

Maikel Millo

Senior Product Designer | UX/UI | SaaS Platforms | Design Systems | Webflow Builder
maikelmillo@me.com www.maikelmillo.com

SUMMARY

Strategic Senior Product Designer with 5+ years of experience designing and scaling responsive B2B SaaS platforms. Skilled in UX/UI, mobile/web design, and Figma-based design systems. Proven success in streamlining workflows, leading cross-functional teams, and delivering intuitive, user-centered solutions that drive adoption and business impact.

SKILLS

Fluent in English & Spanish • Product Design • UX/UI • SaaS Platforms • Design Systems • User Research & Testing Responsive Web & Mobile • Prototyping & Documentation • Product & Design Roadmapping • Product Strategy • Cross-functional Collaboration • Project Management

EXPERIENCE

Founder & Lead Designer

Triple M Designs LLC • Miami, FL • Aug 2024 – Present

- Launched a boutique design studio specializing in modern, no-code websites and digital branding for creators and startups.
- Built a Webflow-powered real estate platform (newpreconstructionmiami.com) featuring custom CMS, dynamic filters, and CRM integration.
- Designed portfolio websites for TikTok creators using Squarespace — tailored for personal branding, audience growth, and seamless content presentation.
- Manage end-to-end client work including discovery, design strategy, UI/UX, and developer handoff or no-code build.

Advisory Board & Merchandising Manager

Out My Closet ORG • Miami, FL • Aug 2024 – Present

- Serve as Advisory Board Member contributing to strategic planning, community partnerships, and organizational growth initiatives.
- Lead merchandise management for donated inventory, including sorting, categorization, quality control, and inventory organization to support pop-up operations.

- Collaborate directly with the Founder to plan, produce, and execute boutique-style pop-up shops serving unhoused and under-resourced LGBTQIA+ youth.
- Design and facilitate an inclusive, dignified retail experience that centers autonomy, identity expression, and personal empowerment.
- Coordinate volunteers and streamline event workflows to ensure efficient setup, distribution, and breakdown of pop-up activations.

Lead UX/UI Designer

Park Street Imports • Remote • Nov 2021 – Jun 2024

- Led UX strategy for internal SaaS tools across inventory, order processing, and client dashboards.
- Designed web and mobile experiences (iOS & Android) for B2B operational systems.
- Owned and scaled the design system, improving consistency and team onboarding.
- Created faster prototyping and documentation workflows, accelerating delivery timelines.
- Partnered with product, engineering, and stakeholders to align roadmaps and deliver user-centered solutions.

UX/UI Designer

Park Street Imports • Miami, FL • Dec 2019 – Nov 2021

- Developed the company's first design system and established scalable component libraries.
- Designed cross-platform interfaces for internal and external users to streamline operations.
- Collaborated with engineers and PMs to enhance usability, reduce friction, and drive feature adoption.

UX/UI Instructor (Part-Time)

Ironhack • Remote • Oct 2021 – Apr 2022

- Taught Lean UX principles and Figma to bootcamp students. Reviewed work, gave feedback, and led design critiques.

General Manager & Senior Stylist

Rik Rak Salon, Boutique, Bar • Miami, FL • Feb 2008 – Dec 2019

- Managed daily financials, customer operations, and marketing for a multi-location salon.
- Supervised a team of 50+ while designing creative campaigns that boosted revenue by 20%.

EDUCATION

Ironhack • UX/UI Design Bootcamp • Facebook Scholarship Recipient

Miami International University of Art & Design • BFA Fashion Merchandising