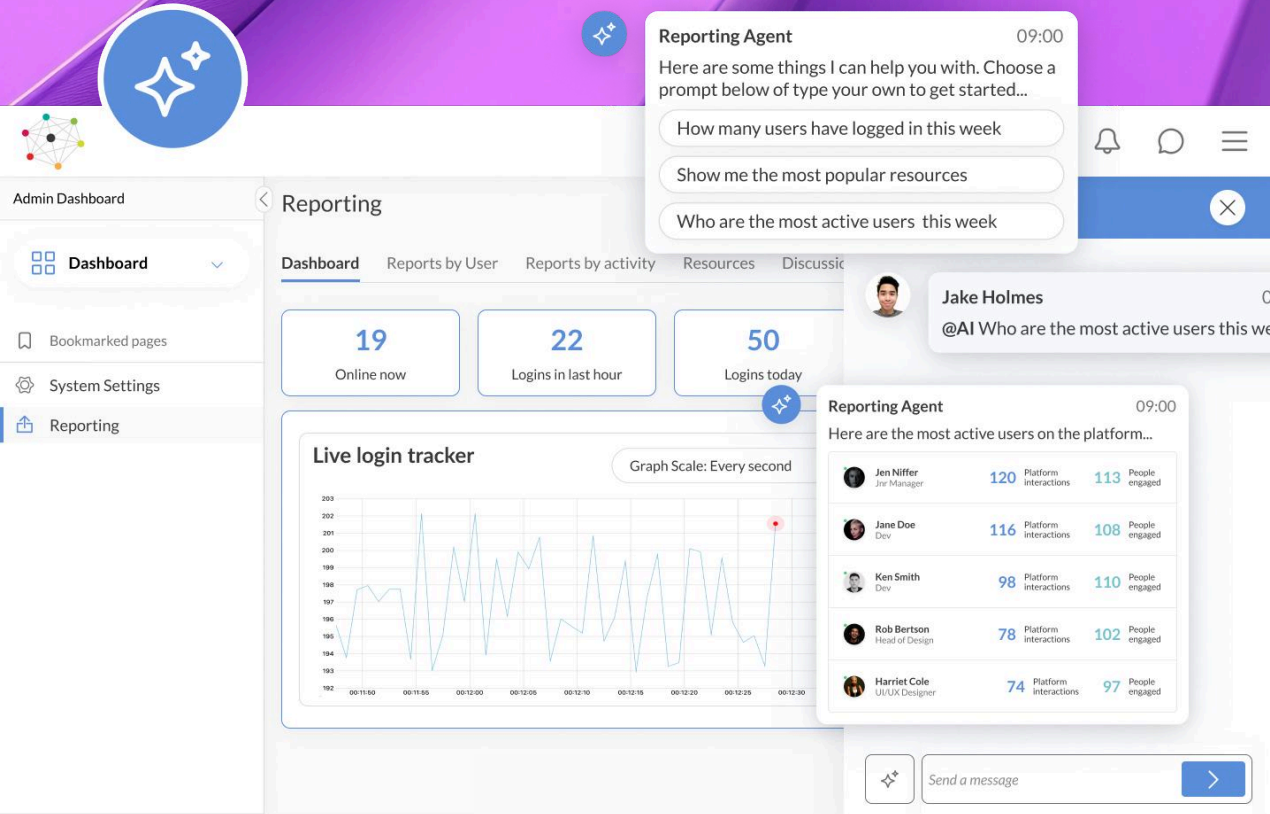
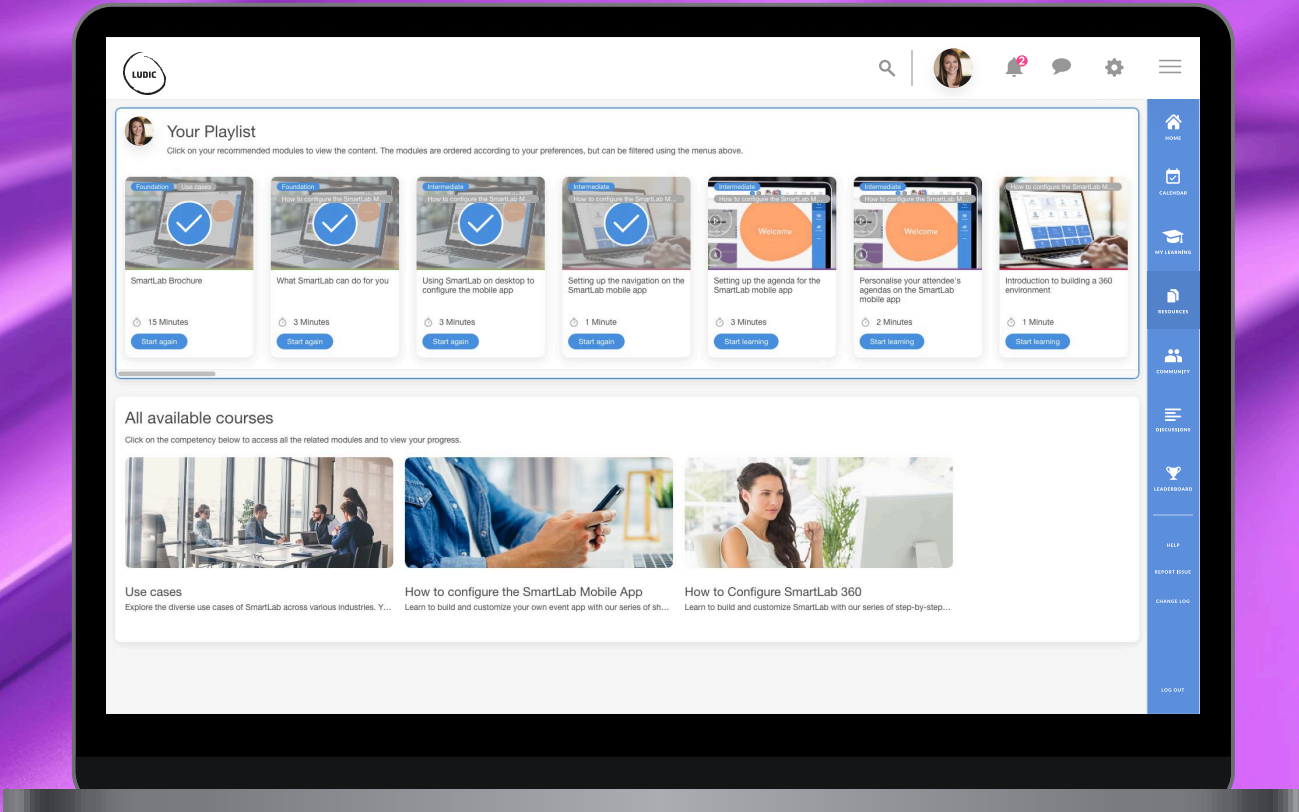
SmartLab fosters global knowledge-sharing through digital whiteboards, team spaces, and collaborative exercises, ensuring that learning is both social and practical.

Gamification & Nudging

Smart nudges, leaderboards, and challenge-based learning keep participants engaged and motivated.

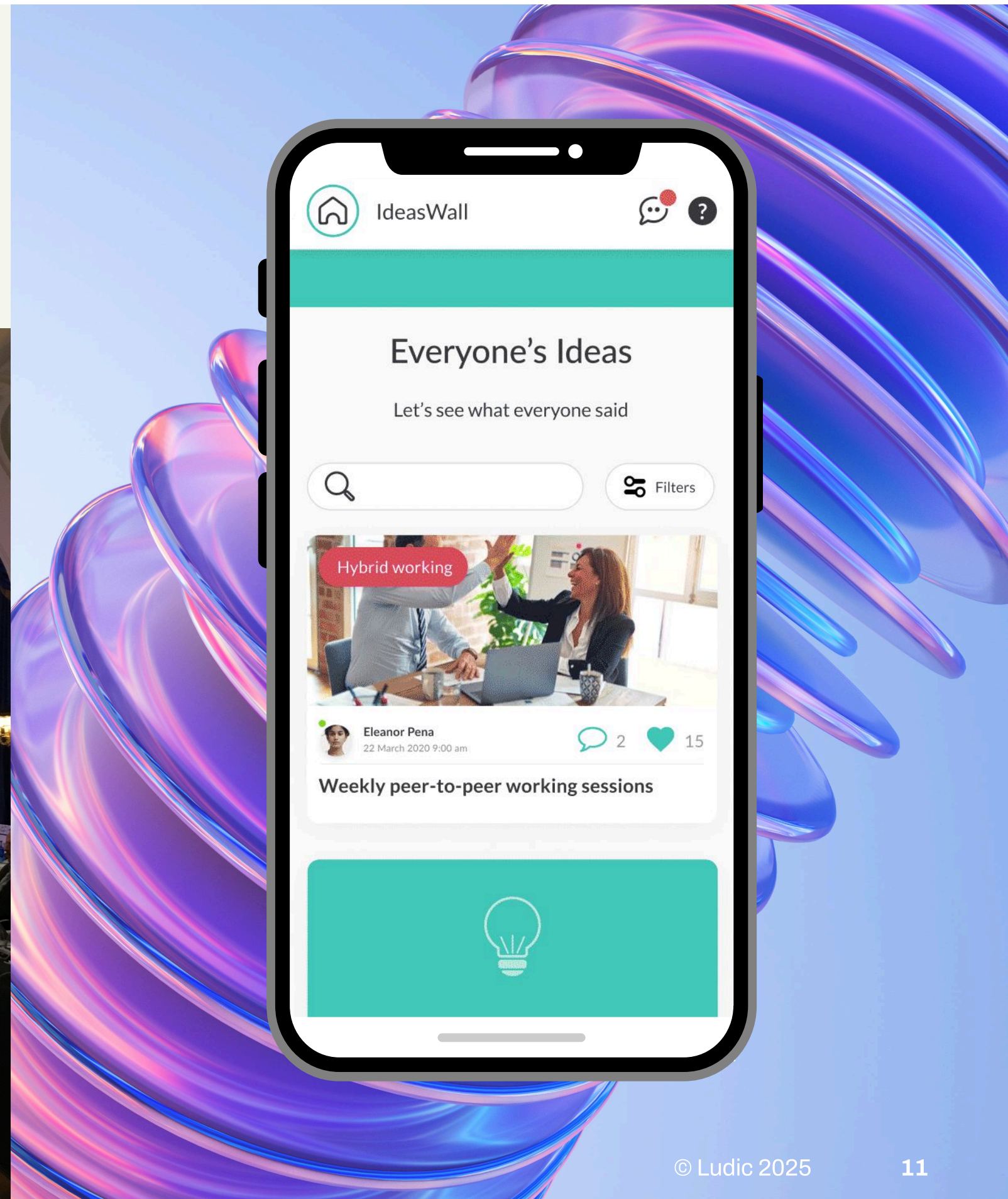
Integration with Enterprise Systems

SmartLab seamlessly integrates with existing enterprise tools (LMS, CRM, HR platforms), making it an easy and effective solution for large-scale learning initiatives.

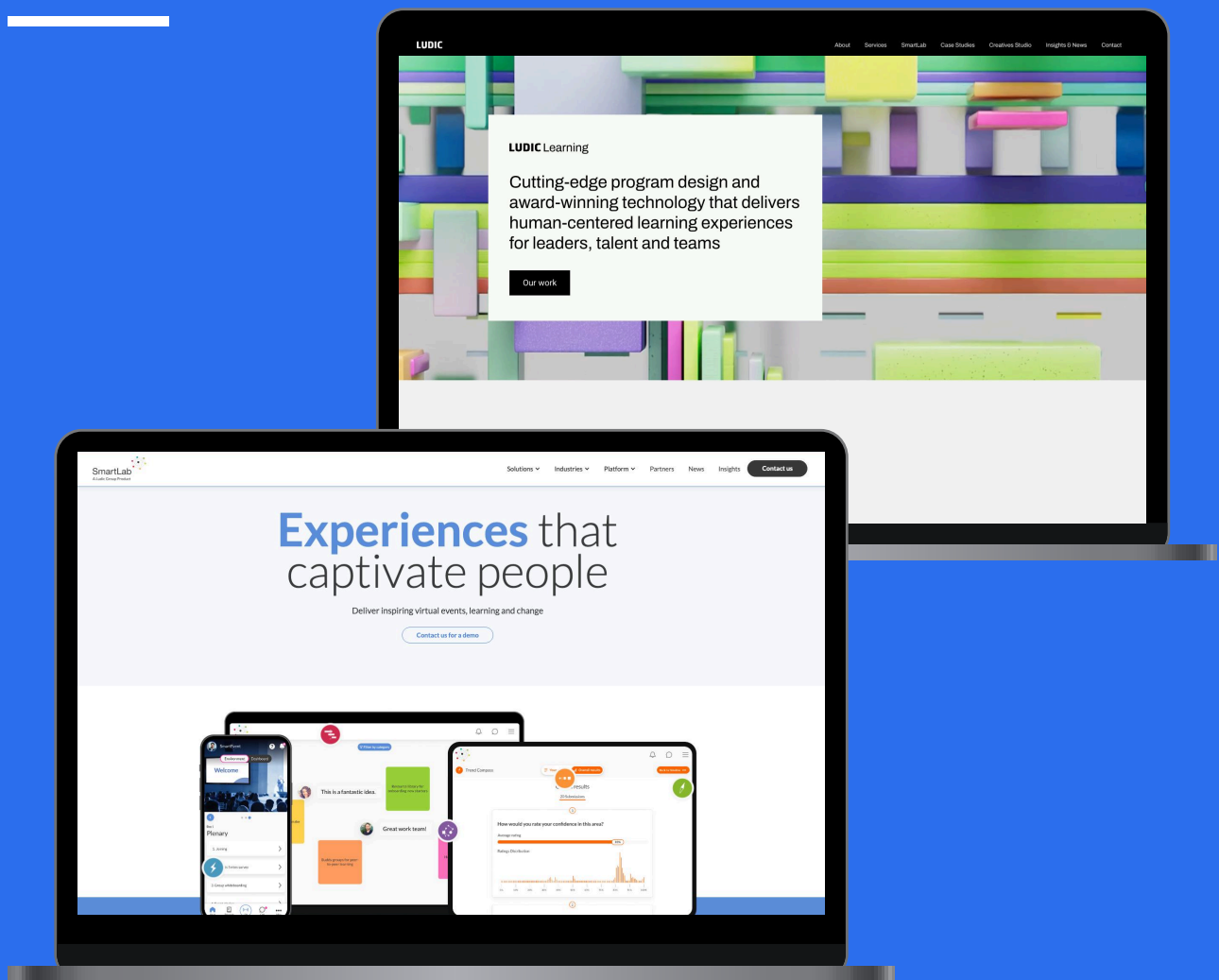


Empower Learning Drive Performance

Our comprehensive off the shelf learning programs cover areas such as Leadership Development, Talent Development, Manager Excellence, Open Innovation, Learning in the Flow of Work, Digital Awareness, Lean and Agile methodologies, Business Basics, Shared-Centre methods and fostering Curiosity as a driver of value in the digital age.



LUDIC



Partner with Ludic to transform your organization's learning culture, build future-ready talent, and drive sustainable business performance.

ludicgroup.com/learning