

Beyond check-out: Securing your rental devices with Prey

Empower your operation with centralized tracking, automated device loans, mass remote actions, and geofencing tools for full lifecycle management.

Losing a laptop goes far beyond the cost of that single hardware asset. When a device is stolen or misplaced, the company loses all future potential rental income from that item. The manual work required to track down overdue equipment, manage paperwork, and reconcile inventory can accumulate into a substantial operational expense.

Manual processes = lack of visibility

Traditional spreadsheets are outdated, inefficient tools for tracking users and devices. The lack of a centralized system also hinders swift reaction on issues like overdue returns or theft, potentially leading to significant financial repercussions.

Turn manual chaos into a streamlined, secure operation with Prey!

Gain complete control and visibility over your device rental lifecycle with Prey, a unified platform designed to prevent loss and automate administrative tasks. From deployment to return, Prey empowers companies to manage their entire fleet efficiently and securely.

Common rental challenges

 **Lost or stolen devices:** The high mobility of rental equipment makes it a prime target for theft or accidental loss, leading to direct financial costs.

 **Manual and inefficient check-in/out processes:** Spreadsheets and paper forms for tracking devices create more problems than they solve.

 **Unmanageable devices:** Once a device is checked out, companies lose all insight into its location and status, hindering management and security.

 **Overdue returns:** Each late return means lost daily rental income and potential data exposure if the device remains active in your systems.

 **Compliance risks:** Without the ability to remotely wipe or lock a device, sensitive data can be exposed, creating serious security and compliance liabilities.

 **Limited scalability:** As a business grows its fleet, manual systems break down, hindering expansion and creating administrative burden.

How to address these challenges with Prey



- **Mass remote security:** Instantly lock multiple devices at once to prevent unauthorized use, whether loans are overdue or actual devices are reported stolen.
- **Geofencing and detailed logs:** Create virtual boundaries that alert you when devices enter or exit specific areas, and review a complete history of their movements.
- **Automated loans and records:** Assign devices and let Prey automatically track them, enabling a single source of truth for all your records.
- **Overdue loan actions:** Set up automated actions, like sending alerts or locking a device, when a loan period expires to streamline the recovery process.
- **Quick reactions for recovery:** Activate a loud alarm on a missing device, display a custom message to the user, and mark a device as Missing to generate detailed reports with location data, network information, photos and more.
- **Role-based access:** Control who can access specific device information and generate comprehensive reports for compliance and auditing purposes.



“Prey has been incredibly useful for me in situations where I needed to secure my devices quickly. I’ve been able to remotely lock a computer that was reported lost, as well as lock down a device that shouldn’t have been accessed in the first place.”

Why Prey?

Multiplatform:

Manage your entire fleet from one place, regardless of the operating system: Windows, macOS, Android, and Chromebooks.

Easy to use and budget for:

Our solution is designed to be easy to deploy and manage without a significant upfront investment, delivering a high return on investment quickly.

Compliance ready:

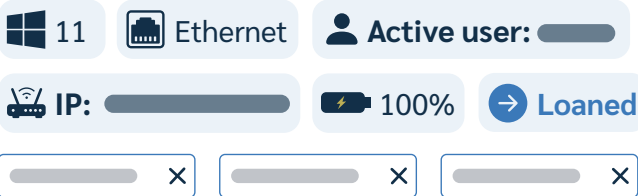
Be prepared for audits and ensure data privacy with features that help you meet regulatory requirements like GDPR, HIPAA, and local laws.

Lifecycle view

1. **Device onboarding:** Install Prey on a device and add it to your fleet with all its critical information.
2. **Check-out:** Assign the device to a user or loan and set the parameters, creating a central, auditable record.
3. **Active use:** Monitor the device's location, status, and security in real time from a single dashboard.
4. **Return & recover:** Automate overdue actions or use remote tools like alarms and remote locking to facilitate a quick return or recovery.
5. **Audit & reporting:** Generate comprehensive, audit-ready reports on device location, security actions, and loan history.



Assign device to



Loan end date
To

OVERDUE



Records (6)

[Export CSV](#)

Date	Event	Author

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