

b2b Websites Fee Structure & Services Outline

B2B websites pty ltd is a web service provider;

We offer the following services:

Digital Design Services: We craft tailored UX and visual designs aligned to your brand, audience, and business goals. Our design process focuses on usability, engagement, and conversion-driven experiences across websites, software platforms, and digital applications. from \$110/hour.

Web Development: We have specialists in WordPress, Webflow, and custom-coded solutions. Pricing varies by platform from \$145/hour.

Website AI Visibility: We offer an ongoing monthly AI Readiness Ladder service to help businesses improve how their website is understood and recommended by AI-driven search, including technical optimisation, authority building, and often new AI-focused web pages to improve visibility and growth.

Custom Website & Web based Software Solutions: We quote a fixed project price that is carefully discussed, scoped, and agreed upon based on estimated hourly requirements, ensuring transparency, flexibility, and clear alignment with the project objectives and deliverables.

PPC advertising campaigns: Pricing is tailored to your business objectives, campaign strategy, target audience, and advertising platforms. Each campaign is customised to align with your goals, whether that is lead generation, brand awareness, increased enquiries, or sales growth.

Project Management: Turns complex website and software projects into a smooth, structured experience by overseeing tasks, gathering feedback, managing updates, and keeping everyone aligned from discovery through to launch.

We look forward to working together to ensure your website and AI solutions are not only future-ready but driving measurable results.

At b2bwebsites.au, we specialise in AI-ready website development, custom web software, and digital platforms for established businesses across Australia.

Our full-stack team brings 150,000+ hours of experience building fast, secure websites, progressive web apps, and integrated business systems designed to be understood by search engines, AI assistants, and modern users.

From strategy and design through to development and ongoing support, we manage the technology so businesses can focus on growth.