

ADAM RAMEY

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Strategic and results-driven learning experience designer with a strong background in instructional design and implementing educational and visual design theories. Skilled in enhancing learning outcomes and fostering learner engagement through the effective use of educational technology.

An organized project manager with a blend of creative and analytical skills, experienced in managing and developing curricula from start to finish. Adept at integrating cross-disciplinary content and collaborating with colleagues to deliver high-quality educational programs.

High-level proficiency with key eLearning authoring and design tools such as Articulate 360, Adobe Illustrator, Photoshop, Learning Management Systems, and other software for creating interactive educational content.

Skills

- Adult Learning Theories
- ADDIE
- Project Management and Organization
- Content Creation and Development
- Collaboration and Communication with Stakeholders
- Excellent Verbal and Written Communication
- Strong Storytelling and Visualization Abilities
- Creative Problem-Solving in Learning Design
- Project Assessment and Feedback
- Articulate Storyline 360
- Learning Management Systems
- xAPI Implementation
- Adobe Illustrator and Photoshop
- Figma
- Microsoft and G Suite

Professional Experience

LanguageREACH, Zaragoza, Spain

(2023-Present)

Learning Experience Designer | E-Learning Platform Developer

Developed and launched the LanguageREACH pilot project, an innovative online ESL platform integrating a lexical approach with scenario-based interactive learning and role-play sessions. Designed curriculum modules using Articulate Storyline, tracked learner interactions with xAPI and LRS technology and conducted research to demonstrate significant improvements in language acquisition among adult learners.

- **Created an ESL platform that enhanced engagement and retention** through real-life scenarios, utilizing advanced data tracking to measure and improve instructional effectiveness.
- **Achieved significant improvements in learner retention, speaking proficiency, and practical language application** by facilitating personalized role-play sessions that reinforced language skills gained through the LanguageREACH platform.

Zaragoza School House, Zaragoza, Spain

(2021 - 2023)

Science and Language Arts Coordinator | Curriculum Developer

Coordinated and developed Natural and Physical Science programs and ESL/English Literature courses for upper elementary and secondary levels. Ensured alignment with school objectives and integrated active learning principles into curriculum design to enhance student engagement and learning outcomes.

- **Developed and coordinated** a dynamic science and English secondary program, collaborated with colleagues to curate learning materials, created summative and formative assessment formats, and evaluated educational outcomes.
- **Designed the educational experiences** for upper elementary and secondary levels based on conceptual learning methodologies that fostered student engagement and brought the subject to life.

Hamelin-Laie International School, Montgat, Spain

(2018 - 2021)

Experimental Science Educator | Learning Designer

Designed and implemented a dynamic curriculum for experimental natural sciences, promoting self-learning experiences. Managed, developed, and promoted a science fair and established an after-school science club, encouraging student exploration of scientific disciplines.

- **Utilized hands-on and multimedia learning design principles** to enrich experimental natural sciences learning experiences.
- **Created an accessible, engaging, and immersive online eLearning environment** for topic delivery and assessment by Implementing online technologies and an LMS during the pandemic.
- **Fostered a deeper understanding of scientific processes and exploration** by establishing, designing, and implementing an after-school science club.

American School of Barcelona, Barcelona, Spain

(2017 - 2018)

Environmental Science Guide | Workshop Designer

Led workshops on the environmental impacts of human actions, guiding learners through sustainability audits and fostering ecological responsibility. Designed and facilitated experiential learning activities to engage students in environmental issues.

- **I set the foundation for a current Eco-Schools program** by guiding learners through environmental audits of their school and community.
- **Created an authentic learning experience** by helping learners evaluate and mitigate ecological impacts.
- **Developed and presented workshops** to develop real-life strategies for creating a sustainable environment and ecologically responsible behaviors.

(2015 - 2018)

Applus+ / Bayer / Hewlett Packard, Barcelona, Spain
English Language Consultant | Learning and Development

Developed and implemented tailored language learning methodologies and materials for specific technical fields, including Engineering, Human Resources, Finance, and Logistics. Provided coaching on effective presentation techniques and document editing to ensure clarity and accuracy in technical documentation.

- **Improved learner outcomes** in technical writing and communication by delivering customized English language programs for professionals in various industries.
- **Developed specialized learning experiences** for corporate clients by conducting a needs assessment to address their specific language learning goals.

MRAG Americas Inc., Anchorage, AK

(2011 - 2014)

Data Collection and Analysis Specialist

Responsible for collecting and analyzing biological data from designated species. Composed detailed technical reports summarizing estimated catches and by-catch, contributing to effective resource management.

- **Composed detailed technical reports** summarizing estimated catches and by-catch, enhancing resource management by meticulously collecting and analyzing biological data.
- **Improved data accuracy and resource management** through precise collection of length and weight frequency measurements, age structures, and tag retrieval data for designated species.

River Network, Portland, OR.

(2010 - 2012)

Intern Technical Writing

Assisted in creating user manuals, program documentation, training materials, and operational procedures. Contributed to designing outreach materials to connect individuals and grassroots organizations dedicated to natural resource protection.

- **Produced clear, concise, and well-organized user manuals and training guides** by meticulously developing documentation standards and guidelines, supporting organizational initiatives.
- **Designed engaging outreach materials that effectively connected the community** by ensuring all documents met high-quality standards for authenticity, clarity, and conciseness.

Education

University of The People, Pasadena, CA

(2024)

Master of Education in Advanced Teaching

Delta State University, Cleveland, MS

(2016)

Master of Geospatial Information Technologies

Portland State University, Portland, OR

(2014)

Bachelor of Science, Environmental Studies (Minor in Geography)

Linn Benton Community College, Albany, OR

(1998)

Certificate of Applied Arts in Graphic Design